Health care enrollment reignites in East End
By Rick Flanagan
Bloomfield-Garfield Corp.

Penn Avenue – On Nov. 15, Eastside Neighborhood Employment Center (ENEC) and the Bloomfield-Garfield Corporation (BGC) began offering free Affordable Care Act and Healthy Bottom Dollar grocery store slated to close
By Aggie Brose
Bloomfield-Garfield Corp.

Garfield – Delhaize Group recently announced from its headquarters in Brussels, Belgium that it plans to sell its 66 Bottom Dollar Food stores to Aldi, Inc. for $15 million. See Bottom Dollar | page 2

Woolslair open for STEAM magnet registration
By Wesley Davis Bloomfield-Garfield Corp.

East End – All Pittsburgh students entering kindergarten, first grade, and second grade in the 2015-2016 school year can now apply to Pittsburgh Woolslair PreK-5’s STEAM (science, technology, engineering, arts, and math) magnet program.

The STEAM program will bring an innovative curriculum to Pittsburgh Woolslair that focuses on teamwork, technology, and the arts. Space is limited, and the application deadline is Dec. 12 at 5 p.m.

In addition to the core curriculum, the STEAM program will use project-based learning across the curriculum to engage learners in solving real-world problems. The goal is for students to become inventors, problem solvers, and innovators at an early age, preparing them for 21st-century careers in a way that is engaging, challenging, and fun.

Woolslair students in the primary grades will explore and create in a “makerspace.” Through creative play, they will learn the

See Woolslair | page 3

ABOVE: Pittsburgh Woolslair PreK-5 is accepting applications for its new STEAM (science, technology, engineering, arts, and math) magnet program through Dec. 12. Photo by John Colombo Photography.

ABOVE: Bailee Preston and Danielle Pickett participate in the Garfield “Tinker Squad” program at Assemble. See page 9 for a story on the program. Photo by John Colombo Photography.
Bottom Dollar stores are slated to close at the end of December. After the sale is finalized in the first quarter of 2015, the Bottom Dollar brand will be discontinued, according to reports from Delhaize Group.

Bottom Dollar opened a new location at 5200 Penn Ave. in Garfield on June 5. The Bloomfield-Garfield Corporation (BGC) led organizing efforts to bring this grocery store to Penn Avenue.

Bottom Dollar also partnered with the Eastside Neighborhood Employment Center to recruit neighborhood staff members for the new store in the spring of 2013, hosting a hiring program that led to more than 200 people interviewing for positions with Bottom Dollar and 58 being offered positions.

Twenty of the 66 Bottom Dollar stores that are slated to close are in the greater Pittsburgh area.

Across Pennsylvania, 2,200 individuals are expected to lose employment due to the sale of Bottom Dollar Food. Bottom Dollar employees will be offered a severance package, according to the Delhaize Group.

Aldi is a global, discount supermarket corporation with headquarters in Essen, Germany. Aldi’s American operations are based out of Batavia, Illinois, led by chief executive officer Charles Youngstrom.

Aldi, Inc. currently operates a store at 5631 Baum Blvd. in Friendship.

The BGC is engaging state, county, and city leaders to ensure that the Penn Avenue Bottom Dollar location remains a neighborhood-serving grocery store.

For more information, or to attend community meetings on Bottom Dollar, contact Aggie Brose, deputy director of the BGC, at 412-441-6950 ext. 15 or aggie@bloomfield-garfield.org.

“Like” the Bloomfield-Garfield Corporation on Facebook for the latest neighborhood information and community photos.

Thank you! The Bloomfield-Garfield Corporation would like to acknowledge its main corporate partners, WesBanco, Dollar Bank, and Allegheny Valley Bank. Thanks also to BNY Mellon, First Niagara Bank, PNC Bank, Allegheny Health Network, Citizens Bank, the Sprout Fund, and all of The Bulletin’s advertisers.
The Bloomfield-Garfield Corporation (BGC) is seeking young people, ages 18 to 21, who are having difficulty finding permanent employment. Participants will be paid by the BGC for 150 hours of work leading to permanent employment at a quality worksite. They will also receive a customer service credential, career guidance, and support for entering college or tech school. If interested, call 412-254-4007 and leave a message with your name, address, and phone number.

Woolslair from page 1

fundamentals of science, mathematics, and engineering. They will also learn simple computer coding, build projects with working motors, and design robots. According to the plan for future development of Woolslair’s STEAM program, intermediate grades will dig deeper into technology by learning robotics, electrical circuitry, and other skills. One grade per year will be added to the program – third grade in 2016, fourth grade in 2017, and fifth grade in 2018.

Educational technology will be available and used in all classrooms beginning in kindergarten, which supports multisensory instruction and the demands of the electronic age. Daily, school-wide morning meetings will foster a family environment to encourage students’ social and behavioral development.

Students currently attending Pittsburgh Woolslair will have unrestricted access to the STEAM program. Students living in Woolslair’s feeder pattern who are not currently attending Woolslair can easily enroll by registering at the school, bypassing the school district’s magnet registration process. To learn whether your family resides within Woolslair’s feeder pattern, call the school at 412-529-8800.

Through Dec. 12, families living outside Woolslair’s feeder pattern may apply for kindergarten through second grade through the district’s magnet lottery system. Applications are available online at http://www.pps.k12.pa.us/magnet. Hard copies of the magnet application are also available at Pittsburgh Woolslair at 501 40th St., Lawrenceville United at 4839 Butler St., the Bloomfield-Garfield Corporation at 5321 Penn Ave., and the Carnegie Library of Pittsburgh’s Lawrenceville branch at 279 Fisk St.

To gain a better understanding of the magnet application process, contact Ebony Latham at the Pittsburgh Public Schools magnet office at 412-529-3991. For personal assistance with completing an application for Woolslair’s STEAM magnet program, call Dave Breisingan at Lawrenceville United at 412-802-7220, or Rick Flanagan at the Bloomfield-Garfield Corporation at 412-441-9833.

England receives Father Leo Henry Founder’s Award

Garfield – At the Bloomfield-Garfield Corporation (BGC) annual meeting on Oct. 27, Ryan England received the Father Leo Henry Founder’s Award for his dedicated community service. England is the chair of the BGC’s housing and land use committee and participates in the Garfield Community Action Team and other neighborhood projects. Photo by Wesley Davis.

