Testing the Market for Tiny Houses
by Paula Martinac
The Bulletin

Garfield – Are you interested in “living small”? cityLAB – which bills itself as “a do tank, not think tank” – addressed a crowd of about 80 people on Dec. 3 on the topic of building compact, affordable houses in Garfield.

Why tiny houses? In 2011, cityLAB, in partnership with Bloomfield-Garfield Corporation, conducted a study called 6% Place to identify ways to bring new residents and more creative workers to Garfield. Following a series of public meetings, 6% Place identified 16 ideas that seemed to resonate best with the local community. One of the more intriguing and do-able notions was the concept of tiny housing – small, efficient houses of under 600 square feet that would seemingly cost less to build than larger homes.

“We really could build these,” Eve Picker

See Tiny Houses | page 10

PPS Proposes Closing Woolslair
By Dave Breingan Lawrenceville United

Bloomfield/Lawrenceville – On Tuesday, November 26, the outgoing Pittsburgh School Board, in its final legislative session before four

See page 5

Whole Foods Plans Expansion
By Paula Martinac The Bulletin

East Liberty – There’s good news for Whole Foods Market shoppers: The popular grocery store is expanding in 2014.

See page 7

Building Confidence a Strand at a Time
By Paula Martinac The Bulletin

Shadyside – “Just be beautiful: Restoring confidence and empowering women” is the mission of A Hair Boutique, a new shop at 5510 Centre

See page 11
Get Involved in Friendship

Friendship – The Friendship Community Group (FCG) is currently accepting applications for new board and committee members.

If you would like to volunteer your time, talent and energy to enhance the health, vitality and well-being of the Friendship community through serving as a board member, please send a resume and statement of interest to sspanglerlcsw@gmail.com. To serve on an FCG committee (Leadership, Marketing & Communications, Housing & Business Borders, and Neighborhood and Environment), please indicate your interests via an email.

A Meet & Greet Board Meeting will be held on Wednesday, January 22, at 6 p.m. on the second floor of Crazy Mocha, 5607 Baum Blvd., and anyone interested in becoming involved with FCG is invited to attend.

The FCG Board of Directors will be elected by those in attendance at the January membership meeting, held at 6:30 p.m. on Thursday, January 30, at the Fourth Presbyterian Church, 5450 Friendship Ave. – Susan Spangler, Friendship Community Group

Information Is Just “NextDoor”

Garfield – Did you know you can join an online community of neighbors sharing information?

Garfield is the most recent East End neighborhood to join NextDoor, a resource for connecting with your neighbors – in addition to Facebook, Twitter, The Bulletin, e-newsletters and word of mouth. To date, the Garfield community has just 28 members, but the neighboring communities of Bloomfield, East Liberty, Friendship and Stanton Heights have many more participants signed up.

After joining NextDoor, residents can post items for sale, events and even crime alerts, all for free. You can get updates through email, or check online for new postings on your own. You can also opt to see posts from neighboring communities.

Recent posts from East Enders have covered a wide range of topics, including a request for daycare recommendations, a notice about a Garfield clean-up and an announcement about a book club meeting. Neighbors were selling everything from microwaves to coffee tables to piano lessons. One resident reported that the problem with noisy exhaust fans at ALDI on Baum Boulevard had been resolved; another posted a petition about background checks on gun sales.

To join NextDoor for Garfield, you will need to provide an email address, your street address and ZIP code (to prove you live or work in the neighborhood), or set up an account through Facebook. Go to https://garfieldpa.nextdoor.com/login for details. – Paula Martinac, The Bulletin

Rock ’n Rolling Over Cancer

Bloomfield – To commemorate its 25th anniversary, the Cancer Caring Center at 4117 Liberty Ave. has established the Pittsburgh Rock ’n Roll Hall of Fame. The registry will be a local “Who’s Who” to pay homage to the tremendously talented individuals and organizations that have contributed to the rich history of rock and roll music in Pittsburgh.

The launch will be celebrated with a January 23 fundraiser, “Rock ’n Rolling Over Cancer,” sponsored by UPMC and UPMC Health Plan, at the Hard Rock Cafe, Station Square, where nationally recognized concert promoter Rich Engler of Pittsburgh’s DiCesare Engler Productions, will be inducted as the first member. Engler’s longtime friend and fellow Pittsburgher Joel Peresman, CEO and president of the Rock and Roll Hall of Fame Foundation, is scheduled to present the inaugural award.

The celebration will feature special VIP musical guests and performances from local all-star musicians, including Joe Grushecky, Joffo Simmons and Art Nardini of the Houserockers, Donnie Iris, B.E. Taylor and Rick Witkowski of the B.E. Taylor Band and Scott Blasey from the Clarks; specialty cocktails; a silent auction and other surprises. Auction items include event tickets, gift certificates and many musician-autographed items from rock royalty such as Kansas, Graham Nash, YES, Justin Hayward of the Moody Blues and Joe Walsh of the Eagles. All proceeds from the event will benefit the Center’s free support services to cancer patients and their families.

VIP tickets are $200 and general admission is $150. The VIP event begins at 5:30 p.m., with general admission starting at 6:30 p.m.

The event will also be a celebration of the publication of Engler’s book, “Behind the Stage Door,” which is a retrospective of his 40+ years as one of the top concert and event promoters in the country. The book will include numerous entertaining, personal stories from Engler, recounting what went on backstage at many of the largest concerts to come through Pittsburgh, as well as a collection of private photographs of the legendary musicians he’s worked with through the years. Autographed copies of the newly published book will be available for purchase at the event.

For more information about the Pittsburgh Rock ’n Roll Hall of Fame, or to learn more about becoming a sponsor, donating an auction prize or purchasing tickets, visit www.cancercaring.org or www.pghrnhof.com or call 412-622-1212. – from a press release
Bottom Dollar Construction Progress Hinges on Weather

By Paula Martinac
The Bulletin

Penn Avenue – As the city barrels into winter, “weather permitting” is the phrase of choice when it comes to discussing progress on the construction of the Bottom Dollar store at 5200 Penn Ave.

