

the Bulletin



2023 Advertising Rates

AD SIZE (see next page for exact measurements)

		FULL	1/2	5/16	1/4	3/16	1/8	1/16
F R E Q U E N C Y	1x	\$960	\$499	\$335	\$270	\$220	\$165	\$95
	4x	\$870	\$435	\$284	\$235	\$176	\$135	\$79
	6x	\$797	\$399	\$268	\$211	\$169	\$120	\$73
	12x	\$740	\$380	\$245	\$199	\$159	\$110	\$63

Notes












Rates above are per insertion and are based on client-supplied, camera-ready artwork in PDF, JPG, or PNG format, b/w, 300 dpi. A production fee (a minimum of \$50, depending on size) will be charged for changes to camera-ready ads or for design/layout of advertisements that are not camera-ready.

Additional charges for color ads will be applied as follows, per insertion: \$10 for 1/16 and 1/8 page ads; \$25 for 3/16, 1/4, and 5/16 page ads; \$50 for 1/2 page; and \$100 for full-page ads.

The publisher accepts no responsibility for claims made by advertisers, nor will the publisher be financially liable for errors in advertising regardless of fault, beyond the cost of the ad itself. The Bulletin reserves the right to refuse advertising for any reason. Ads that do not have the correct measurements will be reduced to fit, and a production fee may be charged. CREDIT CARD LOGOS ARE PROHIBITED, as are ads for credit, debit, or charge cards; insurance policies; and/or travel arrangements.

See next page for ad measurements.

Bulletin Ad Measurements

		Width	Height			Width	Height
	Full Page	10.25"	12.5"		1/4 page Vert	2.5"	12.5"
	1/2 page Vert.	5"	12.5"		1/4 page Horiz.	10.25"	3"
	1/2 page Horiz.	10.25"	6.1"		3/16 page	5"	5"
	5/16 page	5"	8"		1/8 page Vert.	2.5"	6.1"
	1/4 page block	5"	6.1"		1/8 page Horiz.	5"	3"
					1/16 page	2.5"	3"