Luncheon recognizes ‘staying power’

Oakland – The Bloomfield-Garfield Corporation celebrated this year’s achievements at its annual luncheon (1), “Staying Power,” on Nov. 14 at the Pittsburgh Athletic Association in Oakland. Nina Barbuto (2) of Assemble was the Pioneer Honoree and Tom Cummings (4) of the Urban Redevelopment Authority was the Public Service Honoree. Allegheny County Executive Rich Fitzgerald (3) and Mayor Bill Peduto (5) served as featured speakers. The luncheon’s sponsors were Allegheny Health Network; The Learning Place, LLC; PNC Bank, Allegheny Valley Bank, Bridgeway Capital, Citizens Bank, Dollar Bank, First Niagara Bank, Lami Grubb Architects, and WesBanco.

‘HyperLocal’ show seeks artists

East End – Artists, makers, technologists, and crafters of all ages are invited to participate in Assemble’s fourth annual “HyperLocal” show and art sale. Participants must live in Garfield, Bloomfield, Friendship, or East Liberty. The show will be part of the Dec. 5 and Jan. 2 Unblurred gallery crawls on Penn Avenue. Please drop off work to 5125 Penn Ave. between Dec. 1 and 3 and provide your name, age, ZIP code, email address, phone number, the piece’s title and cost, and a statement about why you like to make things. All pieces will be for sale, and Assemble requests a 20 percent donation for pieces sold over $25. Performers are also needed for the Unblurred openings. Teen bands and dance groups are encouraged to perform. Please email nina@assemblepgh.org or call 412-254-4230 with any questions.

Above: One of Assemble’s students, AlexSan-dria Chambers, points out her artwork on the gallery wall. Photo courtesy of Assemble.
It’s a region that has everything. And a hospital to match.

We’ve lived in Bloomfield since 1848. And like the community itself, we pride ourselves on offering anything you could ask for. For us, that means leading-edge care, any time you need it — from emergency medicine to the Joslin Diabetes Center, orthopaedics to bariatric surgery, women’s health to bone marrow transplants. Because even after 166 years, we’re never finished building a healthier community.
January Bulletin Deadline: December 10
Download advertising information: bit.ly/bulletin_ad
Download guidelines for stories, photos, and notices: bit.ly/bulletin_news

Bloomfield-Garfield Corporation elects board

Garfield – Congratulations to the Bloomfield-Garfield Corporation’s (BGC) new and returning board members, who were elected at the BGC’s annual membership meeting on Oct. 27. For an updated list of the BGC’s directors for 2014-2015, visit www.bloomfield-garfield.org/about/board. Photo by Sarah Burke.

PUBLIC SAFETY UPDATES

On Oct. 14, a shooting on Black Street in Garfield led to the nearby Urban League Charter School instituting a school lockdown. Zone 5 police have reported that on Oct. 22 an arrest was made in relation to this incident.

Several shootings that occurred in the Garfield neighborhood remain unsolved. On July 17, Naytel Pack was shot and killed in Nelson Mandela Peace Park at the corner of Broad Street and North Evaline Street. On Sept. 12, 2012, Ronald Somerville Jr. was shot and killed on Broad Street.

Both shootings remain under investigation by Pittsburgh police department detectives. Anyone with information related to the shootings is strongly encouraged to call the city’s homicide division at 412-323-7800. All callers will remain anonymous. – Aggie Brose, Bloomfield-Garfield Corp.

Restaurant

---

East Liberty – The Carnegie Library of Pittsburgh’s (CLP) East Liberty branch, 130 S. Whitfield St., unveiled its new teen space on Oct. 18 with a ribbon cutting and grand opening event.

Made possible by a $1.5-million grant from the Cindy and Murry Gerber Foundation, the teen space provides an area for youths to gather, read, enjoy music and gaming, and explore their future career paths.

Chris Gmiter, library services manager at CLP East Liberty, said the creation of the teen space has been relatively painless.

“Whenever we had teen programming … we would have to book a meeting room upstairs,” Gmiter said. “We didn’t have all this built-in, ready-made space.”

The grant also allowed the library to hire more staff specifically for the teen space.

One such staff member is Simon Rafferty, teen librarian, who said the expanded staff has allowed for better teen program-

---

D’Alessandro Funeral Home & Crematory Ltd.
“Always a Higher Standard”

Daniel T. D’Alessandro, Spvr.
4522 Butler St. • Pittsburgh, PA 15201
Phone: 412-682-6500 • Fax: 412-682-6090
www.dalesandroltd.com • dalesandrofh@aol.com

---

SAUER BROTHERS
412-782-1100

We’ve been installing Residential Furnaces & Air Conditioners For Over 60 Years

---

Christmas has a different meaning to everyone, and that meaning can change from year to year, depending on what fate has brought your way. For some, it has been a year of prosperity— for others, it has been a year of loss. Fortunately, time has a way of healing, and letting us go forward—to celebrate again. Whatever the year has brought your way, we want you to know our family’s thoughts are with you.

---

Library unveils new teen space

By Carrie Garrison The Bulletin

D’Alessandro Funeral Home & Crematory Ltd.
“Always a Higher Standard”

Daniel T. D’Alessandro, Spvr.
4522 Butler St. • Pittsburgh, PA 15201
Phone: 412-682-6500 • Fax: 412-682-6090
www.dalesandroltd.com • dalesandrofh@aol.com

---

SAUER BROTHERS
412-782-1100

We’ve been installing Residential Furnaces & Air Conditioners For Over 60 Years

---

Christmas has a different meaning to everyone, and that meaning can change from year to year, depending on what fate has brought your way. For some, it has been a year of prosperity— for others, it has been a year of loss. Fortunately, time has a way of healing, and letting us go forward—to celebrate again. Whatever the year has brought your way, we want you to know our family’s thoughts are with you.

---

Library unveils new teen space

By Carrie Garrison The Bulletin

East Liberty – The Carnegie Library of Pittsburgh’s (CLP) East Liberty branch, 130 S. Whitfield St., unveiled its new teen space on Oct. 18 with a ribbon cutting and grand opening event.

Made possible by a $1.5-million grant from the Cindy and Murry Gerber Foundation, the teen space provides an area for youths to gather, read, enjoy music and gaming, and explore their future career paths.

Chris Gmiter, library services manager at CLP East Liberty, said the creation of the teen space has been relatively painless.