According to Brantley Tillman, the developer for the site, the contractor, Ashland Construction Company, needs 40-degree days in order to lay block for the store. At this point in the project, four or five of these warmer days would enable Ashland to get all the block laid, he estimated. Setting the steel beams in place would be the next step, taking an additional two or three days, by Tillman’s reckoning.

Once those steps are accomplished, Tillman explained, the contractor will put the roof on and install the heating system, and then work will shift indoors. “You won’t even know we’re there,” he said.

But Pittsburgh weather has not been cooperating, with temperatures hovering in the 20s and 30s. Still, Tillman said, “we’re moving.”

Several complaints from nearby neighbors have all been addressed, thanks to monthly meetings of the developer, the contractor and a committee of community members, facilitated by Aggie Brose of Bloomfield-Garfield Corporation.

“Things happen on construction jobs, but we correct them in a timely manner,” said Ashland project manager David Barnett. The contractor is bound to follow federal guidelines, Barnett said, or risk losing future work.

The developer also received a request from a nearby neighbor for specific locations of trees and shrubs included in the landscaping plan, and Tillman provided a blown-up site plan detailing the various species, along with specifications for their planting.

In other recent work, the glass mural by artist Daviea Davis, formerly installed on 5224 Penn Ave., was taken down by Steve Catranel Construction Company and put into storage. When the Bottom Dollar store is completed, it will be remounted on the Penn Avenue façade.

In addition, Ashland has hired local subcontractors to perform the electrical, roofing and plumbing work and to supply the concrete, reported Barnett. According to Ayanna Roseboro, Talent Acquisition Recruiter for the store, “qualified persons who work or have worked in the construction trades” will be considered for work with these subcontractors, as needed.

The Eastside Neighborhood Employment Center, located just down the block from the Bottom Dollar work site, will collect resumes for these possible positions. “The ENEC doesn’t control the hiring process, the subcontractors do,” Rick Flanagan, manager of the ENEC noted. “We’re just transmitting the resumes. But we can also help applicants sharpen those resumes before they’re submitted.”

Roseboro said she anticipates that Bottom Dollar will host a massive hiring event in the early spring for positions such as cashiers and stock helpers; details will be forthcoming. Before then, the ENEC will hold a recruitment workshop, based on job descriptions provided by Roseboro, to offer potential applicants help in sprucing up their resumes and workplace skills. Roseboro and her staff will also host an informational session about job openings.

For information about applying for jobs with Bottom Dollar (or other employers), contact the ENEC at 412-362-8580 or stop by the center at 5321 Penn Ave.

Contractor Encounters Glitches on Penn Avenue – “Business owners and residents have been very patient,” said Aggie Brose, deputy director of the Bloomfield-Garfield Corporation in describing community response to piles of mud and debris along Penn Avenue as Phase 1 of the reconstruction project – extending from Mathilda to Evaline – enters its sixth month.

The mess stems from having to install new drain pipes and inlets, according to Matt Kusic, project manager for L.R. Kimball, the engineering firm on the project. Drainage work ensures that water is properly controlled and doesn’t end up in property owners’ basements.

While drainage work should have been completed this fall, it has taken much longer than expected. By mid-December, only the intersection at Gross Street remained to be done, and was estimated to take two to five weeks. The contractor, Matcon Diamond, “didn’t think they would have to dig down that deep [10 feet],” explained Kusic. “The work has been complicated by running into other [utility and trolley] lines beneath the surface.” It has been further hindered by having to haul debris long distances to landfills.

Once the drainage work is finished, Kusic said, the work will flip to the north side of the street, as originally planned, and the south side will open to traffic heading downtown. “Things are behind schedule due to the unknown,” Kusic noted.

After the drainage work, Brose said the BGC will “push for clean-up of the mud.” According to Kusic, the contractor has a vacuum specially designed to get rid of the dirt.

Other unexpected glitches included a traffic signal pole at Evaline and Penn that accidentally slid into a ditch created by digging up the avenue. “Fortunately, nobody got hurt,” Brose reported, and stop signs were quickly installed in its place.

The Evaline traffic signal will be reinstated when new poles are erected as part of the reconstruction project, according to Patrick Hassett, Deputy Director for the City of Pittsburgh’s Department of Public Works (DPW), overseeing the Bureau of Transportation and Engineering. That will take place later in 2014.

In related news, Hassett reported that planning for Phase 2 of the reconstruction project – extending from Aiken to Negley – has been in a holding pattern until a new DPW director is named by the incoming Peduto administration.

As a councilman, Mayor-elect Bill Peduto has been supportive of the Penn reconstruction project, noted Brose.
Oakland – “We are here today as a collective human family in the city that is concerned, active and wants to make a change,” stated State Sen Jim Ferlo, as he addressed a crowd of 150 people at the Bloomfield-Garfield Corporation’s annual luncheon on Nov. 22 at the Pittsburgh Athletic Association.

Ferlo attended the event to introduce keynote speaker Kathleen Kane, the Pennsylvania Attorney General, but ended up speaking in her stead. About 15 minutes before Kane was scheduled to speak, her aide called to say the AG had been detained in Altoona.

“My stomach hit the floor,” said Aggie Brose, BGC deputy director, who had planned the luncheon. “Lucky for us, Jim Ferlo is a dynamic speaker who stepped in at literally the last minute.”

Ferlo began his ex-temp comments by praising Kane as a “strong, independent thinker” and saying that he hoped “to get her back here in the spring for a community forum on some of the issues she was going to address today.”

He then lauded the BGC for its leadership and use of “varied strategies to change the dynamic of the neighborhood.” Ferlo had only positive comments about the out-going Ravenstahl administration, which he said “continued to build on the successes of past administrations” and created “a healthier downtown.”

In the rousing conclusion to his remarks, Ferlo urged the attendees to “practice in-your-face advocacy … even if it’s against me. We need to take on the tough tasks and demand more of our legislators.”

Ferlo’s pinch-hitting speech, Brose said, “hit all the right marks. Jim knows us, and understands what we do. People told me afterwards that they really appreciated his comments.”

