Traffic and Parking Detoured during Penn Reconstruction

By Carolyn Ristau
Bloomfield-Garfield Corporation

Bloomfield/Garfield – Phase 1 of the Penn Ave reconstruction project, extending from Mathilda to Evaline Street, broke ground the week of Aug. 19 and will continue in stages through December 2014.

During reconstruction, one half of the street will be open at all times to inbound traffic. Outbound traffic will be rerouted via Main Street, Liberty Avenue, Baum Boulevard and Negley Avenue.

Parking on Penn Avenue will be permitted along the open lane. Aggie Brose, deputy director of the Bloomfield-Garfield Corporation (BGC), has been working with Ashley Holloway, Residential Permit Parking Program (RPPP) coordinator at the Department of City

See Parking | page 6

How “WERK” Gets Done

By Christine Bethea Bulletin Contributor

Lawrenceville – There’s work. And then there is WERK with an “e,” which is how Jenn Gooch spells it when it pertains to her business at

See page 16

Homeownership Project Winding Down

By Joe Reuben
The Bulletin

Garfield – What began in 2002 as a somewhat audacious effort to try and re-invigorate the housing market in Garfield is coming to an end this fall, when the last four of 48 single-family homes to be built in the neighborhood since then go under sales agreement.

The Bloomfield-Garfield Corporation (BGC), in partnership with Garfield Jubilee Association (GJA), launched the “Homeownership Choice” project to replace blighted vacant lots and housing with new, energy-efficient, three-bedroom homes on sites scattered across the western half of the neighborhood. The two organizations developed 47 units, and the 48th was built and sold by Habitat for Humanity of Greater Pittsburgh.

“You have to remember that when we started, there was lot of skepticism that people would step forward and pay $100,000 or more for a new home in

See Homes | page 12

Boosting Chances for Ex-Offenders

By Jill Harkins The Bulletin

Garfield – On Tuesday, Aug. 6, the Eastside Neighborhood Employment Center (ENEC) hosted an Ex-Offenders Employment Event, in

See page 3

Kids Read to Kids in Literacy Program

By Katy Frey Neighborhood Learning Alliance

Garfield – This summer, the Reading Warriors program, a Neighborhood Learning Alliance initiative, hired 30 high school students to

See page 7

ABOVE: Garfield celebrated National Night Out on Aug. 6 with a variety of activities, including a kids’ craft table hosted by Assemble. See full story on page 5. Photo by Minette Vaccariello
Diabetes Prevention Program Offered Through YMCA

East End – According to the Centers for Disease Control and Prevention (CDC), more than one in three Americans over the age of 20 currently have pre-diabetes, a serious health condition that often leads to the development of type 2 diabetes and other health issues such as heart disease and stroke. But 93 percent of those with pre-diabetes don’t know they have it.

The YMCA of Greater Pittsburgh’s Diabetes Prevention Program is designed to help people at risk of developing type 2 diabetes adopt healthy habits to reduce their risk. The program is part of the CDC-led National Diabetes Prevention Program, and it’s coming to Y of Greater Pittsburgh locations – including the East End.

The 12-month program includes 16 weekly sessions followed by eight monthly sessions. During group sessions, a trained lifestyle coach guides participants through information and activities about nutrition, stress management, physical activity, and strategies for staying motivated. Each participant in the program aims to lose 7 percent of his or her body weight and increase physical activity to 150 minutes each week.

The program can be held at any community center, workplace, church or other location where a group is interested in it. Although the program carries a fee, participants can check to see if it is covered by their insurers or if they are eligible for financial assistance.

To learn more about the program or how to start a group, email gnorth@ymcapgh.org, call 412-227-3820 or visit www.ymcaofpittsburgh.org/diabetes.

– Gretchen North, YMCA of Greater Pittsburgh

Time for an Updated Plan for Penn Avenue

Penn Avenue – Penn Avenue has been growing and changing in the past several years as new businesses have opened their doors for the first time, and a movement to create new events and happenings along the corridor has taken shape. Now, with the Penn Avenue reconstruction project underway (see related story, page 1), it’s time to reflect and make some collective decisions as to what the next five years will look like for the avenue, and to figure out how to get there.

Three community meetings will help shape what will be a Five-Year Strategic Plan for Penn Avenue from Mathilda to Negley. Support from the Urban Redevelopment Authority (URA) will allow a consultant from the Community Technical Assistance Center (CTAC) to facilitate these meetings.

There are three distinct neighborhoods that touch and surround Penn Avenue – Garfield, Friendship and Bloomfield. The goal is to bring to the table residents from each of those neighborhoods, plus board members from the community groups involved on and around Penn Avenue – Bloomfield-Garfield Corporation, Friendship Community Group, Garfield Jubilee Association and Bloomfield Development Corporation. These stakeholders will join with a group that has already been working to reshape the Penn Avenue Arts Initiative, and together, the combined committee will oversee the nitty-gritty of forging a new plan for the corridor.

The first meeting will be held Tuesday, Sept. 24, at 6 p.m. in the St. Maria Goretti Activity Center, 140 N. Atlantic Ave. (just off Penn). Childcare will be provided; please bring a potluck dish to share. Neighbors who identify Penn Avenue as their business district – or neighbors who don’t but who would like to – and want to be part of shaping its future are encouraged to come and participate. Also, anyone who is interested in being part of the planning committee should call 412-389-5521.

– Samantha McDonough, Bloomfield-Garfield Corporation

Save the Date!

Participate in the first Community Planning Meeting for the Penn Avenue Business District!

Tuesday, September 24, 2013 at 6 p.m.

St. Maria Goretti Activity Center, 140 N. Atlantic Ave.

Potluck! Bring a dish to share with your neighbors!

