

# the Bulletin

Volume 39, Number 12  
DECEMBER 2014

Serving Bloomfield, Friendship, Garfield, East Liberty,  
Lawrenceville, and Stanton Heights Since 1975



## Woolslair open for STEAM magnet registration

By Wesley Davis *Bloomfield-Garfield Corp.*

*East End* – All Pittsburgh students entering kindergarten, first grade, and second grade in the 2015-2016 school year can now apply to Pittsburgh Woolslair PreK-5's STEAM (science, technology, engineering, arts, and math) magnet program.

The STEAM program will bring an innovative curriculum to Pittsburgh Woolslair that focuses on teamwork, technology, and the arts. Space is limited, and the application deadline is Dec. 12 at 5 p.m.

In addition to the core curriculum, the STEAM program will use project-based learning across the curriculum to engage learners in solving real-world problems.

The goal is for students to become inventors, problem solvers, and innovators at an early age, preparing them for 21st-century careers in a way that is engaging, challenging, and fun.

Woolslair students in the primary grades will explore and create in a “makerspace.” Through creative play, they will learn the

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**ABOVE:** Pittsburgh Woolslair PreK-5 is accepting applications for its new STEAM (science, technology, engineering, arts, and math) magnet program through Dec. 12. Photo by John Colombo Photography.

## Bottom Dollar grocery store slated to close

By Aggie Brose  
*Bloomfield-Garfield Corp.*

*Penn Avenue* – Delhaize Group recently announced from its headquarters in Brussels, Belgium that it plans to sell its 66 Bottom Dollar Food stores to Aldi, Inc. for \$15 million.

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## Health care enrollment reignites in East End

By Rick Flanagan  
*Bloomfield-Garfield Corp.*

*Garfield* – On Nov. 15, Eastside Neighborhood Employment Center (ENEC) and the Bloomfield-Garfield Corporation (BGC) began offering free Affordable Care Act and Healthy

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**ABOVE:** Bailee Preston and Danielle Pickett participate in the Garfield “Tinker Squad” program at Assemble. See page 9 for a story on the program. Photo by John Colombo Photography.



# Bottom Dollar from page 1

Bottom Dollar stores are slated to close at the end of December. After the sale is finalized in the first quarter of 2015, the Bottom Dollar brand will be discontinued, according to reports from Delhaize Group.

Bottom Dollar opened a new location at 5200 Penn Ave. in Garfield on June 5. The Bloomfield-Garfield Corporation (BGC) led organizing efforts to bring this grocery store to Penn Avenue.

Bottom Dollar also partnered with the Eastside Neighborhood Employment Center to recruit neighborhood staff members for the new store in the spring of 2013, hosting a hiring program that led to more than 200 people interviewing for positions with Bottom Dollar and 58 being offered positions.

Twenty of the 66 Bottom Dollar stores that are slated to close are in the greater Pittsburgh area.

Across Pennsylvania, 2,200 individuals are expected to lose employment due to the sale of Bottom Dollar Food. Bottom Dollar employees will be offered a severance package, according to the Delhaize Group.

Aldi is a global, discount supermarket corporation with headquarters in Essen, Germany. Aldi's American operations are based out of Batavia, Illinois, led by chief executive officer Charles Youngstrom.

Aldi, Inc. currently operates a store at 5631 Baum Blvd. in Friendship.

The BGC is engaging state, county, and city leaders to ensure that the Penn Avenue Bottom Dollar location remains a neighborhood-serving grocery store.

For more information, or to attend community meetings on Bottom Dollar, contact Aggie Brose, deputy director of the BGC, at 412-441-6950 ext. 15 or [aggie@bloomfield-garfield.org](mailto:aggie@bloomfield-garfield.org). ♦



**ABOVE:** At the Penn Avenue Bottom Dollar's grand opening in June, customers lined up around the block to shop at the new store. Photo by Paula Martinac.



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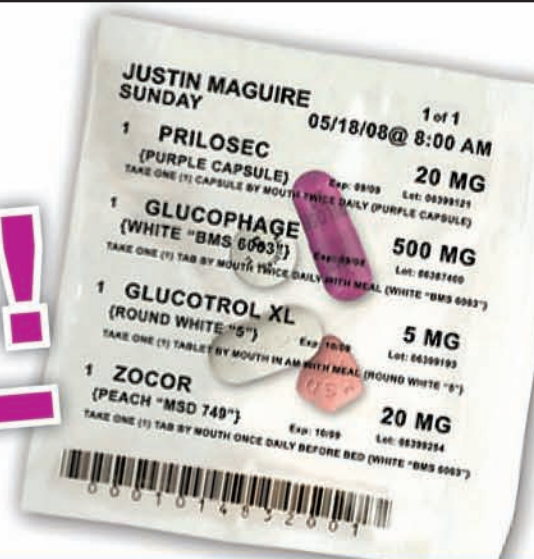
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## the Bulletin

A publication of the  
Bloomfield-Garfield  
Corporation



**Serving Bloomfield, Friendship, Garfield, East Liberty, Lawrenceville, and Stanton Heights Since 1975** with the mission of reporting on activities affecting those communities and offering an opportunity for residents to express opinions and exchange ideas.