“Whenever we had teen programming … we would have to book a meeting room upstairs,” Gmiter said. “We didn’t have all this built-in, ready-made space.”

The grant also allowed the library to hire more staff specifically for the teen space.

One such staff member is Simon Rafferty, teen librarian, who said the expanded staff has allowed for better teen program-

See Library | page 9
The BGC and ENEC are partnering with Get Covered America and the Pennsylvania Health Access Network to bring this service to their clients.

Sean Murphy, lead regional organizer for Get Covered America, highlighted the importance of health insurance. “It’s no secret that getting sick or injured gets expensive fast,” he said. “An upper respiratory infection could run $800, a sprained ankle could easily cost you $1,000, and a broken arm can cost more than $8,000.”

Every Saturday from noon to 4 p.m. Nov. 15 to Feb. 15 at 5321 Penn Ave., individuals will be able to meet with a Certified Application Counselor, a trained specialist who can guide applicants through the process of enrolling in affordable health coverage.

“During the enrollment counseling sessions, enrollment aides will talk about your budget and your health needs to help you choose the best plan for you,” Murphy said.

Murphy added that this year the Commonwealth of Pennsylvania expanded its Medicaid program, called the Healthy PA Private Coverage Option. “This means that if you were told last year that you didn’t qualify for [Affordable Care Act] subsidies, you will most likely qualify for a free or extremely low-cost plan this year,” Murphy said.

Asia Carter, employment coordinator at ENEC, spoke to the significance of Medicaid expansion in Pennsylvania. “This is a great opportunity for those who fell between the cracks last year, because they were over the income requirements for Medicaid or were under the income requirements for the Affordable Care Act,” she said.

Murphy noted that during the 2013 enrollment period, 81 percent of people who signed up for an Affordable Care Act plan got some sort of financial assistance, and many are paying less than $20 a month. “It’s never been easier to sign up for quality, affordable health insurance,” Murphy said.

On Nov. 8, Erin Ninehouser from Pennsylvania Health Access Network trained more than 20 volunteers at the BGC-ENEC office to become Certified Application Counselors. Call 412-205-1298, or stop by 5321 Penn Ave., to schedule a health insurance enrollment appointment. ♦
Even during this busy season, East End residents may still have moments with “nothing to do” during the holidays. So here is a round-up of fun-filled activities and events, some free of cost, that will light up the season for singles or the whole family, making it all that much brighter.

**NOVEMBER**

**Small Business Saturday on Penn** (Nov. 29) – Make a commitment to buy in your local community throughout the holiday season. The Bloomfield-Garfield Corporation is supporting the Penn Avenue commercial district, where a variety of businesses between Negley Avenue and Mathilda Street will be offering specials and promotions from 11 a.m. to 6 p.m. Look for the balloons and welcome mats.

**Suite Life: A Billy Strayhorn Birthday Bash** (Nov. 29) – At 8 p.m., come to Kelly Strayhorn Theater, 5941 Penn Ave., for a celebration of this internationally acclaimed pianist and composer. The show is headlined by another local jazz legend, Roger Humphries. Other guest artists include vocalist Spanky Wilson and the youthful C Street Brass.

**DECEMBER**

**Thai and Greek Dinner** (Dec. 1-2) – Chop, Wok, and Talk Cooking School at 5404 Penn Ave., winner of a 2014 “Best of Pittsburgh Award,” will host a Thai dinner (Dec. 1) and a Greek dinner (Dec. 2) from 6 to 9 p.m. The cost is $65 per person. You can also book cooking parties with your group or organization or purchase a gift card for the chef on your gift list. Some events are BYOB. For details, visit chop-wok-talk.com.

**Lawrenceville Joy of Cookies Tour** (Dec. 4-7) – Visit and shop at more than 30 participating businesses. Each will offer free cookie samples, recipes, and more. For details, visit www.lvpgh.com/cookietour.

**Unblurred: First Fridays on Penn Avenue** (Dec. 5) – Mark your calendar for this monthly event with plenty of art exhibitions, music, activities, holiday sales, restaurants, and more. Most venues from 4800 to 5500 Penn Ave. in Friendship and Garfield are open from 6 to 10 p.m. Visit www.pennavenue.org for details.

**“O Holy Night”** (Dec. 5) – At 7:30 p.m., come to Kelly Strayhorn Theater, 5941 Penn Ave., for this one-night-only show. Pittsburgh’s J’Aira Pryor joins forces with talented locals to spearhead a powerhouse holiday production. Visit www.kelly-strayhorn.org for more information.

**Holiday Glass Sale** (Dec. 5-7) – Visit the Pittsburgh Glass Center, 5472 Penn Ave., from 6 to 9 p.m. Dec. 5 and from 10 a.m. to 4 p.m. Dec. 6 and 7 to buy funky, fanciful, and functional glass items and to make your own ornament. For details, call 412-365-2145 or visit pittsburghglasscenter.org.

**“Best of Black and Gold”** (Dec. 7) – From 5 to 7 p.m., BAM Choreography presents aerialists, dancers, and acrobats performing the best stunts in the ‘Burgh at Kelly Strayhorn Theater, 5941 Penn Ave. Tickets are $10 in advance and can be purchased at www.bamchoreography.com.

**Highland Park Pottery Tour** (Dec. 13-14) – From 11 a.m. to 5 p.m., you’re invited to visit the homes and private studios of some of Pittsburgh’s best-known potters. This event is sponsored by the Union Project. For more information, visit www.highlandparkpotterytour.com.

**Children’s Holiday Workshop** (Dec. 20) – At 1 p.m., Carnegie Library of Pittsburgh – East Liberty, 130 S. Whitfield St., is offering a special session for children ages 3 to 5 to hear about Christmas, Hanukkah, and Kwanzaa and complete a hands-on project. Families must register by calling 412-363-8232.

**Breakfast or Lunch with Santa** (Dec. 6-7, 13-14, and 20-21) – Visit the Pittsburgh Zoo, 7340 Butler St., from 9:30 a.m. to 1:30 p.m. Bring your own camera if you want a photo with Santa. Pay and register online at www.pittsburghzoo.org, and call 412-365-2532 for more details.

**ONGOING**

**Free Workshops and Labs** – Carnegie Library of Pittsburgh – East Liberty, 130 S. Whitfield St., offers free programs for students in grades 6 to 12. These include Monday gaming from 4:30 to 6:30 p.m. and Wednesday and Thursday “Labs” from 4 to 6 p.m., where teens can learn about graphics, photography, music, and more. Call a teen specialist at the East Liberty branch for more information at 412-363-8232.