Following Ferlo’s speech, the BGC presented awards to three outstanding men: one public servant and two neighborhood pioneers. Brose introduced Patrick Hassett, Deputy Director for the City’s Department of Public Works, as “one of the nicest men I’ve ever met.” Plus, she added, he “brings wisdom to the table and dedication to change.” Hassett oversees the Bureau of Transportation and Engineering, the division responsible for the Penn Avenue reconstruction project.

“I’m blessed to have a project like this,” said Hassett, in accepting his Public Service Award. “When it’s done, it will have an impact on future development in this area.”

Jason Sauer of Most Wanted Fine Art and Tony Walls of Garfield Youth Sports each accepted a Pioneer Award for their work with neighborhood youths. Rick Swartz, the BGC’s executive director, introduced Sauer as a “one-man dynamo ... a tireless advocate for the community.” Sauer said he feels a deep commitment to the neighborhood because “I want people around me to have successful lives.”

Walls received a warm introduction from Bob Jones, his best friend and co-founder of the Garfield Gators. “He was the first person I thought to go to about a youth football program,” Jones noted about Walls.

“This is our award,” Walls said, indicating Jones. A cohort of nine Gators coaches accompanied him to the stage for the presentation. In closing, Walls offered an emotional thanks to his recently deceased mother, Lettie, which left some attendees dabbing their own eyes.

The event – which was emceed by KQV newscaster P.J. Maloney, and co-chaired by Jeff and Erin Catalina of Verde Mexican Kitchen + Cantina, and Dr. Mona Generett, formerly of Dollar Bank – concluded with the results of a raffle of items donated by East End businesses, artists and galleries, everything from restaurant gift certificates to paintings to craft beer.

The luncheon was made possible by generous sponsorships from Dollar Bank; West Penn Hospital; Allegheny Valley Bank; Bridgway Capital Inc.; Steve Catranel Construction Inc.; Citizens Bank; First Niagara Bank; Lami Grubb Architects; The Learning Place, LLC; PNC Bank; S&A Homes; TriState Capital Bank; and WesBanco Bank.

Thank you! The Bloomfield-Garfield Corporation would like to acknowledge its main corporate partners, PNC Bank, Dollar Bank and Allegheny Valley Bank. Thanks also to BNY Mellon, First Niagara Bank, Allegheny Health Network, Citizens Bank and all of The Bulletin’s advertisers.
new board members were sworn in, voted to open public hearings on the proposed closure of Pittsburgh Woolslair Elementary.

Citing a projected $50 million deficit for the district in 2016 and low enrollment at Woolslair, creating high costs per student, the school district wants to close the school, effective in fall 2014, and move the 108 students to nearby Pittsburgh Arsenal Elementary.

A final vote to close Woolslair could occur as early as March or April, after 90 days of public comment have been provided.

On Monday, November 25, representatives of Lawrenceville United and Bloomfield-Garfield Corporation spoke on behalf of PEP Rally (Parent Engagement Project) to provide testimony at the school board’s public hearing. PEP Rally is a pilot program that seeks to engage parents to strengthen and support Woolslair, Arsenal Elementary, and Arsenal Middle Schools. The project was created out of a partnership between community organizations in the East End and is modeled on A+ Schools’ Parent Nation initiative.

The joint testimony, which was signed by representatives of Lawrenceville United, Lawrenceville Corporation, Bloomfield-Garfield Corporation and Woolslair parents, asked that the conversation about the proposed Woolslair closure focus not only on the fiscal challenges of the district, but also on a plan for thriving, stable public schools of first choice that will keep families of current students in the area and attract new families. PEP Rally called for a collaborative partnership of parents, community groups, school staff and district leadership to develop such a plan.

The testimony also requested that the school district provide more information about how the suggested transition of Woolslair students to Arsenal would be managed – specifically as it relates to classroom sizes, staff changes and resources for the transition.

Woolslair parents and one teacher also gave testimony at the public hearing on November 25. One parent spoke about her love for Woolslair and how well the school has catered to her child with special needs. She expressed concern that she would have to homeschool her child if Woolslair was shut down.

The first official public hearing on the planned closing of Woolslair is scheduled for January 21 at the School Board office in Oakland, 341 S. Bellefield Ave., in Conference Room A. Parents and residents can sign up for three minutes to speak by calling 412-622-3868.

To get involved with PEP Rally, call 412-802-7220 or email Dave@LUnited.org. A full copy of PEP Rally’s testimony to the school board is available at www.lunited.org.

Below: Under the proposed Pittsburgh Public Schools plan, the Woolslair Elementary School building at Howley and 40th Streets, which dates from 1897, will be empty as of the 2014-2015 school year. Photo by Paula Martinac
Employment Program “WORKS” for Local Residents

By Lauren Byrne
Lawrenceville United

Lawrenceville – Lawrenceville WORKS! has exceeded its initially proposed outcomes and objectives, connecting hundreds of people with workforce development and training initiatives, education resources and employment opportunities. In just the first six months of the pilot program, more than 80 people received intensive services and took advantage of recruiting fairs, networking events, workshops, resume and cover letter assistance and job-searching tools.

Recognizing the community’s steady growth of new businesses and industries, community partners – including Lawrenceville Corporation, Lawrenceville United, Goodwill of Southwestern Pennsylvania and local employers – envisioned a program that would help connect local residents to these opportunities. Together, they created a collaborative program that aims to reduce unemployment in the Lawrenceville community by linking residents to job-training and work-related services, as well as the tools to overcome barriers to employment.

In June, an open house and carnival were held at Goodwill’s Lawrenceville offices along with a series of roundtable meetings with local employers. Following these events, an advisory committee was established to identify potential training programs and offer help preparing residents to meet the needs of partnering businesses. The program has been designed for the community by the community, and as the project expands, it will be with the needs of the community in mind.

“Lawrenceville Works! is unique because the nature of the funding allows Lawrenceville residents access to services that they would not otherwise be able to receive,” said Raeann Olander, Goodwill’s Director of Employer Engagement. “Most job search services of this caliber have strict eligibility requirements attached to them.”

Program participants work closely with Ashley Brandolph, Goodwill’s Community Employment and Resources Specialist, to develop a unique employment plan tailored to each person’s goals. Participants also utilize Goodwill’s PA CareerLink Affiliate Center, which has experienced a major increase in visits since June.