### Volume 39, Number 12

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**Board Meetings** are held by the Bloomfield-Garfield Corporation on the second Monday of each month at 7 p.m. at 5321 Penn Ave. and are open to the public. The opinions expressed herein are not necessarily those of the publisher.

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[www.bloomfield-garfield.org](http://www.bloomfield-garfield.org) © 2014 by Bloomfield-Garfield Corporation

## Woolslair *from page 1*

fundamentals of science, mathematics, and engineering. They will also learn simple computer coding, build projects with working motors, and design robots.

According to the plan for future development of Woolslair's STEAM program, intermediate grades will dig deeper into technology by learning robotics, electrical circuitry, and other skills. One

grade per year will be added to the program – third grade in 2016, fourth grade in 2017, and fifth grade in 2018.

Educational technology will be available and used in all classrooms beginning in kindergarten, which supports multisensory instruction and the demands of the electronic age. Daily, school-wide morning meetings will foster a family

environment to encourage students' social and behavioral development.

Students currently attending Pittsburgh Woolslair will have unrestricted access to the STEAM program. Students living in Woolslair's feeder pattern who are not currently attending Woolslair can easily enroll by registering at the school, bypassing the school district's magnet

registration process. To learn whether your family resides within Woolslair's feeder pattern, call the school at 412-529-8800.

Through Dec. 12, families living outside Woolslair's feeder pattern may apply for kindergarten through second grade through the district's magnet lottery system. Applications are available online at <http://www.pps.k12.pa.us/magnet>. Hard copies of the magnet application are also available at Pittsburgh Woolslair at 501 40th St., Lawrenceville United at 4839 Butler St., the Bloomfield-Garfield Corporation at 5321 Penn Ave., and the Carnegie Library of Pittsburgh's Lawrenceville branch at 279 Fisk St.

To gain a better understanding of the magnet application process, contact Ebony Latham at the Pittsburgh Public Schools magnet office at 412-529-3991. For personal assistance with completing an application for Woolslair's STEAM magnet program, call Dave Breingan at Lawrenceville United at 412-802-7220, or Rick Flanagan at the Bloomfield-Garfield Corporation at 412-441-9833. ♦



**LEFT:** Second-grade student Kanyla Harris reads a book at Pittsburgh Woolslair PreK-5's afterschool program. Photo by John Colombo Photography.



# England receives Father Leo Henry Founder’s Award



Garfield – At the Bloomfield-Garfield Corporation (BGC) annual meeting on Oct. 27, Ryan England received the Father Leo Henry Founder’s Award for his dedicated community service. England is the chair of the BGC’s housing and land use committee and participates in the Garfield Community Action Team and other neighborhood projects. Photo by Wesley Davis.

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# Luncheon recognizes ‘staying power’

Photos by Carrie Garrison *The Bulletin*

Oakland – The Bloomfield-Garfield Corporation celebrated this year’s achievements at its annual luncheon (1), “Staying Power,” on Nov. 14 at the Pittsburgh Athletic Association in Oakland. Nina Barbuto (2) of Assemble was the Pioneer Honoree and Tom Cummings (4) of the Urban Redevelopment Authority was the Public Service Honoree. Allegheny County Executive Rich Fitzgerald (3) and Mayor Bill Peduto (5) served as featured speakers. The luncheon’s sponsors were Allegheny Health Network; The Learning Place, LLC; PNC Bank, Allegheny Valley Bank, Bridgeway Capital, Citizens Bank, Dollar Bank, First Niagara Bank, Lami Grubb Architects, and WesBanco. ♦