**Tequila Tasting at Verde** – Verde Mexican Kitchen & Cantina, 5491 Penn Ave., will organize a tasting for large and small groups almost any Saturday. Group happy hours are also offered. Call 412-404-8487 for scheduling.

**Center for PostNatural History** – Visit a perennial favorite at 4913 Penn Ave., which is open most Sundays from noon to 4 p.m., to awaken the geek in you. View transgenic organisms, atomic-age rodents, and other living, preserved, and documented organisms of postnatural origin. Email rich@postnatural.org or visit www.postnatural.org for more information.
Garfield – Garfield’s new “Tinker Squad” program provides an outlet for middle-school girls to collaborate on projects involving science, technology, engineering, and math. Created in the spring of 2014 by The Ellis School, the Tinker Squad program was funded by a Hive Grant from the Sprout Fund, according to its website.

Jess Gold, the coordinator for the Assemble Tinker Squad program, is responsible for facilitating the program. Assisted by a high-school robotics team member from Carnegie Mellon University’s “Girls of Steel” program, Gold reaches out to local middle-school girls to get them involved in the program.

The Girls of Steel representative acts as a mentor to the Tinker Squad participants. Gold said her role is important within the learning environment.

“Our Girls of Steel teen mentor has been an incredible asset to the Assemble Tinker Squad program,” Gold said. “She shares her knowledge of technology and robotics for all of our tinkering activities, and I think she has been a great mentor for the younger girls.”

The Tinker Squad program Gold coordinates takes place every Monday from 4:30 to 6:30 p.m. at Assemble, located at 5125 Penn Ave. in Garfield. Other squads meet at The Ellis School, Environmental Charter School, and Carnegie Library of Pittsburgh – Brookline.

Tinker Squad participants form teams and help each other on projects with the end goal of showing their work at a “Tinker Meet.” Gold said the next meet is scheduled for Dec. 6 at Assemble.

Tinker Squad participants have become increasingly enthusiastic as the program has developed, Gold said.

“Tinker Squad has only been going on for a few weeks, [and I’ve noticed] that the girls are already really excited about the program and eager to participate at every workshop,” she said.

“With increased staff, we have a program almost every day,” Rafferty said. “Monday [we have] video games and board games. Tuesday is ‘teen time,’ which can be arts and crafts, cooking programs, or movie watching. Wednesdays are the [teaching] labs.”

These programs give teens the opportunity to learn skills they don’t have access to at school and work with equipment they most likely don’t have at home, Rafferty said.

The library just conducted a large program called “Life After High School,” which took place on Nov. 15. This program encompassed SAT and ACT workshops and guest speakers, Rafferty said.

He added that the new teen space has proven effective in bringing teens to the library.

“Teens think it’s great. They think it’s a space built for them that they want to come hang out in,” he said. “We’re seeing a lot of different teens from different schools and backgrounds coming together … and becoming friends.”

Gmiter said that between 2012 and 2013 attendance at teen programs increased by 600 percent.

“That’s before this was even built,” he said. “In 2014 it could conceivably double.”

The teen space is open to all teens, with or without a library card, ages 12 to 18. The ultimate goal is to build lifelong library users, Gmiter said.

“A lot of teens don’t realize what awesome books we have for them,” Gmiter said. “They don’t realize we have ways to help them work their [library] fines off and help them get a library card.”

The future of the teen space seems ripe with possibility, according to Gmiter, and he said he continues to see new teens at every program.

“I see [the space’s potential] as limitless,” he said.

Tinker Squad participants form teams and help each other on projects with the end goal of showing their work at a “Tinker Meet.” Gold said the next meet is scheduled for Dec. 6 at Assemble.

The girls I’m working with through the Assemble Tinker Squad are incredibly creative and bright,” Gold said. “I hope that Tinker Squad provides the resources and support for them to continue to build confidence, learn new skills, and change their world.”

Gold said she is excited about the future of Tinker Squad and hopes Assemble will eventually be able to expand it or run a similar program in the future. She sees it impacting the participants’ lives in a positive way:

“While the Tinker Squad program is focused on the intersection of technology and community engagement, I think that the skills the girls are building can be applied to many different things,” Gold said.
Buon Natale to celebrate the holidays
By Christina Howell Bloomfield Development Corporation

Bloomfield – On Dec. 6, the Bloomfield Development Corporation will host “Buon Natale: Shop the Season,” a celebration of the holidays and Liberty Avenue. From noon to 5 p.m. each participating business will offer treats and snacks reflecting the business owner’s cultural heritage. Many stores will also offer discounts and door prizes throughout the day, and restaurants will celebrate by offering their take on the Feast of the Seven Fishes as well as some holiday desserts.

Choosing to buy from a locally owned business instead of a big-box retail store keeps your money in your community, helping to pay for medical bills, business rent, and home repairs for small business owners.

Businesses will compete for votes on the best holiday window display, and residents who visit five stores will be entered into a drawing to win gift cards. Children will be able to visit Santa in a location to be announced, and the Guardian Storage Fill-A-Truck will collect food for the food bank.

Check for more details and updates at www.BloomfieldNow.com. For questions, contact the Bloomfield Development Corporation at 412-708-1277.

Beauty Shoppe thrives in East Liberty
By Elizabeth Sensky East Liberty Development, Inc.

East Liberty – It’s been three years since The Beauty Shoppe opened in East Liberty. In that time, it has grown from an experiment in co-working to an East Liberty staple.

Founded by Matthew Ciccone, Nate Cunningham, and Rabih Helou in 2011, The Beauty Shoppe was a project of Edile, East Liberty Development, Inc., and Thinktiv. At the time, Ciccone and his partners were searching for office space for their company and couldn’t find anything suitable. After touring a co-working space in Washington D.C., Ciccone was inspired to bring a similar concept to Pittsburgh.

Ciccone said he never envisioned the success The Beauty Shoppe has seen today.

“When we started, it wasn’t necessarily meant to last long. It was meant to be an experiment,” he said. “We saw the value of co-working for ourselves and wanted to share that with others.”

Starting with 10 to 15 members at the end of its first year, The Beauty Shoppe now houses more than 150 members across a wide range of industries and professions. With its space at 6101 Penn Ave. and an additional location across from Whole Foods in the Cube, The Beauty Shoppe draws entrepreneurs, students, and professionals of all kinds to the neighborhood.