Childcare will be provided

Allegheny Health Network

Allegheny General • Allegheny Valley • Canonsburg
Forbes • Jefferson • Saint Vincent • West Penn

Call 412.DOCTORS • AHN.org
which job specialist Usama Al-Teraifi discussed with approximately 20 attendees a variety of ways to increase the likelihood of obtaining a job. According to Al-Teraifi, “Getting a job in this economy is difficult as is – if you have a criminal background, multiply that difficulty by 10.”

Al-Teraifi told The Bulletin that one of the biggest problems for job seekers with criminal backgrounds is aiming too high. “They have to be realistic,” he said. “Sometimes you have to take a step down and work your way back up.” Finding a job in a field in which you have a degree is often an unattainable goal, according to Al-Teraifi. He said that construction and food service are often the best places to start for those with a criminal background. “Getting that first job is the hardest. But once you build that confidence, employers will be more likely to hire you for a superior position.”

Filling your application, résumé and interview with positive words and explanations is extremely important, Al-Teraifi told the audience. “Be completely truthful; if you have a background, say it. It’s been a long time since the incident, say that, and say that there haven’t been any incidents since. Be remorseful, and talk about how you overcame the hurdle and learned from it, and are a better person because of it. Be as positive as you can; there is no room for negativity.”

Al-Teraifi also highlighted the value of volunteerism. Volunteering in your field of interest is a great place to start, he explained, because it will help you to maintain your skills in that field and will give employers something to focus on instead of your criminal background. Volunteering is also often a good way to obtain letters of recommendation, and Al-Teraifi said that he frequently offers to write them for volunteers at the ENEC.

Ex-offenders should be sure to emphasize transferrable skills as well. Al-Teraifi provided as an example someone who is applying for a job in customer service who has worked as a greeter or an usher in the past. Although it may not seem important to include such an experience, Al-Teraifi said, “They wouldn’t have let you work as an usher if you were mean to people. Include it.”

Such information is imperative for many reasons, according to Al-Teraifi. “Many ex-offenders feel as though the community has shut its doors on them, even though some of them really have turned their lives around,” he said. “Getting a job is not just about money; it’s about dignity. Providing for your family elevates morale.”

In addition to the information provided at the event, Al-Teraifi handed out packets listing employers open to applicants with criminal backgrounds, positive ways to describe why you left a previous job and where to go to obtain your criminal record. He also provided locations for men and women to go for free business clothing for interviews. For more information, stop by the ENEC at 5321 Penn Ave. or visit the website at www.enecpittsburgh.org.
Showcasing Guns that “Make, Don’t Take”
By Paula Martinac and Carolyn Ristau
The Bulletin

Garfield – In support of the Bloomfield-Garfield Corporation’s upcoming gun buyback initiative, a group of volunteers decided to try to get neighborhood people talking creatively about gun violence and how to eradicate it.


The GCAT volunteers started brainstorming, and the idea arose to publicize other uses for “guns” besides as weapons.

“One of the problems is, people want to pretend gun violence doesn’t happen,” said Maya Henry, Director of Special Initiatives for Lawrenceville Corporation. “Lawrenceville’s businesses are locally grown, and Lawrenceville Workshops continues to capture referrals via community outreach, grassroots marketing, walk-in traffic and advocacy from neighborhood organizations. Participants have also been referred by civic leaders, neighbors, family members and friends.

During this difficult economic climate, the program will also provide an additional layer of support to local businesses by cultivating a mutually beneficial relationship between employers and the local workforce.

“The initial response from Lawrenceville’s businesses has been very positive,” said Maya Henry, Director of Special Initiatives for Lawrenceville Corporation. “Lawrenceville’s businesses are locally grown, and Lawrenceville WORKS! continues to support the local neighborhood economy.”

Resident can register for the program by attending a group orientation; registering for PA CareerLink enrollment workshops; or through one-on-one orientation meetings with the Community Employment and Resource Specialist. For more information, call 412-632-1797 or email ashley.brandolph@goodwillswpa.org.
Garfield – The National Night Out event at the Nelson Mandela Peace Park on Aug. 6, co-hosted by the Garfield Community Action Team (GCAT) and the Bloomfield-Garfield Corporation (BGC), was a success. Turnout was higher than expected, with more than 40 neighbors, most with their children or grandchildren, coming to the park during the two-hour event.

Free ice cream and porch light bulbs were provided, along with information on how residents can keep their homes and neighborhoods safe. Unfortunately, due to the high turn-out, the ice cream and light bulbs ran out before the end of the evening.

Assemble, a community space for arts and technology on Penn Avenue, set up a table for kids’ crafts. Several children made wind chimes using small metal buckets and recycled materials like bottle caps. Others made butterflies out of Styrofoam shapes or created pictures using the Styrofoam pieces. Four firefighters from Fire Station No. 6 in Lawrenceville came with their truck. They gave tours of the fire engine, and children and adults were invited to get their picture taken while sitting in the front seat of the truck.

The goal of National Night Out is to bring the community together and share information on how neighbors can help to keep the city safe. The Mayor’s Office, Bureau of Fire, and Bureau of Police provided information about the city’s safety resources for community members.

A Smoke Detector Program is run by the Pittsburgh Fire Bureau to supply and install smoke detectors for any City resident who requests one. Requests can be made by calling 412-255-2863.

Another program offers free installation of security and safety hardware to City of Pittsburgh residents who meet certain income guidelines. This Neighborhood Safety Program is offered through Pittsburgh Community Services, Inc (PCSI), and the City of Pittsburgh and provides deadbolt locks, smoke detectors, door peepholes, house numbers, carbon monoxide detectors, and lifelines. For more information and to schedule an appointment, call PCSI at 412-392-6467.