“We’re particularly fortunate to have Ashley in the position,” said Olander. “As a passionate resident of the Lawrenceville community, her unwavering commitment and extensive knowledge have contributed greatly to the success of Lawrenceville Works.”

For its part, Lawrenceville United has enabled residents to add new skills to their resumes or to find employment opportunities with the services offered by Goodwill. The Lawrenceville Corporation has been able to connect new employers and developers to potential employees that possess necessary skills and training.

For Susan Wiseman, the resources offered through Lawrenceville WORKS! helped her build confidence and find employment. Wiseman relocated to Lawrenceville in July and struggled to find a job. A former homemaker with a brief work history and limited access to reliable transportation, Wiseman was having a hard time navigating the employment process. Brandolph assisted Wiseman with her resume, cover letters and job applications, and connected her to community events and organizations. After a few weeks – and with some support and assistance through Goodwill’s Retail POWRR program – Wiseman was hired in the Lawrenceville Goodwill Retail Store.

“I now have a 10-minute walk to work. How rewarding is it to work for a company which helps people in so many ways, and helps the community through its emphasis on recycling and reuse? On my day off I use my employee discount to shop for most of my necessities right here in Lawrenceville. I don’t need a car, and I’ve got more clothes now than I could ever put back into my suitcase,” Wiseman wrote of her experience.

Today, Lawrenceville WORKS! has a fast-moving waiting list of more than 40 people and additional employers lined up to recruit employees through the program. With initial support from UPMC Health Plan and on-going support from UPMC Health Plan and Duquesne Light through the state’s Neighborhood Partnership Program, the Lawrenceville WORKS! program has been funded to continue and grow over the next several years.

Matthew Galluzzo, Executive Director of Lawrenceville Corporation, one of the partners in the program, explained, “The services offered by Lawrenceville WORKS! go beyond simply employment. In addition to assisting residents in finding opportunities in the local economy, it is creating a mutually beneficial relationship between residents and businesses, in turn helping to create a true sense of community.”

If you are interested in learning more about the Lawrenceville WORKS! program, please contact Lawrenceville United at info@Lunited.org or 412-802-7220. ♦

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Immediate Openings for Efficiency Apartments!
Whole Foods from page 1

At a public meeting on Dec. 16 at East Liberty Presbyterian Church, Steve Mosites, president of The Mosites Company, the developer for the EastSide I complex in which Whole Foods has been located since 2003, outlined the plans for the expanded store and lot.

At present, Whole Foods has just one level of parking accommodating 104 cars, and parking has always been a problem. In the expansion plan, a parking deck for 82 vehicles will be constructed over the existing lot, for a net gain of 53 parking spots.

The top deck will connect on one side with the pedestrian walkway to Shadyside and the current upper lot of the EastSide development, and on the other end with an expanded Whole Foods building. The store is currently 32,000 square feet, but a two-story addition will lend another 8,300 square feet to the front of the building. There will be a landscaped pedestrian walkway through the top parking deck, leading to stairs and an elevator that will take customers to the store. Bike parking will be available on both levels of the lot.

On the ground level of the store, a landscaped plaza that Mosites described as “very inviting” will sit directly off Centre Avenue, offering places for customers to eat outside. Trees and planters will add green space to the plaza.

Mark Hughes, executive construction manager for Whole Foods, explained that much of the additional second-floor construction – which looks like a glass box – will be taken up by a restaurant/pub area, in which customers can either bring prepared food from the salad and hot bars downstairs, or else sit and be served. Food preparation will also take place on the top level. Whole Foods, he announced, has been granted a state restaurant liquor license. There will also be an area for outdoor seating upstairs.

Hughes said that by moving the food prep upstairs and shifting the cashier lanes forward, “We’ll be able to offer a lot more to our customers [downstairs].” He estimated that the actual sales area of the store will be increased by as much as 60 percent.

Mosites said that construction should begin in mid-March, with most of it completed by September. Although the store will be open through the entire process, customers may have to park in a supplemental off-site lot while work is done on the parking deck.

East Liberty Celebrates Dr. Martin Luther King, Jr.

By Jonathan Luginbill
Kelly Strayhorn Theater

East Liberty – On January 20, Kelly Strayhorn Theater (KST) will present the 5th annual “East Liberty Celebrates Dr. Martin Luther King Jr.,” a FAMILYtime celebration from noon to 4 p.m.

This year’s theme, “Every Voice Counts, Every Story Matters,” is inspired by the MLK quote, “In the end, we remember not the words of our enemies, but the alliances of our friends.” The program features activities in the theater lobby provided by partner organizations that work toward social justice in our community. On-stage performances by youth ensembles will highlight talented young people in the region.

Pittsburgh-based performance ensemble Dreams of Hope, an arts-focused LGBTQ youth organization, is one of the “voices” heard this year. Adil Mansoor, Dreams of Hope’s performance director and mentor, said their performance is an excerpt of an original show he and the youths are developing.

“The work focuses on LGBTQ history, specifically the Annual Reminder in Philadelphia in 1969. We’re also thinking about the intersectionality of our identities (race and queerness) or ‘double minority’ as one of the kids described it,” said Mansoor. Currently, Dreams of Hope is rehearsing at The Alloy Studios in Friendship as part of a residency. “Because of this residency, we get our first 40-hour tech week!” says Mansoor. “We get a real light design and two performances at The Alloy Studios on January 24 and 25.”

Trevor Miles, director of Clairton City School District’s CHANCE club, said CHANCE is excited to return to the Kelly Strayhorn to perform at the MLK celebration. Miles says the show explores themes of African-American colorism, inner/outer beauty and identity. These themes are presented as short scenes that follow specific characters through their issues and self-discoveries. Formed in 2007, CHANCE has raised more than $10,000 from their performances for various charities like Make-a-Wish Foundation, and Expect Respect.

As part of the FAMILYtime series, Kelly Strayhorn Theater seeks to present programs that keep the arts affordable for everyone. These events combine dance, music, theater and film to present welcoming and highly interactive events that are fun for the entire family. East Liberty Celebrates MLK is the first of such free events in the new year and will also feature Hope Academy, SOUNDWAVES Steelband and 1HoodMedia.