And it’s easy to see why. The co-working space offers not only office space, but all the amenities of a large company. Think fast Internet, a conference room, printing and scanning, a physical address, kitchenette, coffee, and a lounge – all with three different membership levels catering to a wide range of budgets.

“In the same space, we’re probably offering the most expensive office space in the East End and the least expensive office space in the East End,” Ciccone said.

This emphasis on appealing to a diverse range of users promotes a unique exchange of ideas.

“It’s good to be in a clean, modern environment with other entrepreneurs, of all kinds, doing work,” said Sara Coffey, a graphic designer at Shift Collaborative, a digital and communications firm based out of The Beauty Shoppe. “The energy helps me focus and my creativity flow.”

This energy also flows back into the East Liberty neighborhood The Beauty Shoppe calls home. Where people work, they also play, shop, live, and eat.

“I really like working in East Liberty,” Coffey said. “I also live nearby, so it’s nice to have many places to go for lunch and breaks.”

Ciccone recognizes the importance of East Liberty to the Beauty Shoppe story. When asked, “Why East Liberty?” he responded, “Where else would we go? Of course we would be here. This is where we have our relationships. This is where we’re excited to work.”

Even as The Beauty Shoppe explores expansion options in Pittsburgh and other cities outside the state, it is clear The Beauty Shoppe will continue to do its part in growing the neighborhood.

“We’re working hard on taking all the user feedback we heard from members and figuring out how we’re going to use that to increase quality, services, and amenities,” Ciccone said.

And though the success of The Beauty Shoppe thrives in East Liberty

Our patients deserve excellent care. 
And that’s just what our nurses provide.

Proud to be recognized for nursing excellence.

UPMC St. Margaret was again honored with Magnet® recognition by the American Nurses Credentialing Center. This is the most prestigious distinction a health care organization can receive for nursing excellence and quality patient outcomes. And we are proud that our nurses’ work has enabled St. Margaret to be counted as part of an esteemed group that demonstrates superior nursing practices and outcomes. To learn more, visit UPMCStMargaret.com.
We at West Penn Hospital hope the holidays are filled with good health and happiness.

**Beauty Shoppe** from page 10

Shoppe may have come as a surprise to Ciccone, the development and increased diversity in East Liberty did not.

“The neighborhood is becoming now what we all thought it was going to be,” Ciccone said. “In a lot of ways, we’re the beneficiaries of all the hard work others have done.”

Ciccone and his partners at The Beauty Shoppe plan to build upon that hard work for a long time to come.

“We’re here to contribute to it,” Ciccone said. “We want to support and be a part of this story.”

For more information on The Beauty Shoppe, visit www.thebeautyshoppe.org or email hello@thebeautyshoppe.org.

**Yoga studio opens in Lawrenceville**

By Becky Thatcher *Bulletin Contributor*

Lawrenceville – Yoga is an increasingly popular activity across the nation, and Pittsburgh is no exception. While many studios exist throughout the city, The Shala of Pittsburgh Ashtanga Yoga, a new space located at 4319 Butler St., is the only Pittsburgh yoga studio solely dedicated to the practice of Ashtanga yoga. Ashtanga yoga is a classical form of yoga taught by the late Sri K. Pattabhi Jois, and now his grandson, Sharath, in Mysore, India. It is a method comprised of six challenging series of postures using a “vinyasa” (flow) that synchronizes breath and movement. The internal heat produced by this method leads to cleansing and improved circulation.

In the Ashtanga yoga method, each posture is a preparation for the next posture in the series, which helps the yoga student develop strength, flexibility, and balance of both body and mind. External heat is not used in the Ashtanga method, as students generate their own heat and sweat during the challenging practice.

Ashtanga yoga is taught in classes of varying levels of difficulty, but also through the unique “Mysore” practice, which allows students to work through postures with focused guidance and support from teachers. The Shala of Pittsburgh Ashtanga Yoga will provide classes for the novice to the veteran practitioner, including a Mysore program. Workshops of varying degrees of difficulty will also be offered on a monthly basis.

The Shala of Pittsburgh Ashtanga Yoga will officially open on Dec. 8, but it will host a grand opening Dec. 5 from 5 to 9 p.m. Guests at the celebration will have an opportunity to vote for when classes will be held, sign up for classes and upcoming workshops, learn more about the Ashtanga practice, and meet the teachers. Food and beverages will be provided by local businesses, including the 52nd Street Market and Roundabout Brewery. Cutitta Chiropractic will provide chair massages.

Visit www.theshalapittsburgh.com for more information.
Tour brings more than cookies to Lawrenceville

By Molly Recka Lawrenceville Corporation

Lawrenceville – For 15 years, Lawrenceville business owners have looked forward to the annual Joy of Cookies tour, a four-day event that brings visitors from far and near to the neighborhood. This year, the tour will take place from Dec. 4 through 7.

The tour is an annual, free, family-friendly event in Lawrenceville. It provides an opportunity for visitors to come to Lawrenceville, explore the area, discover new shops, and – of course – sample plenty of cookies.

Mary Coleman, owner of the Gallery on 43rd Street, has become the dedicated tour coordinator with the help of the Lawrenceville Corporation.

Coleman has seen the drastic growth the tour has undergone in the last 15 years. She estimates that when it first started, there were only about eight participating businesses.

"[The businesses] just weren’t here," she said.

The planning committee for the original cookie tour would hardly believe what their small community event, and Lawrenceville as a neighborhood, have become.

Fifteen years ago, Lawrenceville was not the place it is today. Few people from outside the neighborhood thought of it as a destination point.

But a cookie tour? The event provided a safe and attractive reason to visit the area. Visitors came to Lawrenceville for the cookies but discovered a thriving commercial district with plenty of unique shops and restaurants.

This year, there are 37 participating shops, as well as 15 restaurants and cafes, called "Take a Break Stops."

Every aspect of the cookie tour has grown. During that first year, each business prepared a modest two- to three-dozen cookies. This year, each owner has been asked to provide a remarkable 40 dozen cookies.

The tour allows business owners to welcome visitors and share a part of themselves in the process, and business owners take pride in their cookies. Joy Borelli-Edwards, owner of BE Galleries, said she can’t wait to cook her grandmother’s biscotti recipe. Bernadette Gerbe, artist and owner of Gerbe Glass, highlighted the sentimental significance of her mother’s Christmas spritz cookies.