The Community Safety Website is a tool for the City of Pittsburgh Bureau of Police to share information with the public. Information on the different zones, alerts, and the police blotter are accessible to anyone on the website. There is a “Submit a Tip” link where citizens can offer tips to police about potential crimes, safety concerns and other matters, with the option of remaining anonymous. There is also an option to sign up to receive email alerts for City-Wide Alerts, Zone Specific Alerts, Business Alerts and/or Block-watch Group Alerts. For more information and to start receiving alerts, visit communitiesafety.pittsburghpa.gov.

The City also provides resources for residents to start or maintain a neighborhood Block Watch. Mayor Luke Ravenstahl’s Block Watch in a Box provides information and resource tools. Residents can request a kit at pittsburghpa.gov/publicsafety.

Additional resources are the Allegheny County Emergency Services line (911) for reporting emergencies, Mayor Luke Ravenstahl’s Response Line (311) for non-emergencies, the Allegheny County Health Department (412-578-8390), and the Mailbox Graffiti reporting line (412-359-7845).

Emergency reasons to call 911 include: a crime occurring right now; life-threatening situations; injuries requiring medical attention; smoke detectors or carbon monoxide detectors sounding; fire or smoke coming from a building; or any other emergency situation.

When calling 911, stay calm and speak clearly, answer all questions the operator asks, explain the situation completely and describe your surroundings and follow all directions the operator gives you.

Non-emergency reasons to call 311 include: ongoing suspected drug activity; graffiti; potholes; high weeds and code violations; traffic issues; information on how to receive a smoke detector and when to change the batteries; information on City events and services; and any non-emergency with which you need help.

When calling 311, speak clearly, explain the problem and provide the exact location, answer all questions asked by the operator, ask for a tracking number and write it down and call back using the tracking number for follow-up.

“These are great resources for our community,” said Aggie Brose, the BGC’s deputy director.
Like a Country House in the City
by Aggie Brose
Bloomfield-Garfield Corporation

Stanton Heights – As you travel the streets of Stanton Heights, you spot many very attractive, well-maintained homes with outstanding landscaping. But as you approach the corner of Fairfield and Antoinette Streets, it’s almost like being transported to a country setting.

The front garden of 1024 Fairfield St. is a sea of mixed annuals and perennials, with not a weed in sight. The colorful flowers complement the red-brick house with its white trim, fenced-in side porch and welcoming front door, decorated with a floral wreath. A stately Japanese maple tree stands watch over the garden, and an American flag flaps proudly in the breeze. A peek into the back yard shows it is also filled with beautiful flowers.

According to the Allegheny County website, the owner of public record is Margaret A. Lyle, who acquired the house in 2009.

We would like to thank Ms. Lyle for choosing Stanton Heights as her home and providing the neighborhood with its own Phipps Conservatory. As you pass her home, enjoy a peaceful moment and remember to take time to smell the roses.

Thank you! The Bloomfield-Garfield Corporation would like to acknowledge its NPP partners, PNC Bank and Allegheny Valley Bank. Thanks also to BNY Mellon, Pittsburgh Partnership for Neighborhood Development, The United Way, Dollar Bank, Citizens Bank and all of The Bulletin’s advertisers.

Parking from page 1

Planning, to understand the alternative parking options during reconstruction. Mr. Holloway told Ms. Brose that residents and businesses with even-numbered addresses between 4800 and 5170 Penn Ave. are eligible to apply for a parking permit for Area H. In addition, residents and businesses with odd-numbered addresses between 4827 and 4901 are eligible to apply for a parking permit for Area I. Businesses can get up to one permit and residents can get one permit per vehicle registered at their address.

According to the RPPP website, permits cost $20 per vehicle per program year. A Visitor’s Parking Pass is also available for $1 per address. Only one visitor’s pass is permitted per address. Passes can be obtained through the RPPP Office at 412-560-2500.

Short-term and overnight parking is permitted within the RPPP zones. Area H restricts parking without a permit to one hour between 7 a.m. and 7 p.m. Area I restricts parking without a permit to one hour between 7 a.m. and 7 p.m.

All the streets in Garfield, excluding those in Area I, have unrestricted, free parking.

Any eligible resident or business owner interested in applying for the Area H or I parking permit should contact Mr. Holloway at 412-393-0162.

“Like” the Bloomfield-Garfield Corporation on Facebook for the latest neighborhood information and community photos.
Literacy from page 1

read to elementary students in four local camps, including one at the Bloomfield-Garfield Corporation (BGC) Community Activity Center. At last count, the teens had read for an impressive 350,000 minutes.

On a typical day of camp, there was a buzz in the air after lunch, when the Reading Warriors arrived. Throughout the activity center, elementary students settled into beanbag chairs with stacks of books at their sides.

Outfitted in colorful shirts with the program logo on them, the Reading Warriors took seats next to them. For the next two hours, they worked on a variety of literacy activities. Each child had a journal and a set of sight words to study, but mostly they read, devouring picture books and talking excitedly with their Reading Warriors. The afternoons ended on a high note when everyone gathered in a circle and made a deafening amount of noise, cheering "Who are we? Reading Warriors! What do we do? Read!"

Amy Baumgardner, co-director of Reading Warriors, estimated that each child read an additional 150 books they may not have otherwise read. Baumgardner says, “We saw a lot of growth in the high school students over the summer. They started to read more, and a lot of them got library cards.”

Quron Cain, age 17, joined Reading Warriors because he wanted to see if he “really could make a change as a mentor to little kids.” Cain was previously a participant in the BGC’s Youth Employment Program, working at the Toon-seum and Hilltop Computer Center. At those locations, he worked mostly with peers and adults. Cain said the Reading Warriors job was more challenging because “you can have everything set but it all depends on the kid, so it’s hard sometimes.”

The program sparked an interest in children’s books for Cain. He said he hopes to read more, especially to his cousins, and to help them to get library cards.