# ‘HyperLocal’ show seeks artists

By Nina Barbuto *Assemble*

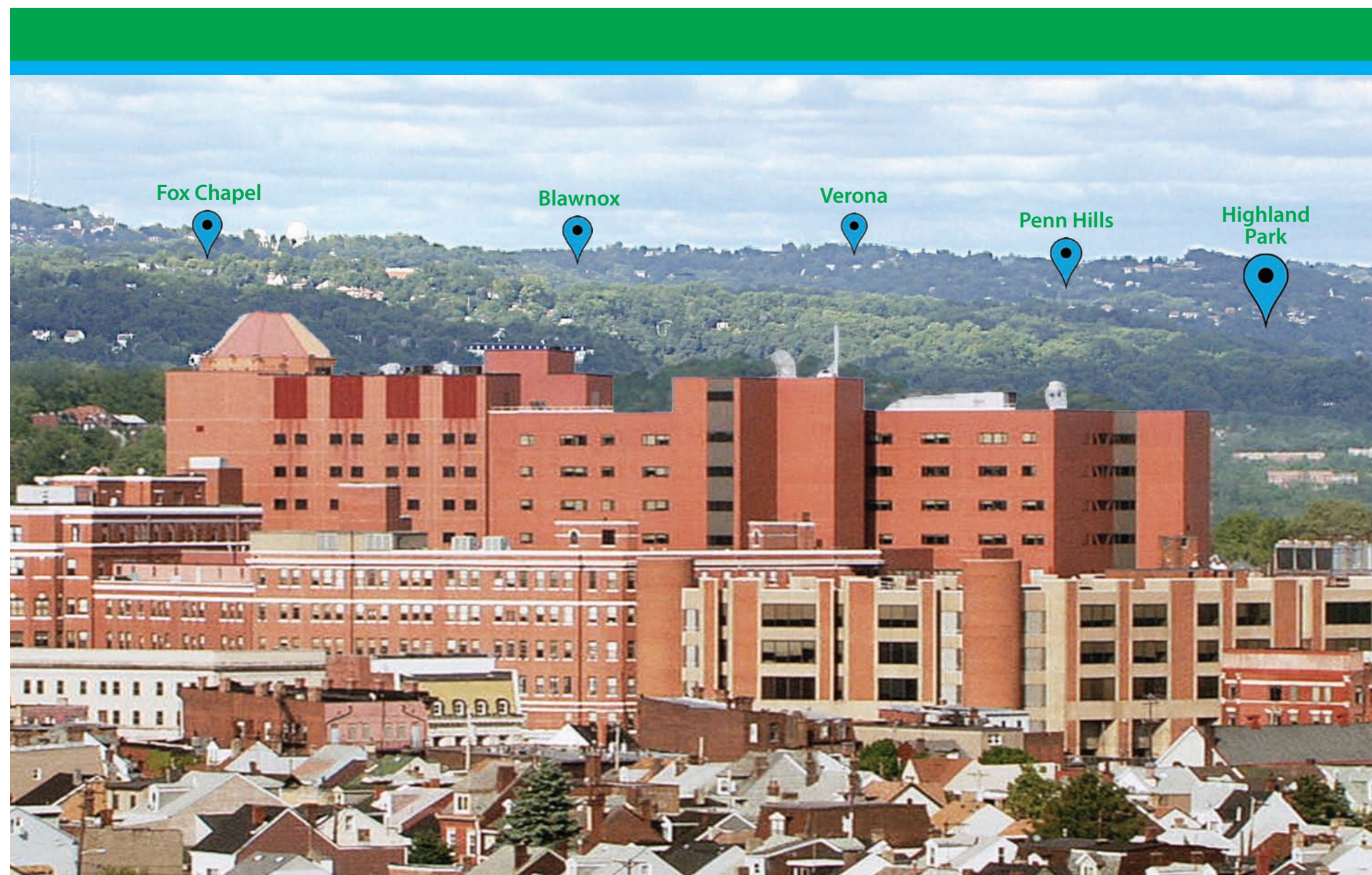
East End – Artists, makers, technologists, and crafters of all ages are invited to participate in Assemble’s fourth annual “HyperLocal” show and art sale. Participants must live in Garfield, Bloomfield, Friendship, or East Liberty. The show will be part of the Dec. 5 and Jan. 2 Unblurred gallery crawls on Penn Avenue. Please drop off work to 5125 Penn Ave. between Dec. 1 and 3 and provide your name, age, ZIP code, email address, phone number, the piece’s title and cost, and a statement about why you like to make things.

All pieces will be for sale, and Assemble requests a 20 percent donation for pieces sold over \$25. Work in all media is welcome. Performers are also needed for the Unblurred openings. Teen bands and dance groups are encouraged to perform. Please email [nina@assemblepgh.org](mailto:nina@assemblepgh.org) or call 412-254-4230 with any questions. ♦



ABOVE: One of Assemble’s students, AlexSandra Chambers, points out her artwork on the gallery wall. Photo courtesy of Assemble.





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## Library unveils new teen space

By Carrie Garrison *The Bulletin*

*East Liberty* – The Carnegie Library of Pittsburgh's (CLP) East Liberty branch, 130 S. Whitfield St., unveiled its new teen space on Oct. 18 with a ribbon cutting and grand opening event.

Made possible by a \$1.5-million grant from the Cindy and Murry Gerber Foundation, the teen space provides an area for youths to gather, read, enjoy music and gaming, and explore their future career paths.

Chris Gmitter, library services manager at CLP East Liberty, said the creation of the teen space has been relatively painless.

"It was a total team effort," he said.