Performances take place on the Kelly Strayhorn Theater main stage, 5941 Penn Ave., starting at 2 p.m. Beginning at noon, there will be activities in the lobby hosted by partner organizations, the Union Project, Assemble, MGR Foundation, Liberty Arts Boom and LOVE From Porch.
A Solution Right Out of the Box

Homeowners Settle on Metal Shipping Container for an Addition to Their House

By Heather Jarrett  Bulletin Contributor

Lawrenceville – When Heather Mallak realized that her family was quickly outgrowing its 14-foot-wide row house on 41st Street in Lawrenceville, she began thinking “inside the box.” After countless late-night research sessions, piles of hand-drawn plans and frequent phone calls to her parents, Mallak got her husband, Dror Yaron, on board with adding a 40-foot shipping container to expand their home.

For the couple and their young son, moving out of Lawrenceville just wasn't an option. Few places in Pittsburgh offer riverfront access, quirky businesses, coffee shops, art galleries and parks all within walking distance. But they knew they needed more room to accommodate their growing family needs and creative lifestyle.

In 2007, Mallak and Yaron had eagerly purchased the 122-year-old brick property and immediately gave it a much-needed makeover. They installed eco-friendly flooring, updated the electric system, replaced the plaster walls, exposed original brick and beams and gave it some curb appeal. A few years later, they didn’t hesitate to purchase the open lot immediately next door, which seemed to complete their own urban oasis.

However, Mallak, a multimedia artist and emerging technology specialist, regularly works out of the home and was lacking a proper work space. At the same time, Yaron, Outreach Director of Carnegie Mellon University’s CREATE Lab, realized the need for a family gathering space and more access to the back yard. When they decided to add the shipping container, they went full speed ahead on having their home shipped home.

“We are really enjoying our ‘stretched’ home, as our son refers to it.”

“Traditional addition wasn't something we really even considered,” said Mallak. “We have lived in unique spaces before and wanted to create an innovative solution that could work with our existing brick home and make sense in the neighborhood. This process has been challenging and we are extremely grateful to our neighbors, who have been very patient and open-minded. Our almost 5-year-old has been pretty resilient through the changes and quite engaged in the overall process. He’s traveled to Altoona to select our shipping container, helped to move our garden, taken trips downtown to obtain zoning and building permits and assisted with tools while learning firsthand about heavy machinery. These experiences and memories will stay with us and we are really enjoying our ‘stretched’ home, as our son refers to it.”

Shipping containers are popping up all over the world as temporary sites for art galleries, boutiques, outdoor festivals, disaster relief and homeless shelters. Others like Mallak and Yaron are seeing their potential beyond the short-term and are...
Out of the Box  continued

looking to transform the metal boxes into permanent installations. Easy to install and tear down, along with having an eco-friendly appeal, shipping containers are quickly becoming the next big trend in residential architecture. Locally, Braddock mayor John Fetterman added two of the containers to the roof of his home, and the Three Rivers Arts Festival used them for pop-up galleries along Liberty Avenue. Last year, two large bright green containers were installed downtown as part of a Bike Pittsburgh initiative, whose offices are located in the heart of Lawrenceville, to serve as secure bicycle parking lots.

As artists and creative professionals, both Mallak and Yaron knew it was important to put together an all-star team to help them pull off their lofty and unique vision. They began interviewing contractors from Angie's List and chose Chad Sipes of Sipes & Son General Contractors, a second-generation contractor who specializes in green rooftops and building out alternative spaces like Mr. Robot Project in Garfield.

Sipes, a resident of Lawrenceville, was the first person in western Pennsylvania to become an accredited Green Roof Professional and recently helped then-Councilman Bill Peduto craft the language for zoning codes for the city's green rooftops. In addition to being one of the city's premier builders, Sipes is a musician and contributes to the local creative community, so he said the idea of taking on such a forward-thinking project was really exciting for him.

"When I first met Heather and Dror, they wanted to discuss installing a bathroom," said Sipes. "After a few conversations, she mentioned the idea of adding a shipping container to their home. She had my complete attention after that, to say the least. Although I'd never worked with shipping containers before this project, I knew exactly what she wanted and was ready to take on the challenge. My team and I were completely on board."

Due to the size and scale of the project, Mallak soon realized she would need to enlist an architect. She turned to the Design Center of Pittsburgh and was connected with Jennifer Lucchino, owner and co-founder of inter*ARCHITECTURE with husband and business partner Freddie Croce. Lucchino is currently an adjunct professor in the School of Architecture at CMU and the secretary of the Bloomfield Development Corporation Board of Directors, as well as a past honoree of Pittsburgh Magazine's "40 under 40" award. In 2011, the home she and Croce live in and work from won the Renovation Inspiration Contest sponsored by the Pittsburgh Post-Gazette and the Design Center.

When Lucchino first met Mallak, she said she immediately felt they were kindred spirits. "The prospect of a container project was very exciting to us," said Lucchino, who was the lead architect and point person. "Pittsburgh's relatively low property costs compared to the rest of the country enable architectural risk-taking and balance some of the risks associated with this type of project. My husband and I have long regarded the city as a place to implement big ideas and make things happen, so it's about time that shipping container projects are part of that initiative."

Just under six months after breaking ground in September 2013, the project is nearly complete and the Mallak-Yaron family couldn't be happier. To see multimedia documentation of the entire project, visit www.lawrencevillecontainer.com.

BELOW: The delivery of the storage container/addition to the Mallak-Yaron property. Photo courtesy lawrencevillecontainer.com

Lighting Up the Holidays in Garfield

ABOVE: Working hand in hand with Garfield Community Action Team, Santa’s elves talked to neighborhood children to find out what they like about living in Garfield at the Bloomfield-Garfield Corporation’s family holiday party on Dec. 13. As part of the event, kids got prizes, cookies and candy canes, hot chocolate and the chance to make light-up coloring books and other crafts with volunteers from Assemble, a Penn Avenue gallery. Photo by Paula Martinac

FREE HELP WITH PREPARING & FILING 2013 TAX RETURNS

The Bloomfield-Garfield Corporation, in cooperation with the Internal Revenue Service, will once again be assisting individual taxpayers with filing their federal and state returns online. There is no charge for this service, which will be offered every Saturday, beginning February 8th and ending Saturday, April 12th. Taxpayers will need to make appointments in advance, and then come to:

BGC COMMUNITY ACTIVITY CENTER
113 NORTH PACIFIC AVENUE, GARFIELD

between the hours of noon and 5 p.m. We are not able to assist business filers or individuals who have rental income or capital gains to report. City residents will also be able to receive help in filing their city tax returns if needed.