Cierra Blye, also 17 and a participant in the BGC’s Youth Employment Program, joined Reading Warriors this summer, too. Blye said she enjoyed the relationships she formed with the children she read to, and hopes to continue her involvement in the program during the school year. “I loved watching their faces light up when we came into the room,” Blye said.

The highlight of the summer was the Public Display of Reading, held on July 30 on the steps of the East Liberty Presbyterian Church. Children held up signs with messages such as “Honk If You Love Reading!” and “Reading is Power!” and cheered every time a passing car honked. Then a hush fell over the crowd, as everyone paused for a 20-minute “Drop Everything and Read” time. Even some local businessmen and families joined the crowd of readers.

Reading Warriors will continue during the fall semester, with plans to place 40 high school students at several after-school programs.

Youths Complete Summer Internships

This summer, the Bloomfield-Garfield Corporation hosted 40 young people as part of the City of Pittsburgh Summer Youth Employment Program. The youths were employed for six weeks as interns with local businesses and nonprofits, gaining business skills and earning minimum wage. On Aug. 15, they celebrated the completion of their internships with supporters and family members at a "picnic" at 5321 Penn Ave. Photo by Paula Martinac
Blessed with the Gift of Music

Garfield Native Builds a Reputation in Gospel, R & B Recording Fields

By Rick Swartz  Bloomfield-Garfield Corporation

Garfield – Lanita Iverson always encouraged her son, Travis Malloy, to “pursue his dream” as he was graduating in 2006 from Pittsburgh’s High School for the Creative and Performing Arts (CAPA). Little did she know that the pursuit of his dream would one day take Travis to North Hollywood and a burgeoning career as a singer/songwriter, with three CDs already under his belt at the tender age of 25.

Iverson, who moved to Garfield with Travis and her two other children, Eboni and Darian, in 1991, said she always thought all of her children were “capable of great things.” She said she refused to accept the notion that growing up in what was then a troubled neighborhood should have anything to do with holding back any one of them from finding success and fulfillment in their lives.

While all of her children can point to their accomplishments – they were involved in summer youth programs and as volunteers at the Bloomfield-Garfield Corporation – Lanita says Travis has not been one to disappoint his mom. Travis sits astride a profession that has him writing not only gospel and rhythm & blues material for his own albums, but also songs for the likes of Faith Evans as well as other up-and-coming country, pop, R & B and hip-hop artists.

Is Travis surprised that a dream he once held fast to now has all of the trappings of reality?

“The Almighty has blessed me, and sharing that gift to help lift up others ... means a lot to me.”

There are many people whom Travis likes to credit for the success he’s tasted. From stints working at Blah Zeh Blah Studios in Garfield to early recording sessions at ID Labs in Lawrenceville, he said he was able to find the inspiration, instruction and nurturing environment so critical to his artistic identity today. “We have tremendous assets like Londell Robinson [Blah Zeh Blah Studios] that go unrecognized in large sections of this city. Additionally, CAPA gave me a platform in the 9th grade to find out if the talent I thought I had as a singer could really be developed into something special. Of course, then, there was my mom.”

Travis’ music is being played not only on nationally syndicated radio stations across the country, but locally, too, on WGBN on Saturdays and WAMO on...
Gift of Music continued

Sundays. Both stations are playing cuts from his latest CD, self-titled “Travis Malloy.” He is also adding new material to the CD for a re-release to help raise his profile in the pop music world. Still, he said he has no intention of straying from the inspirational messages that can readily be found in his music. “That’s not going to happen, period,” he emphasized.

Lanita, who now lives in Stanton Heights, watches her son from a distance today. “Travis’ dad passed away when he was still a teenager, and I told Travis I would support his vision for a career in the music industry for four years, in lieu of his attending a four-year university.

“The release of three CDs is the proof and product of believing in and encouraging your children,” Lanita continued. “Travis has worked hard and made the most of that opportunity.”

To find out more about Travis and his music, visit travismalloymusic.com.

Lawrenceville House Tour Showcases a “Great Neighborhood”

By Kate Bayer
Lawrenceville Hospitality Association

Lawrenceville – Two very different couples — in age, place of birth and occupation — moved to Lawrenceville this past year, and both separately said it was because they wanted to live in “a great neighborhood.” This year’s Hospitality House Tour on Sunday, Oct. 6, will reveal why Lawrenceville is just such a neighborhood.

Gerbe Glass, located at 4119 Butler St., is the brainchild of Bernadette Gerbe, who creates flame-worked glass, including beads, sculptures, ornaments and door pulls. She and husband Chuck live behind and above the shop, which they have lovingly restored and renovated. The 110-year-old building was, by turns, a beauty shop, a butcher shop and a men’s clothing store. Bernie took up glass-blowing a few years ago and said she fell in love with the craft. The flame-worked cabinet door pulls, iridescent tiles in the bathroom and shower and custom-painted sign on the storefront are all her creations.

Most of the accessories in the Gerbe home were purchased from local artists and craftspeople, including the Pittsburgh Glass Center, Heritage Industries and Kelly Custom Kitchens. You will know you’ve seen it all when you check out the astro-turf “doggy” area on the custom-made deck.

Just a few blocks away on 48th Street is the home of Andrea and Tim, Chicago transplants who are representative of Pittsburgh’s young professionals. They previously lived in San Francisco and New Mexico before their careers brought them to Pittsburgh.

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Lawrenceville – Asia Peterson Clark was attending summer school at Career Connections Charter High School (CCCHS) in early July when a letter arrived at the school, addressed to her, from the Carnegie Library of Pittsburgh. By the time she was handed the letter, she had completely forgotten about the Ralph Munn Creative Writing Contest, which she had entered a few months earlier as a means of getting extra credit in her 10th-grade English class. She said she was shocked she had been chosen as a winner in a contest she had entered simply to boost her English grade.