As in years past, Molly’s Trolleys will be in Lawrenceville on Saturday to transport the many expected visitors along the route.

In spite of the tour’s incredible growth, when asked if the original purpose of the tour has changed, Coleman said, “No. It’s always to bring people to Lawrenceville, to introduce them to new businesses and hope they come back.”

This year, the tour welcomes seven new Lawrenceville businesses. The neighborhood’s business district is rapidly expanding, and – though Lawrenceville’s reputation has certainly changed for the better in the last 15 years – the tour continues to be, as Coleman contends, “a perfect event.”

For more information about this year’s tour and a map of the route, visit www.lvpgh.com/cookietour or “The Joy of Cookies, Cookie Tour” on Facebook.

Follow the Bloomfield-Garfield Corporation on Twitter @BloomGarCorp!
December 2

LAWRENCEVILLE

Adult Game Night
Join your neighbors at the Lawrenceville branch of Carnegie Library of Pittsburgh, 279 Fisk St., every Tuesday at 6 p.m. for board games and card games. Games played include Quantum, Ticket to Ride, Quiddler, Seven Wonders, Mexican train dominoes, and backgammon. Ages 18 and up. Call 412-682-3668 with any questions. Repeats on Dec. 9, 16, 23, and 30.

TWEEN SCENE

Come to the Lawrenceville branch of Carnegie Library of Pittsburgh, 279 Fisk St., from 4:30 to 6 p.m. for the Tween Scene program. Each week, the activity is different. It could be video games, board games, or arts and crafts. Students in grades 3 to 5 are welcome. Call 412-682-3668 with any questions. Repeats on Dec. 9, 16, 23, and 30.

BLOOMFIELD

Prenatal Yoga
Looking for an ideal way to stay in shape during pregnancy? Discover prenatal yoga to help you limber, tone your muscles, and improve balance and coordination. Our experienced yoga instructors facilitate the class, which is designed for expectant moms. It will take place from 6:30 to 7:30 p.m. at West Penn Hospital, 4800 Friendship Ave., in the Burstin Room. It costs $50 for a four-week session. Written permission from your doctor is required. For more information, call 412-361-0124 or visit www.pulsepittsburgh.org.

December 3

GARFIELD

S&B Stitching Circle
S&B meets every other Tuesday from 7 to 9 p.m. at Assemble, 5125 Penn Ave. You can try your hand at sewing, learn to thread the machine or bring something to work on. Call 412-682-7030. For a complete listing of classes and events at West Penn Hospital, visit www.ahn.org/westpenn. Repeats on Dec. 9, 16, and 30.

GARFIELD

Unblurred Gallery Crawl
The first Friday of every month, from 6 to 11 p.m., venues in the Penn Avenue Arts District, 4800 to 5500 Penn Ave., open their doors to showcase the work of a variety of artists and performers.

December 4

LAWRENCEVILLE

Snugglebug Storytime
Join fellow caregivers, babies, and toddlers at Carnegie Library of Pittsburgh – Lawrenceville, 279 Fisk St., at 10:30 a.m. for a storytime program of rhymes, songs, finger plays, and fun. Call 412-682-3668 with any questions. Repeats on Dec. 11 and 18.

Tree Lighting
From 6 to 7 p.m., come to the Allegheny Cemetery driveway, 4734 Butler St., for the annual Carnegie Library tree lighting, which includes music, cookies, games, and an appearance from Santa.

Cookie Tour
The annual joy of Cookies Cookie Tour will be Dec. 4 to 7. Sample shopkeepers’ favorite cookies at 37 businesses throughout the Lawrenceville business district. To receive this year’s tour map, sign up for the e-newsletter at www.hypgh.com/cookietaur.

December 5

GARFIELD

Ladies’ Night Out
This event is from 7:30 to 9:30 p.m. at Pittsburgh Dance Center, 4765 Liberty Ave. Learn mini dance lessons in bellydance, aerial silks, vertical bar, and burlesque. Vendors catering just to ladies will be on-site. Wine tasting provided by Pittsburgh Winery. Tickets can be purchased for $10 online in advance, or for $15 at the door. Refreshments provided.

LAWRENCEVILLE

Young Adult Bible Study
The young adult Bible study started in October continues this month. Topics will include faith and community, degrees of sin, and living a life of faith. Studies are non-denominational, and some may be divided up to cover multiple weeks. Bible study is held at Crazy Mocha, 4032 Butler St., from 7 to 8 p.m. The program is being sponsored by Zion Evangelical Lutheran Church. Call 412-621-2720 with any questions. Repeats on Dec. 14, 21, and 28.

December 6

LAWRENCEVILLE

Light Up Lawrenceville
From 10 a.m. to 4 p.m., come to St. Augustine’s Allegheny Room. It costs $40 per couple, or $25 per grandparent. For more information, call 412-578-7030. For a complete listing of classes and events at West Penn Hospital, visit www.ahn.org/westpenn.

December 7

GARFIELD

Grid Emergency Preparedness
Learn why our electric power grid is vulnerable to an outage lasting weeks or months. You can also learn how to prepare yourself and your family for a possible collapse. Tim Cimino of GridEmergency.org will explain the vulnerability and how people can successfully survive such an emergency. Come to the 113 N. Pacific Ave. from 6:30 to 7:30 p.m. or call 412-390-4675.

December 8

LAWRENCEVILLE

Snugglebug Storytime
A children’s party runs from 11 a.m. to 2 p.m. and will repeat on Dec. 6 from 9 a.m. to 12 p.m. Call 412-361-0124 or visit www.pulsepittsburgh.org/gridmarket for details.

December 9

BLOOMFIELD

Newborn Basics
From 6 to 9 p.m., expectant parents are instructed in the care of a newborn infant with a hands-on skills lab, using dolls to practice before their baby arrives. Topics include breathing, swaddling and soothing, diapering, taking the baby’s temperature, and signs of illness. The class will take place at West Penn Hospital, 4800 Friendship Ave., in the Allegheny Room. It costs $40 per couple, or $25 per grandparent. For more information, call 412-578-7030. For a complete listing of classes and events at West Penn Hospital, visit www.ahn.org/westpenn.

