



The BGC's 20th Annual Aggie Awards Luncheon

Honoring excellence in community activism in Pittsburgh



Friday, Nov 15, 2024

Omni William Penn Hotel

530 William Penn Pl, Pittsburgh, PA 15219

Lunch: Noon– 12:45 pm

Awards Ceremony: 12:45 – 1:45 pm

Your sponsorship provides meaningful community development programs for Garfield & beyond. Since 1975, the Bloomfield-Garfield Corporation (BGC) has been serving Garfield and the larger East End community with workforce development, affordable housing construction, mentoring, and college preparation for local youths, new business development in the Penn Avenue commercial district, and neighborhood beautification projects.

Your tax-deductible sponsorship will receive extensive promotion to over 200 regional business and community leaders at the event **Nov 15, 2024**. Additionally, it will be showcased to the BGC's 12,500 social media followers and our Bulletin newspaper's monthly readership of 15,000+. In these uncertain times, we need your support more than ever to sustain the provision of critical services for local communities.

\$10,000 Hero Sponsor receives:

- Spotlight on BGC social media and website
- Special recognition at event
- Corporate signage at event
- Feature digital ad display for attendees
- Back cover ad placement in event program (5'Wx8'H)
- Recognition in The Bulletin newspaper
- Ten tickets to in-person luncheon (valued at \$100 each)

\$2,500 Sponsor receives:

- ½ page ad placement in event program (5"wx4"h)
- Recognition in The Bulletin newspaper
- Three tickets to in-person luncheon (Valued at \$100 each)
- One social media shout out

\$500 Stakeholder Sponsor receives: Black and white "business card" placement in event program

\$5,000 Champion Sponsor receives:

- Corporate signage at event
- Special recognition at event
- Feature digital ad display for attendees
- Full page ad placement in event program (5'Wx8'H)
- Recognition in The Bulletin newspaper
- Five tickets to in-person luncheon (Valued at \$100 each)
- Two social media shout outs

\$1500 Advocate Sponsor receives:

- ¼ page ad placement in event program (3.5'Wx2"H)
- Recognition in The Bulletin newspaper
- Two tickets to in-person luncheon (Valued at \$100 each)



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Ad & Logo Specifications

(all dimensions are in inches)

Full Page

5"W x 8"H

Half Page

5"W x 4"H

Quarter Page

3.5"W x 2"H

Stakeholder ads (2.5"W x 1.5"H) will be printed in black & white.

Please submit ad materials & logos (in PDF format) to nina@bloomfield-garfield.org.

REGISTRATION FORM

Sponsorship Levels:

- ___ Hero (\$10,000)
- ___ Champion (\$5,000)
- ___ Supporter (\$2,500)
- ___ Advocate (\$1,500)
- ___ Stakeholder (\$500)



Deadline for sponsorships:

Friday Aug 12th

Event Program materials due:

Friday Sept. 9th

Contact: _____

Address: _____

City, State, ZIP: _____

Phone #: _____ Email: _____

Enclosed is a check for \$_____ made payable to "Bloomfield-Garfield Corporation."

Please invoice me at: _____

Please remit form and payment to BGC / ATTN: Nina Gibbs / 113 N. Pacific Ave. / PGH, PA 15224

Contact nina@bloomfield-garfield.org or 412.441.6950 for more information.