The annual Ralph Munn Creative Writing Contest has three categories: short prose, poetry and screenwriting. First- and second-place winners in each category earn cash prizes, but many more winners are chosen and published in an anthology that can then be found in any branch of the Carnegie Library. Clark was selected as a winner in the poetry category for her poem “What Moves Me.”

On May 5, 2012, her godmother’s son, Rashad Moone, whom Clark devotedly called her brother, was murdered when he refused to give a pair of shoes he had just purchased to a man with a gun. When Clark’s English teacher, Krysten Loielo, challenged her students to write a poem about what moved them emotionally, Clark chose to address her poem to her 17-year-old brother’s killer. Her poem ends with the words, “I can forgive and forgive but I will never forget because you took my brother’s life that he cannot live / I will always embrace, but this pain I feel will never escape.”

For her interview with The Bulletin, Clark was wearing a shirt that read “The Rashad Moone Effort.” Clark and her family wear these shirts at rallies they hold every six months, with live music, poetry performances, food and lots of prayer. The money raised at these events goes to Houston Moone, Rashad’s daughter, who is now almost 2 years old.

Clark said that writing the poem allowed her to "release anger and sadness, but in a good way.” However, she said that she won’t feel any kind of relief until the man responsible – who was never charged with the crime – is taken off the streets.

“You have to live every day like it’s your last. I say mean things to people all the time, but it’s only because I’m angry. You have to apologize to people right away, because you never know when the last time you’re going to see someone is,” Clark said in discussing how her outlook on life had been altered by the tragedy.

Loielo said she was not surprised that Clark didn’t expect to be chosen as a winner, because students from all across Allegheny County submit entries. She said CCCHS students often feel as if they cannot compete with those from suburban private schools they assume are “better.”

Clark’s cousin, Graham Cammon, also a student at CCCHS, was chosen as a winner as well for his poem “Never Walk Alone.” Clark, Cammon and the other winners of the Ralph Munn Creative Writing Contest were honored at the Teen Media Banquet on Aug. 14 at Carnegie Museum of Art in Oakland. The anthology is now available in the branches of the Carnegie Library.
PATF Stitches Community Together

By Jill Harkins

The Bulletin

East Liberty – The Pittsburgh AIDS Task Force (PATF) is currently knee-deep in its annual fundraiser. But this year, the organization is doing something a bit different. Jason Herring, Marketing and Communications Coordinator of PATF, said that this year’s Patchwork Project, a tapestry of squares that anyone can sponsor, is intended to show “those living with HIV/AIDS that we still care.”

According to Herring, progress in treatment throughout the United States and other developed countries has caused concern about HIV/AIDS to falter. Herring said that people are in fact living longer, but the 1.2 million in this country with HIV/AIDS are not necessarily living well. “The feeling that this is an urgent cause has waned, but people are still in dire need of assistance,” he said. PATF wants to change that with the Patchwork Project, by “engaging people in advocacy and awareness.”

Last spring, PATF invited anyone and everyone who believed in its mission to purchase a square. Individuals could choose if they wanted their own names, the name of someone who had died from HIV/AIDS or statistics about HIV/AIDS printed on the square. The squares of the patchwork will be plain text on different colored backgrounds, allowing the names printed on them to stand out, and PATF is stitching them together. Herring said that PATF decided to do this in order to differentiate the project from the AIDS Quilt, which contains panels individually designed and sewn by the friends and family of individuals who have died.

Sponsorship closed on June 30, but PATF plans to reopen the ability to sponsor to the community sometime in October. “There was so much good feedback, but not a whole lot of follow-through,” Herring said about community members willing to purchase a square. He referred to the slow economy as part of the problem, saying that many nonprofits hit a wall when asking for donations when money is tight. However, the organization received around 50 donations for squares, and hopes that the response will be large when the project is reopened for sponsorship.

When the patchwork is complete, it will be displayed on Dec. 1, World AIDS Day, when a number of events focused on HIV/AIDS occur in the city. The patchwork will then be put on public display at a location not yet determined.

“We want to empower those living healthily, but at the same time we want people to know that this disease is still out there, it’s still happening, and it’s still an epidemic,” said Herring.

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Going Fashion Forward for AIDS Awareness

East Liberty – A man from the Greater Pittsburgh area is raising money for HIV/AIDS in a bold new way – by discarding his pants for 90 days.

Steve Clark is going to wear a kilt for three months straight, beginning on September 23, his 50th birthday, as a fundraiser for the Pittsburgh AIDS Task Force (PATF). He will be wearing one kilt from his collection of about nine (and growing) elsewhere he goes, including to teach his kindergarten through 6th-grade music classes in the Connellsville school district. His 90-day fundraiser will last through World AIDS Day on Dec. 1.

Clark told The Bulletin that his 40th birthday was a difficult time in his life, when he requested, and received, much-needed help from his family and friends. He said, “So for my 50th, I thought, we could have a big party, or instead I could pay forward the help I had been given 10 years earlier.”

Men have worn kilts for extended periods of time to fundraise in other countries, Clark noted, but he believes he is the first to do so in the United States. Fundraisers at local bars, events at a restaurant in Scottsdale, Pa., where he lives, and business cards distributed wherever he goes will help him accomplish this goal, he said.

In the past, wearing his kilt out and about has been a great conversation starter, and he said he hopes that during his 90-day fundraiser strangers will ask him about it, and possibly donate. “Almost everywhere I go in my kilt, you’ve got people who will stare, but then you’ll have someone who will come up and start talking. No one ever says anything negative, but almost everywhere I go, someone has the guts to ask, ‘What’s under the kilt?’” Clark said he usually replies, “Shoes and socks.”