December 10

LAWRENCEVILLE

Infant CPR and Safety
Designed for parents and caregivers to develop skills in infant and child CPR, the “Baby 911” class focuses on safety concerns including “baby-proofing” your home, SIDS, and car safety. The class takes place at West Penn Hospital, 4800 Friendship Ave., from 6 to 9 p.m. in the Burstin Room. It costs $40 per person or $75 per couple. For more information, call 412-578-7030. For a complete listing of classes and events at West Penn Hospital, visit www.ahn.org/westpenn. Also offered Dec. 17.

December 11

BLOOMFIELD

Let’s Move! Dance Party
Put on your dancing shoes and bring your family to join the fun at a Let’s Move! Family Dance Party. This winter-wonderland-themed party has just the right mix for toddlers and their families to get down. Stop by Kelly Strayhorn Theater, 5941 Penn Ave., from 11 a.m. and 2 p.m. to enjoy kid-friendly music spun by our guest DJ, dancing, hands-on art activities, and more. The event is pay-what-you-can and open to the community. For more information, visit www.kelly-strayhorn.org.

December 12

EAST LIBERTY

Imagination Builders
Come to the Carnegie Library of Pittsburgh – Lawrenceville, 279 Fisk St., from 2 to 4 p.m. for personal project workspace, playing Xbox, and just hanging out with friends. Start a project as small as painting your shoes all the way up to programing your own video game. Call 412-682-3668 with any questions. Repeats on Dec. 20 and 27.

December 13

EAST LIBERTY

Teen Saturtime
Come to the Carnegie Library of Pittsburgh – Lawrenceville, 279 Fisk St., from 2 to 4 p.m. to enjoy a holiday drink, and connect with friends. The Alternative Gift Market is held at the Allegheny Room. It costs $40 per couple, or $75 per couple. For more information, call 412-682-3668 with any questions. Repeats on Dec. 14, 21, and 28.

December 14

BLOOMFIELD

Kids’ Dance Party
Come to Pittsburgh Dance Center, 4765 Liberty Ave., from 3 to 4:15 p.m. Please wear your best holiday outfits and Santa hats. Dance, games, and tree-trimming will be included, and refreshments will be provided. Tickets are $5 per child. No reservations are required.

December 15

EAST LIBERTY

Park Master Planning
From 5 to 7 p.m., join the Lawrenceville Bicycle and Pedestrian Committee (LBPC) for a fundraiser at Franktuty, 3810 Butler St., to help make the neighborhood safer and more enjoyable for bicycling and walking. Learn about LBPC’s vision, win raffle prizes, eat delicious food, and contribute to tangible projects that make the neighborhood better for everyone.

The Bulletin Board publishes listings of volunteer opportunities, free or low-cost events and classes, fundraising events, and services that are of particular interest to our neighborhoods. Listings published on a space-available basis; we cannot guarantee placement. Announcements for the January issue are due Wednesday, Dec. 10, to bulletin@bloomfield-garfield.org. Download submission guidelines at bit.ly/bulletin_news.
building structures out of blocks, Legos, and more. This event is open to families with children in grades 2 through 5. It is from 6 to 7 p.m. Call 412-363-8274 to register.

December 16
EAST LIBERTY
Pajama Storytime
Come to Carnegie Library of Pittsburgh’s East Liberty branch, 130 S. Whitfield St., at 1 p.m. to listen to books about December holidays and to make a holiday card. This event is for children ages 3 to 5. Children should come with an adult. Call 412-363-8274 to register.

December 20
EAST LIBERTY
Holiday Storytime
Come to the Carnegie Library of Pittsburgh’s East Liberty branch, 130 S. Whitfield St., at 3:30 p.m. to learn how to make origami. This event is open to all ages. Call 412-363-8274 to register.

Kids Create: Origami
Come to the Carnegie Library of Pittsburgh’s East Liberty branch, 130 S. Whitfield St., at 3:30 p.m. to learn how to make origami. This event is open to all ages. Call 412-363-8274 to register.

Family Fun: Winter Bingo
Come to the Carnegie Library of Pittsburgh’s East Liberty branch, 130 S. Whitfield St., at 11 a.m. to play bingo. This event is open to children in grades 2 to 5. All children are asked to come with an adult. Call 412-363-8274 to register.

December 21
BLOOMFIELD
Holiday Showcase
Come to Pittsburgh Dance Center, 4765 Liberty Ave., for the annual holiday student dance show. Doors open at 4 p.m., and the show begins at 4:30 p.m. Latecomers will have to wait to be seated. Youths under age 12 are admitted for free, and adult tickets are $10. Refreshments are provided, and parking is free.

Ballroom Dance Party
Come to Pittsburgh Dance Center, 4765 Liberty Ave., for a “Celebrate the Season” holiday ballroom dance party for adults. There will be a ballroom dance lesson at 6:30 p.m., with open dancing until 9:30 p.m. Refreshments will be provided. Bring your own beer or wine to share. $10 per person. No reservation is required, and parking is free.

Ongoing
GARFIELD
Toy Drive
From Nov. 15 to Dec. 10, Toys for Tots and Garfield Jubilee Association’s YouthBuild Americorps Program are coming together for a toy drive to give deserving children a merry Christmas. New toys that are unwrapped should be donated by 5 p.m. on Dec. 10. The drop-off location is 5323 Penn Ave., behind Eastside Neighborhood Employment Center. Call 412-665-5200 for more details or to arrange a toy pickup.

Insurance Enrollment
Every Saturday from Nov. 15 to Feb. 15, noon to 4 p.m., individuals can meet with a trained health insurance enrollment specialist, called a Certified Application Counselor, who can guide applicants through the process of enrolling in affordable health coverage at 5321 Penn Ave. Call 412-205-1298 to schedule an appointment.

“Joseph” Trip
Travel with Morningside Church of God in Christ (COGIC) to Lancaster, Pennsylvania for the play “Joseph and the Amazing Technicolor Dreamcoat.” This production is at the Millennium Theater and is coming in 2015. Make your reservation by calling Mary Spidell at 412-466-2188. A reasonable payment plan is available, which includes breakfast, lunch, theater ticket, and deluxe round-trip motorcoach transport.

ALL NEIGHBORHOODS
Recovery Services
To be eligible to participate in treatment at Sojourner House, a woman must be 18 or older and have at least one child 12 or younger, be actively seeking custody of a child, or be pregnant. The Single County Authority and providers that serve the injection drug abuse population shall give preference to treatment as follows: 1) pregnant, injection drug users; 2) pregnant substance users; 3) injection drug users; and 4) all others. For more information, call 412-441-7783.