Call Rick Swartz at the Bloomfield-Garfield Corporation, 412-441-6950 x 11, to schedule an appointment.
The houses to be built under Phase II would differ in design from what was done in Phase I. Rick Swartz, executive director of the Bloomfield-Garfield Corporation, said his board wanted to avoid the “same-ness in look that often creeps into rental housing because it’s what the architects and builders know.” He said Lami Grubb Architects, based in Edgewood, was willing to “push the envelope a little with us.” The results are six different types of houses, that, Swartz believes, while not unconventional in their appearance, will give a little more “angular look to the development.”

Sites have been secured in and around the Phase I development that would place all 19 houses within three blocks of the Penn Avenue business corridor. A decision should be forthcoming from the PHFA by early spring, according to Haines, and he admits it’s possible that no award will be received for Garfield Glen II.

“There are a number of other developments around the city and county that are competing for similar awards, so there’s no guarantees,” he noted. “If we strike out, then we’ll try again next fall.”

Tiny Houses from page 1

of cityLAB told the Dec. 3 attendees. But, she added, “it’s not for everyone.”

Recently, cityLAB got a grant from Pittsburgh Partnership for Neighborhood Development to explore the possibility of tiny houses in greater depth. (See “Tiny Houses Make Big Impact,” The Bulletin, November 2013.) The Dec. 3 meeting was designed to gather data about what people are looking for in terms of tiny houses, which would be built on the many vacant lots in the neighborhood.

Picker related that there are 577 such lots in Garfield, 181 of which are owned by the City or the Urban Redevelopment Authority. She said that the Bloomfield-Garfield Corporation is in the process of assembling the lots piece by piece. These lots, plus the prime location of Garfield and its many community assets, make the neighborhood a perfect launching pad for the tiny house project, said Picker.

After her brief presentation, which stressed that the project is “in the very early planning stages,” Dutch MacDonald, an architect with Maya Design, facilitated the rest of the meeting.

Attendees were led through three data-collecting exercises. The first one was a questionnaire about everything from collecting exercises. The first one was a questionnaire about everything from what people actually envision and want for tiny houses to what people actually envision and want for tiny houses to living near other tiny houses or in a pocket neighborhood of such houses. They would like, for example, an archive of tiny house plans from which to choose? Are they interested in shared, cooperative amenities, such as parking and laundry rooms? And just how “tiny” do people want to go?

In preliminary data released by cityLAB on Dec. 13, respondents overwhelmingly said they would either like to build their tiny houses themselves or customize an existing plan to fit their needs. They also showed a strong preference for either living near other tiny houses or in a “pocket neighborhood” of such houses. When asked to design their own dwellings, they chose designs at the larger end of the tiny-house spectrum, complete with amenities such as laundries and sleeping lofts.

“We collected a lot of data,” Picker wrote in an email to The Bulletin. “We’re sifting through that feedback, organizing it and will use it to set our direction and next steps. We are so excited about the response to the project so far and look forward to keeping the conversation going with Garfield residents and other people interested in tiny houses in the new year.”

Read more about tiny houses at www.citylabpgh.org/experiments/tiny-houses/ or email info@citylabpgh.org to find out how to get involved.
The statement says right up front that this is not your average hair store or beauty supply business.

Owner LaToya Johnson-Rainey, 33, says she has firsthand experience of losing confidence at age 18. A fiery car crash claimed the life of her mother and left LaToya with a scar on the right side of her face; it also burned off portions of her hair.

“Not only did I lose my mom, who was my best friend, but it destroyed my confidence,” she recalls. “I had to grow up fast.” She says that when she started wearing hair weaves, it helped her get her confidence back. “Everything within me started shining.”

Johnson-Rainey started in the hair and beauty industry when she was little, working with her mother, who was a stylist in a Shadyside salon. “She also did hair from home,” she remembers. “That was my favorite thing. I loved to see the transformation of the ladies who came in. I earned my allowance by cleaning up and shampooing hair.”

After her mother’s death, Johnson-Rainey went to college while also working part-time in her family’s beauty supply store. “I had a talent for knowing which wigs would work for people’s faces,” she says.

When an Asian woman undergoing treatment for breast cancer came in for a fitting, it proved to be a transformative experience. “The beauty supply business is tough. It’s very Asian-based,” she says. “And my family’s business had a lot of trouble getting distributors to even work with us. So I had a lot of negative feelings, a lot of prejudice.” But helping that woman, who was scared and emotional, broke down her prejudice, Johnson-Rainey notes – “it really changed me.” She used photos of the woman prior to her hair loss to match her with a wig that resembled the customer’s own hair.

In starting her own business, Johnson-Rainey explains, “I wanted to create a place where you can let your guard down, where you can cry if you need to. A lot of people with cancer are being strong for their families.”

She says she tries to give back by volunteering her time when she can. She recently gave a “Live Well” seminar at Hillman Cancer Center where, she says, “I went to inspire others and they ended up inspiring me with their stories.” She remembers, in particular, “a woman who was gorgeous, 80 years old and with stage 4 cancer. Her story was so uplifting.” In December, to celebrate earning an MBA in Leadership and Innovation from Carlow University, Johnson-Rainey held a fundraising happy hour, with the proceeds going toward gift cards for patients at Hillman.

A Hair Boutique carries 45+ wigs, many of which clients can be fitted for and take home immediately. Brand names include René of Paris, Raquel Welch, Gabor, Wendy Williams and Noriko. “They’re better quality than in the hair stores,” she says. In addition, Johnson-Rainey works closely with makeup artist Eric Hargrove, who will be offering classes at the boutique on Saturdays in January. (Check website for details.) The shop stocks cosmetics by Mary Kay and LindiSkin, which is formulated for people undergoing chemo or with any kind of skin conditions, and also offers scarves, hats and other hair care accessories.