To follow Clark on his journey, visit facebook.com/90daysinakilt, 90daysinakilt.tumblr.com, or twitter.com/90daysinakilt. To donate to PATF, visit www.patf.org/donate/donate-now and type “Kilt” in the “made in the name of” section of the form. – Jill Harkins, The Bulletin
Garfield,” Aggie Brose, deputy director of the BGC, observed recently. “But we were fortunate in that we had some guidance from others who felt this was a step the neighborhood needed to take.”

Brose credited Jack Johnston, a local developer, and Stefani Danes, an architect with Perkins Eastman, for advising the community groups early on in the project’s formative stages.

“We also got a major boost from the Urban Redevelopment Authority in submitting an application to the Pennsylvania Housing Finance Agency for a significant chunk of funds that then sparked the commitments from banks and foundations in the city that we were also seeking,” Brose asserted. “Without the investment from PHFA, under its ‘Homeownership Choice’ program, we probably would have been back to building a house here and there.”

Brose said the Pittsburgh Foundation, the R. K. Mellon Foundation and the McCune Foundation all played a role in building the 48 homes. And the URA was able to provide deferred-payment, second-mortgage loans to buyers that enabled even working-class households to qualify as buyers. With GJA able to guide purchasers through the complexities of securing mortgage financing, the homes have managed to attract buyers from Garfield, Stanton Heights, Highland Park and other East End neighborhoods.

Barb Murphy, a housing counselor with GJA, said, “The project has put dozens of individuals and families on a path to self-reliance, where depending on a landlord to do everything, or getting his approval to paint a room a certain color, becomes a thing of the past. You become the captain of your own ship. Whatever you do to make the house a nicer, more appealing home will be to your benefit, and not to anyone else’s.”

Now that the Homeownership Choice development is drawing to a close, the BGC is looking at other ideas to build more for-sale housing in the community. Freddie Croce, a Garfield resident and BGC board member, said the organization wants to be faithful to the Garfield 2030 Plan, which called for adding as many as 500 housing units in the neighborhood over a 20-year period. With vacant tracts of land, vacant houses and a vacant Rogers Middle School building, he said he doesn’t feel the neighborhood is lacking in opportunities.

“We need to be strategic in where new housing is built and what it costs to build it,” Croce told The Bulletin. “The Homeownership Choice project took some major public grants and loans for us to do. The days of those large public subsidies for housing have passed. So how do we rebuild the neighborhood in a way that is both affordable and appealing?

“We may have to think about smaller houses that can be clustered together and, thus, reduce sitework costs,” Croce continued. “We may have to entice someone to come into the community and build for a market that is only now giving Garfield serious consideration as a place to live and raise a family, taking advantage of its great views of the East End. And we don’t want to give up on renovating vacant houses when the costs to do so make sense.”
Bloomfield/Garfield – Penn Avenue’s Most Wanted Fine Art hosted an art car festival last September, but it was nothing compared to what Nina Gibbs and Jason Sauer, owners of the gallery, are planning for this year at 5027 Penn Ave.

With live performances, more than 20 vendors and at least 10 participants in the art portion of the festival already scheduled, planning for Sept. 28 is well underway. Attendance or participation at the festival is free, but the American Red Cross of Southwestern PA will be on hand to accept donations.

Art cars, which have their very own culture throughout the country, take a few different forms. In Pennsylvania, and particularly Pittsburgh, art is painted directly onto the vehicle. Gibbs called such art cars “hot-rod infused,” and even someone not familiar with the culture would recognize flames on the side of a vehicle as an example. Pennsylvania car artists have to keep to the painted-on method due to inspection laws, but according to Gibbs, “in states that don’t have rigid inspection rules, where the aerodynamics of the car don’t matter, you can actually build out from the car, gluing things on.”

Last year, Most Wanted Fine Art had five art car participants, but this year at least double that number will be in attendance, said Gibbs. Two of the cars are coming from Columbus, Ohio, where the inspection laws are more relaxed, and so will have items attached to them. Greg Phelps will be attending with his Tiki Car, which has tiki lights, rocks, and other items fastened to it. In addition to the art cars on display, there will also be an artist painting a van live and art battles, in which individuals will compete in 30-minute speed paint-offs, throughout the festival.

In addition to the art car portion of the festival, there will be art and crafts vendors, face painting, food, performances by Phat Man Dee, Evolve, and Continuum Dance Theater, children’s activities, and a pin-up contest that Gibbs and Sauer have titled “The Princess of Penn Avenue.” Princess Hair and Beauty Supply, located at 5125 Penn Ave., is sponsoring the pin-up contest and will be donating prizes.

The winner of the festival will be announced during the pin-up contest. At 4 p.m., the festival will conclude when the participating cars are either dragged or driven to Station Street Hot Dogs in East Liberty, where there will be beer and food for sale.

Gibbs and Sauer have their own art car, which Sauer entered in a demolition derby in August. Sauer and Gibbs are now turning the wreckage into an interactive sculpture with a live-action video of the derby playing on the inside. They will be touring the sculpture in Columbus, New York City, Baltimore and Philadelphia before the festival in September.

When describing Most Wanted Fine Art, Gibbs called it “an art gallery by night and a general contracting space by day,” where, in partnership with Goodwill of Southwestern PA, Sauer and Gibbs work with at risk youths and individuals recently released from jail to provide them with job training and construction and art skills.

To find out more information about attending or participating in the Pittsburgh Art Car Festival, or to find out more about Most Wanted Fine Art, email most-wantedfineart@yahoo.com or call 412-328-4737. See the complete schedule of events for the car festival on page 15.
**September 6**

**GARFIELD**

**“Ineffable” Art Show**

Come to the Bloomfield-Garfield Community Activity Center, 113 N. Pacific Ave., from 6 to 9 p.m. for “Ineffable,” an art show presented by Selena Shaffer. Collection of works by various artists, including Ras Maisha, Frederick Mowry, Billy Pilgrim and Maria Watson. For more information contact sshaffer0605@gmail.com.