Classifieds

A Hauling Job?
We clear basements, yards, garages, attics, estates
Fast, Reliable, Reasonable
Also demolition work, minor repairs, grass cutting, salvage credit.
412-687-6928 Call Walt 412-773-0599

MYWEBDOGGY.COM
We Build Custom-Designed Websites
Best Price and Quality
Email us at info@mywebdoggy.com or call Ruth at 412-687-7379

Great Harvest Bread Co. isn’t just a bread joint. We also have fresh, made to order Sandwiches!
Try one of our sandwiches and find why scratch-made breads topped with fresh ingredients make the BEST sandwiches!

AND WARM UP WITH ONE OF OUR DAILY SOUPS!
We’ve teamed up with Soup Nancys to serve awesome homemade soups. We feature some delicious vegan, vegetarian and other varieties to satisfy the masses.
The menu changes daily, so check us out at greatharvestpittsburgh.com or on Facebook for our detailed daily selection.
Find out why real food is good food!
New businesses ★

Despite the ongoing reconstruction project, many prospective business owners continue to express interest in setting up shop on Penn Avenue. Recently, two new businesses have become part of the Penn Avenue family: Los Sabrosos Dance Company at 4909 Penn Ave. and Mixtape at 4907 Penn Ave. Los Sabrosos offers both group and private classes in a variety of dance styles. Mixtape, which is set to open in early 2015, will be a lounge and music gallery available for private events.

Once Penn Avenue reconstruction is completed in the spring and the new lights, benches, trees, and other details are put in place, it is anticipated that even more people will be interested in bringing their businesses to the area. There are currently a number of empty storefronts on the corridor, but the programs that are available to help property owners improve their spaces present exciting possibilities.

The Bloomfield-Garfield Corporation, in conjunction with a group of volunteers that make up the Business Climate Committee, is in the process of reaching out to the property owners to let them know what kinds of options are available to get their properties ready to be leased or sold.

If you own a vacant property on Penn Avenue and would like more information on how you can lease or sell it, please email mainstreets@bloomfield-garfield.org or call 412-441-6950 ext. 16.

Rebranding ★

The rebranding effort is designed to distinguish the Penn Avenue corridor between Negley Avenue and Mathilda Street from other areas of Penn, which is 8.7 miles long. Below is a list of name ideas submitted by community members. Please check your preference and return this voting form by mail or vote online at https://www.surveymonkey.com/s/ZTVFVXXS. The winning name will be announced in January.

Penn Avenue Name Voting Form

A group of community stakeholders is engaged in a rebranding process to distinguish the Penn Avenue corridor between Negley Avenue and Mathilda Street from other areas of Penn, which is 8.7 miles long. Below is a list of name ideas submitted by community members. Please check your preference and return this voting form by mail or vote online at https://www.surveymonkey.com/s/ZTVFVXXS. The winning name will be announced in January.

- Black Horse Pike
- Blanda
- Celtic-Corridor
- Circle Square
- Diversity Square
- East End Arts District
- Grease
- Hibernian Highway
- Lincoln District
- Little Brooklyn
- Neumont District
- Penn A'Tery
- Penn Arts District
- Penn Ave. Art & Business District
- Penn Ave. Artisanal Marketplace
- Penn Ave. & Community District
- Penn Ave. Culture
- Penn Avenue: City Living at its Best
- Penn Avenue: Stop By and Stay a Stretch
- Penn Avenue: The Best of City Living
- Penn Boulevard
- Penn Lane
- Pennfield Ave.
- PennFields
- Penn-in-the-Fields
- PennNeMa (Penn, Negley to Mathilda)
- Pittsburgh Culture Corridor
- Pittsburghs' Progress
- Pittsburgh's Progress
- The ARtery
- The Forbes Trace
- The Mall on Penn
- The MANE (Mathilda to Negley)
- Townsend Point
- Winebiddle's Woods

Small Business Resource Fair

In conjunction with the Urban Redevelopment Authority of Pittsburgh, the Bloomfield-Garfield Corporation will host a small business resource fair from 4:30 to 7:30 p.m. on Jan. 22 at 113 N. Pacific Ave.

The fair will be open to the public, both businesses and residents alike, from anywhere in the city. A number of organizations will be in attendance to meet with established businesses as well as those interested in learning more about starting a business. Refreshments will be provided.

Tour de Penn★

“Tour de Penn,” a Biz Buzz program sponsored by the Urban Redevelopment Authority of Pittsburgh, will kick off at 11 a.m. on Dec. 6 and will run until 6 p.m. on Feb. 14.

During this time, visit businesses outside the construction zone on Penn Avenue to pick up a map and attached passport.

By visiting the businesses within the construction zone on Penn Avenue between Negley and Mathilda, you can get your passport stamped. If you make a purchase of $5 or more at these businesses, you will get an extra stamp.

Participants who earn 10 stamps will be entered into a weekly raffle for a $25 gift card. Those who earn 20 or more stamps will be entered into a raffle for a $50 gift card. Each week, four gift cards will be raffled off. They can be used at any business on Penn Avenue between Mathilda and Negley Avenue.

Tour de Penn is a community-led effort to promote the importance of supporting local businesses, particularly around the holiday season when many people patronize larger businesses. This event is designed to promote the importance of supporting small, local businesses.

Stay tuned to the Penn Avenue website, www.pennavenue.org, for more information, as well as to find out which business(es) will be highlighted each week.

If you make a purchase at one of the highlighted businesses, you will earn an extra stamp.

In Memoriam

Leroy S. Indorato, MD

Our community has lost a gifted and dedicated pediatrician.

We deeply mourn the passing of our colleague, mentor and friend.

His skilled touch and caring spirit continue to inspire us.

CCP – GIL

Harold M. Glick, MD, Emeritus
Sheldon R. Levine, MD
Keith S. Somers, MD
Sunita N. Chaudhari, MD
Kim A. Ogle, MD
Jamie M. McNamie, MD
James A. Shaver, Jr., MD
Katie M. Cass, MD

What’s new on Penn?

By Amber Epps Bloomfield-Garfield Corp.

ABOVE: Concrete parking and traffic lanes have been completed on Penn Avenue between Evaline and Gross Streets. Photo by Aaron Pickering.