Johnson-Rainey says she has worked hard to give her shop a warm, personal feel, and to provide the privacy many people need when they’re experiencing hair loss. “A lot of people wear wigs because they have to, and they’re in a vulnerable state,” she notes. “We offer a personalized experience that you can’t find everywhere.”

For more information, visit www.ahairboutiqueshadyside.com or call 412-688-WIGS.
The Value of Volunteering
By Rachel Zadnik
Neighborhood Learning Alliance

Garfield – University of Pittsburgh student Swati Rajprohat is Neighborhood Learning Alliance’s January Volunteer of the Month. Currently studying neuroscience, competing nationally with Pitt’s Indian Classical dance team and keeping to a running schedule, Rajprohat finds time to tutor and mentor students at Pittsburgh Science and Technology school in Oakland.

While helping students work through their struggles in their classes, Rajprohat said she also finds the opportunity to help mentor the students exceptionally valuable. “After helping with homework, I always get to learn a little about the student, and get the chance to connect with the kids,” she said. “This interaction is very fulfilling because it gives me a chance to understand cultures, situations and lifestyles that I don’t normally encounter.”

The sophomore also mentioned her appreciation for the opportunity to interact with kids because of her interest in the future of society. “Shaping the youth shapes the future, and having a hand in that responsibility is nothing short of humbling. Even if you volunteer for two hours a week, give all those two hours to the student, and know that your efforts are helping someone grow.”

In high schools across the city, Neighborhood Learning Alliance runs free, comprehensive afterschool programming that includes a credit recovery option, a focused 9th grade program, transportation home and a snack and hot dinner for every student. If you’re interested in volunteering and becoming part of the Everybody Graduates! campaign, email Zadnik@wireless-neighborhoods.org or call 412-363-1910.

BELOW: Volunteer Swati Rajprohat works with students at Pittsburgh Science and Technology school. Photo by Rachel Zadnik/NLA

Getting Hyperlocal in Garfield
By Louise Larson
Assemble

Garfield – Assemble, a community space for art and technology, is celebrating its third year at 5125 Penn Ave. with the Hyperlocal Art Show + Bazaar. Artists, makers, and technologists living within a 10-block radius of Assemble have been invited to showcase and sell their work. The entries will be shown during Unblurred: First Fridays on Penn on January 3, from 6 to 9 p.m.

This year’s Hyperlocal show features a wide range of artwork: everything from photographs using 19th-century techniques to handmade snowglobes to found-object art to a community tapestry. Artists and makers range in age from first grade to folks over 50. The show will feature the works of both new and returning artists and makers.

All purchased work will be available for pick-up at the closing party on January 10 from 5 to 9 p.m. At the party, which doubles as a New Year’s celebration, guests can also meet the Assemble board members and team.

Assemble’s stated mission is to unite artists, technologists and makers with neighbors of all demographics, and to provide a platform for experiential learning, opening creative processes and building confidence through making. Assemble envisions a diverse community that creates, connects, and learns through the experience of art and technology. For more information, visit assemblepgh.org.
Pittsburgh is a steep city, a city of hills. No wonder it’s home to more public stairways – 700-plus – than anywhere else in the country. These picturesque, often dilapidated stairs – etched into hillsides, ranging over and under free-ways and streets – are unique exemplars of “local color” and vivid expressions of the city’s unique topography.

The stairways of Pittsburgh are relics from another time, when they were mostly used by industrial workers, moving between their hilltop neighborhoods and the factories below.

The first Pittsburgh stairways were built around 200 years ago (though none from that period still exist); many others were built through public works projects during the Depression.

Bloomfield and Lawrenceville boast more than a few public stairways, which like those in other neighborhoods take on the distinct character of their surroundings. The Ella Street stairs are sublime – at the edge of Bloomfield, sticking up from the pall of greenery draping the hillside; carving a path down to the hollow, where nature and the built world continue their struggle, tussling on the pavement and beside the railroad.

The overgrown stairway and its surroundings form an interstitial space, a limbo – neither street nor road nor urban woodland, but an odd nexus where all three merge at some points and diverge at others.

Stairways offering passage through otherwise treacherous hills are Classic Pittsburgh, taming nature with industry; yet they’re also emblems of entropy, conveying nature’s dominance and inevitable victory.

Adam Eisenstat’s work can be found at I-Vortext.com. On January 16, he’ll be giving a multimedia presentation at the Lawrenceville Historical Society (for more details: www.lhs15201.org).
January 3

PENN AVENUE

Unblurred
The first Friday of each month, from 6 to 11 p.m., various venues in the Penn Avenue Arts District, 4800-5500 Penn Ave., open their doors to showcase the work of a variety of artists and performers. For more information visit facebook.com/pennavenuearts.

January 4

EAST LIBERTY

School-Age Fun
Come to Super Science – Robotics at Carnegie Library-East Liberty, 130 S. Whitfield St. at 12 p.m. For children from kindergarten through 5th grade.

January 6

LAWRENCEVILLE

Get Movin’ & Get Fit
Stephanie Martin will offer a 20/20/20 class with 20 minutes of cardio (light-impact aerobics), 20 minutes of strength training (use free weights and resistance bands) and 20 minutes of core training and flexibility (exercises focused on abdominal/core muscles) and stretching. You’ll get your heart pumping, burn calories, strengthen core muscles and stretch your body; all in one class. Classes held Mondays and Wednesdays from 6:15 to 7:15 p.m. in the 3rd floor studio at the CYA Stephen Foster Center, 286 Main St. 8 class sessions. For more details, call Stephanie at 412-526-2156.

January 8

LAWRENCEVILLE

Computer Classes
Have questions about using MS Word? Do you want to get an email address? Do you know how to find what you want online? Sign up for a lunchtime session at Carnegie Library-Lawrenceville, 279 Fisk St., and get your questions answered so you can get the most out of your computer. Noon to 1 p.m. Also held on Jan. 15, 22 and 29. Call 412-682-3668 to register.