**LAWRENCEVILLE**

**Photography Show**

The Gallery on 43rd Street, 187 43rd St., will hold its opening reception for its new exhibit, Raw Images, from 7 to 10 p.m. The exhibit will feature photographs by local architect Jill Joyce and Planney Joyce, who majors in photography at Point Park University. Raw Images is a diverse collection, including everything from photographs of Lawrenceville and city neighborhoods to photographs of Devon, England, Paris and Prague. The exhibit will be open through Oct. 18. For more information visit www.galleryon43rdstreet.com or call 412 683-6488.

**BBQ Dinner Sale**

New Bethel Baptist Church, 221 43rd Street, will be selling barbecued rib and chicken dinners from 11 a.m. to 2 p.m. Sale will also occur on Saturday, Sept. 7. For more information call 412-441-5968.

**PENN AVENUE**

**Unblurred**

The first Friday of each month, from 6 to 11 p.m., various venues in the Penn Avenue Arts District, 4800-5500 Penn Ave., open their doors to showcase the work of a variety of artists and performers. For more information visit facebook.com/pennavenuearts.

**September 7**

**GARFIELD**

**Healcrest Summer Soiree**

Join the Healcrest Urban Farm, 5200 Hillcrest St., at 7 p.m. to celebrate late summer and new beginnings with the sounds of Egyptian Cabaret Surf Fusion band Amin Raqa, delicious food, Healcrest TeaPops and open dance. RSVP at www.healcresturbanfarm.com/classes.html or contact healcresturbanfarm@gmail.com.

**Tie & Hat Brunch**

King of Kings Ministries will be hosting a Tie & Hat Brunch at the Comfort Inn in Penn Hills, 699 Rodi Rd., at 11 a.m. In addition to brunch, there will be vendors and prizes for the most unique hats and ties. Suggested $35 donation. For more information call 412-661-3550.

**Sorry, we do not accept listings by phone.**

The Bulletin Board publishes listings of volunteer opportunities, free or low-cost events and classes, fundraising events and services that are of particular interest to our neighbors. Listings published on a space-available basis; we cannot guarantee placement. Announcements for the October issue are due Friday, September 13, via email to bulletin@bloomfield-garfield.org.
**Volunteer Opportunities & Services**

**GARFIELD**

**Home Instead Recruitment**

Come to the Eastside Neighborhood Employment Center, 5321 Penn Ave., at 1 p.m. to learn about open caregiver positions with Home Instead Senior Care, a company devoted to providing the highest-quality senior home care. Access to a car is strongly preferred, and no nursing certificate is required. To register call 412-362-8580.

September 21

**EAST LIBERTY**

**Library Volcano Class**

The East Liberty branch of the Carnegie Library, 130 S. Whitfield St., will be hosting a “School Age Fun: Volcanoes” program at 1 p.m. For more information call 412-363-8274.

**LAWRENCEVILLE**

**Rabies Clinic**

The Big Easy Animal Hospital, 5328 Butler St., will host a low-cost rabies clinic from 2 to 4 p.m. Pet vaccines are available for just $12 cash. All dogs and cats over 3 months of age will be vaccinated on a first-come, first-served basis. All dogs must be on leashes and all cats in secured carriers. The Pet Bakery of Oakmont, owned by Dr. Sarah Lavery, will be displaying baked goods for pets. Rabies is a serious yet preventable disease, and state law requires that all pets be vaccinated against rabies between 3 and 4 months of age, with non-compliance resulting in fines of $300 per day. For more information call 412-908-9301.

September 28

**GARFIELD**

**Car Festival**

Pittsburgh Art & Car Festival will return to Penn Avenue this month. It will kick-off at noon with a performance by Phat Man Dee, followed by live art battles, a “Princess of Penn Ave” Pin-Up Contest and performances by Evolve and Continuum Dance Theater. The event will close with a procession of the art cars and an after party at Station Street Hot Dogs at 4 p.m. Most Wanted Fine Art is looking for artists, vendors and participants for the car show. Participation is free. Email mostwantedfineart@yahoo.com for details.

**September 29**

**LAWRENCEVILLE**

**Church Celebration**

The oldest existing church in Lawrenceville, Zion Evanglical Lutheran Church, will celebrate its 145th anniversary at a 3 p.m. worship service at 327 37th St. Former pastor Rev. James Keuralainen will be the guest preacher. Guest lectors include Rev. Jack Hartman, Concordia Lutheran Ministries Director of Chaplaincy Services, and Rev. George Dolk. A dinner will follow in the church under-croft. To reserve a spot call 412-621-2720.

Further Out

**LAWRENCEVILLE**

**Pre-K Program**

Children’s Hospital Family Care Connection Lawrenceville is offering a two-day Jumpstart program for Pre-K children ages 3 to 5. The program focuses on the academic and behavioral skills needed for a successful transition to Kindergarten. Classes run twice weekly from 10 a.m. to 12 p.m. on Tuesdays and Thursdays beginning on October 1. Call 412-784-8683 to register.

**Blessing of Animals**

In honor of St. Francis of Assisi’s Feast Day, Our Lady of the Angels Parish will offer a blessing of animals at St. Augustine Church, 220 37th St., on October 5 at 11 a.m. All pets and their owners are welcome. For more information call 412-682-0929.

**House Tour**

The annual Lawrenceville Hospitality House Tour will be held on Sunday, October 6 from 12 to 5 p.m. The tour is self-guided with transportation provided by Molly’s Trolleys. Advance tickets will go on sale on September 1 at these Lawrenceville businesses: Jay Design, Gallery on 43rd, Dandelions, CoCa Cafe, and Pavement. Advance tickets are $12 and $15 the day of the event. Homes in Lawrenceville’s 6th, 9th and 10th Ward will be featured. For more information or to volunteer visit www.law15201.org.

**Love Your Block Day**

Lawrenceville United’s work to revitalize the paper street at the end of Hatfield between 50th and 51st Streets was recently named the “Best Block Revitalization Project” by the Mayor’s Love Your Block program. Join LU on October 5 from 9 a.m. to 2 p.m. to continue the revitalization of Paper Street.

Place by helping to plant fall flowers, finish and seal the mural, and more. If you plan on attending, RSVP to 412-802-7220, so LU can prepare enough food for all volunteers.

**PITTSBURGH**

**Redd Up Weekend**

Citizens Against Litter is looking for volunteers for a Fall Redd Up weekend October 25 through 27. Projects could include picking up litter, cleaning up vacant lots, parks and ball fields; planting and mulching around trees and tending to gardens, among others. To sign up contact boris.weinstein@verizon.net or call 412-688-9120.

On-Going

**PITTSBURGH**

**Warmline**

Call the confidential Parenting Warmline at Family Resources for support, information and referral, 412-641-4546. Free, live, confidential service where you can find information, referrals and support for any non-medical parenting concern. The warmline answers from 9 a.m. to 9 p.m., Monday through Friday, and 1 p.m. to 5 p.m. Saturday and Sunday.

**GARFIELD**

**Computer Skills**

Pittsburgh CONSNECTS, 5321 Penn Avenue, hosts weekly computer classes. Intro to Computers, Mondays from 10 to 11:30 a.m., covers the basics of the computer from clicking the mouse to saving and attaching files. Internet and Email Basics, Wednesdays from 11 a.m. to 12:30 p.m., covers basic internet navigation skills. For information on these offerings and Microsoft Word, PowerPoint and Excel classes visit main.pghconnects.org.

**Garfield Night Market**

The Garfield Night Market seeks vendors for the fall who will sell a mix of food, local produce, and handmade items. For its pilot year, vendors will be free to sell their goods at the Night Market for no fee.

***For details about internships check out http://literaryartsboom.org/interns.***

For more information contact garfieldnightmarket@gmail.com.

**GED Classes**

Garfield (b)UILD is offering GED classes for youth between the ages 18-24. Participants can earn $4 per hour while earning their GED and $7.25 per hour for training in the construction industry. In addition, program includes academic enrichment, NCCER Certification, paid work experience, and job placement. To enroll call 412-665-5214 or 412-665-5206.

**Call for Interns**

Literary Arts Boom [The LAB] relies upon volunteers and interns to add expertise and energy to its educational youth programming, community engagement efforts, and mad science machinations. For details about internships check out http://literaryartsboom.org/interns. For information about volunteer opportunities visit http://literaryartsboom.org/get-involved/volunteers or contact The LAB at literaryartsboom@gmail.com or 412-906-9522.
Child's Way Kids Go for the Gold

3627 Butler St. Gooch is a Pittsburgh transplant who brought her big ideas from a little town in Texas.

"Werk" is a German word with various meanings, said Gooch – accomplishing your life’s passion, handiwork such as arts and crafts and also doing a good deed. Gooch’s business in Lawrenceville is all of the above.

WERK: A Jenn Gooch Studio, "strives to create a conversation around post-consumerism by offering repairs, recycling and repurposing materials, and by promoting the education of crafts and skills through workshops, lectures and apprenticeships," according to Gooch’s Facebook page. At WERK, they do a lot of alterations – repairs of clothing, even specialty items like bridal apparel and vintage clothing.

"I’m tired of seeing women spend too much on their ‘special day,’ Having bridal clothing altered to serve more than one purpose just makes good sense," she said. Gooch is also a weaver and does embroidery. She’s done some work for Pittsburgh’s growing film industry, and noted that "I’ve only been open four months, but I already have three apprentices.”

"In Mesquite [Texas], where I was raised, you couldn’t take trigonometry at the local high school, but you could take roping and riding,” said Gooch. The small town is well-known on the rodeo circuit.

But cattle-wrangling was not what this somewhat shy and enterprising daughter of the Lone Star State had in mind for her career. Her goals would bring together the best of what she considered her “two worlds.” She would take the keen domestic skills of her German ancestry plus the strategic-planning mindset of her military-family upbringing and parlay those into her own fiber and design enterprise. After completing her bachelor’s degree at the University of Texas at Arlington, she went for her MFA in studio art at Carnegie Mellon University.

Gooch felt strongly that any venture she started should be based on Old World skills and a good work ethic. She said she was a devotee of the former TV series Little House on the Prairie. Watching how the Ingalls family made do each week while averting crisis, and also growing up with the boot-strappers in her own prairie-like Texas community, were inspiring to her and had a great impact on her business plans.

"My motto is make what you can with what you have," said Gooch. She’d always been handy with a needle and thread, making doll clothes from scratch; when she finally got a sewing machine, she had a new ally:

Some readers may remember Gooch as the project genius behind “One Cold Hand” (www.onecoldhand.com), which received national attention back in 2007. A Sprout Fund grant allowed her to reunite single winter gloves with the people who had lost them. Gooch successfully matched up at least 40 owners with their missing gloves. Soon after that project conchuded, she received an anonymous grant that gave her the financial backing she needed to open her own shop.

Gooch said she sees WERK as part retail space, part entrepreneurial incubator. She hopes to be a living example of how people can take their natural talents and make a living from them. She offers a series of workshops to assist people in realizing their own goals. The most popular has been a gender-neutral sewing class for both men and women, which is held the third Thursday of the month; the next will be offered Sept. 19.

"A sluggish economy is no reason to give up on your dreams," said Gooch. "We all struggle to pay bills, but we still need to be part of the conversation of how to conserve and support each other while we grow.”


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