January 9

GARFIELD

Job Search Help
Pennsylvania CareerLink’s John Aliquo will discuss Pennsylvania’s unemployment act and how it affects you, and will discuss the Pennsylvania Public Assistance Program. Pennsylvania CareerLink at 113 N. Pacific Ave. No reservations required. Call 412-441-6950 x15.

January 10

GARFIELD

Home Instead Hiring
Home Instead Senior Care will be recruiting Compassionate Caregivers at a hiring event at the Eastside Neighborhood Employment Center, 5321 Penn Ave. Call 412-362-8580 to register.

January 16

RESIDENTIAL

Residential Façades
Could your Garfield home use a facelift? Would you like to fix up the front of your house but don’t have the funds or know-how? The Design Center and the Urban Redevelopment Authority (URA) are hosting a workshop and information session on the URA Residential Façade Improvement grant program. Come on out to see if you could be eligible for the grant and to learn more about façade renovations. The event will run from 6 to 7:30 p.m. at the Bloomfield-Garfield Community Activity Center, 113 N. Pacific Ave.

LAWRENCEVILLE

“Exile in America”
Writer and photographer Adam Eisenstat will kick off the first of the Lawrenceville Historical Society’s 2014 free lectures with “Exile in America: An Alternate View of Lawrenceville.” Eisenstat will share his photographs and impressions of the area. (See related photo essay on page 13.) The free lecture is open to the public and will take place at 7 p.m. in the McVey Auditorium of Canterbury Place, 310 Fisk Street. No reservations required.

January 18

LAWRENCEVILLE

Obamacare Information
Do you have questions about the Affordable Care Act or "Obamacare?" Do you want to learn more about how health insurance works and what programs you and your family may be eligible for? Do you need help applying for health insurance through the new Health Insurance Marketplace? Come to the Carnegie Library-Lawrenceville, 279 Fisk St., from 10 to 11 a.m. for an information session with a Certified Application Counselor (CAC) from Squirrel Hill Health Center. The CAC will present information about the Affordable Care Act and how it affects you, and will discuss the basics of health insurance and using the new Health Insurance Marketplace. After the information session, attendees can sign up for individual appointments to walk through the enrollment process with the CAC. Call 412-682-3668 for more information.

EAST LIBERTY

Winter Carnival
Winter fun and games for families will start at 11 a.m. at Carnegie Library-East Liberty, 130 S. Whitfield St.

January 20

EAST LIBERTY

MLK Day
The Kelly Strayhorn Theater, 5941 Penn Ave., honors Dr. Martin Luther King Jr.’s legacy of peace and unity with an afternoon of free performances by Pittsburgh groups working toward a greater cause through art. A KST FAMILYtime event, festivities kick off at noon with live performances beginning at 2 p.m. Family-friendly activities follow at the Union Project, 801 N. Negley Ave., at 4 p.m. Also, seeking volunteers for ushering, cleanup, greeting and concessions. Contact jonathan@kelly-strayhorn.org for more information.

January 21

LAWRENCEVILLE

Adult Game Night
Why should kids have all the fun? Join your neighbors for board games, word games or even video games at Carnegie Library-Lawrenceville, 279 Fisk St. Age 18 and up only; 6 to 7:55 p.m.
January 22

EAST LIBERTY

Pre-K Math & Science

Come to “What’s the BIG Idea? A Math & Science Program for Preschoolers” at 6:30 p.m. at Carnegie Library-East Liberty, 130 S. Whitfield St.

January 22

FRIENDSHIP

Meet & Greet

Friendship Community Group will hold a Meet & Greet Board Meeting at 6 p.m. on the second floor of Crazy Mocha, 5607 Baum Blvd., for anyone interested in becoming involved with FCG, either as a board member or committee member. For more information: sspanglerlcsw@gmail.com.

January 22

HIGHLAND PARK

Foundational Yoga

Increase balance, flexibility and strength with yoga. Careful attention is brought to alignment, anatomy and breath, creating body and mind integration. Every Tuesday morning from 6 to 7 a.m. at the Nuin Center, 5655 Bryant St. $15 per class; preregistration suggested. Taught by Susan Rupani, who has studied yoga for over 30 years, and is a graduate of Yoga Works 200-hour teacher training course. For more information, call 412-471-6300.

January 28

EAST LIBERTY

Pajama Storytime

Pajama Storytime takes place at 6:30 p.m. at Carnegie Library- East Liberty, 130 S. Whitfield St. Kids are encouraged to wear their jammies!

January 29

HIGHLAND PARK

Done with Diets!

Have you tried every diet imaginable and still haven’t lost weight ... or have you lost pounds, then gained them all back? Resolve to be free from diets! Learn the basics of shedding pounds naturally, for the long term. Workshop led by Paula Martinac, M.S., Board Certified in Holistic Nutrition®; 6 to 7 p.m. at The Nuin Center, 5655 Bryant St. Cost: $25, includes a healthy snack; bring a friend and you each get $5 off. Register by Jan. 25 by emailing Paula.Nutritionu@gmail.com, calling 412-760-6809 or visiting www.nutritionu.net and clicking on “Workshops.”

February

LAWRENCEVILLE

AAN Planning Committee

Art All Night 17 approaches! The planning committee is presently seeking new team members to help organize this year’s event. Be a part of Pittsburgh’s biggest and most loved free art events while getting to know your neighbors. The first meeting is on Wednesday, February 5 at 7 p.m. at the Stephen Foster Community Center on Main Street in Lawrenceville. Learn more about Art All Night at www.artallnight.org, by liking us on Facebook (Art All Night: Lawrenceville) or following us on twitter (@artallnight).

The deadline for listings for the February issue is January 14!
Do you need affordable health insurance?

The Eastside Neighborhood Employment Center can help you:

- Schedule an individual health insurance consultation
- Learn how to enroll in the health insurance marketplace
- Find more information about the Affordable Care Act (Obamacare)

To Enroll Call
412-206-1298 (24/7) OR
ENECAffordableCareAct@gmail.com

Our Partners Include:

Interested in volunteering to help others
Enroll in affordable health insurance plans?
Please contact the Eastside Neighborhood Employment Center
412-206-1298, ENECAffordableCareAct@gmail.com