A new, hive-like structure encompasses large desks with Apple computers, electric guitars, iPads, digital cameras, a piano, and design software.

The structure, designed by EDGE GGBN Studio, was assembled within the library and is the focal point of the spacious teen area.

Gmitter said the large structure has transformed the teen space, expanded programming options, and brought more teens to the library.

"Whenever we had teen programming ... we would have to book a meeting room upstairs," Gmitter said. "We didn't have all this built-in, ready-made space."

The grant also allowed the library to hire more staff specifically for the teen space.

One such staff member is Simon Rafferty, teen librarian, who said the expanded staff has allowed for better teen program-

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meaning to everyone,  
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year of prosperity... for others, it has been a year  
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## Bloomfield-Garfield Corporation elects board



*Garfield* – Congratulations to the Bloomfield-Garfield Corporation's (BGC) new and returning board members, who were elected at the BGC's annual membership meeting on Oct. 27. For an updated list of the BGC's directors for 2014-2015, visit [www.bloomfield-garfield.org/about/board](http://www.bloomfield-garfield.org/about/board). Photo by Sarah Burke.

## PUBLIC SAFETY UPDATES

On Oct. 14, a shooting on Black Street in Garfield led to the nearby Urban League Charter School instituting a school lockdown. Zone 5 police have reported that on Oct. 22 an arrest was made in relation to this incident.

Several shootings that occurred in the Garfield neighborhood remain unsolved. On July 17, Naytel Pack was shot and killed in Nelson Mandela Peace Park at the corner of Broad Street and North Evaline Street. On Sept. 12, 2012, Ronald Somerville Jr. was shot and killed on Broad Street.

Both shootings remain under investigation by Pittsburgh police department detectives. Anyone with information related to the shootings is strongly encouraged to call the city's homicide division at 412-323-7800. All callers will remain anonymous. – Aggie Brose, Bloomfield-Garfield Corp.



## Health from page 1



**ABOVE:** On Nov. 8, more than 20 volunteers were trained as Certified Application Counselors by Erin Ninehouser from Pennsylvania Health Access Network. Photo by Rick Flanagan.

PA Medicaid enrollment assistance at their shared office, 5321 Penn Ave.

The BGC and ENEC are partnering with Get Covered America and the Pennsylvania Health Access Network to bring this service to their clients.

Sean Murphy, lead regional organizer for Get Covered America, highlighted the importance of health insurance.

"It's no secret that getting sick or injured gets expensive fast," he said. "An upper respiratory infection could run \$800, a sprained ankle could easily cost you \$1,000, and a broken arm can cost more than \$8,000."

Every Saturday from noon to 4 p.m. Nov. 15 to Feb. 15 at 5321 Penn Ave., individuals will be able to meet with a Certified Application Counselor, a trained specialist who can guide applicants through the process of enrolling in affordable health coverage.

"During the enrollment counseling sessions, enrollment aides will talk about your budget and your health needs to help you choose the best plan for you," Murphy said.

Murphy added that this year the Commonwealth of Pennsylvania expanded its Medicaid program, called the Healthy PA Private Coverage Option.

"This means that if you were told last year that you didn't qualify for [Affordable Care Act] subsidies, you will most likely qualify for a free or extremely low-cost plan this year," Murphy said.

Asia Carter, employment coordinator at ENEC, spoke to the significance of Medicaid expansion in Pennsylvania.

"This is a great opportunity for those who fell between the cracks last year, because they were over the income requirements for Medicaid or were under the income requirements for the Affordable Care Act," she said.

Murphy noted that during the 2013 enrollment period, 81 percent of people who signed up for an Affordable Care Act plan got some sort of financial assistance, and many are paying less than \$20 a month.

"It's never been easier to sign up for quality, affordable health insurance," Murphy said.

On Nov. 8, Erin Ninehouser from Pennsylvania Health Access Network trained more than 20 volunteers at the BGC-ENEC office to become Certified Application Counselors.

Call 412-205-1298, or stop by 5321 Penn Ave., to schedule a health insurance enrollment appointment. ♦

## 'Hats off' to Arsenal Middle School



Lawrenceville – Arsenal Middle School and UPMC Children's Hospital of Pittsburgh have had a partnership for many years. Usually, Arsenal Middle School is benefiting from the many wonderful programs Children's Hospital provides.

On Oct. 3, Arsenal students had a chance to give back to Children's Hospital by participating in the "Wear a Hat for Cancer" campaign. Many students generously made a \$2

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# Neighborhood FOCUS

## East End holiday highlights

By Christine Bethea *Bulletin Contributor*

*East End* – Even during this busy season, East End residents may still have moments with “nothing to do” during the holidays. So here is round-up of fun-filled activities and events, some free of cost, that will light up the season for singles or the whole family, making it all that much brighter.

### NOVEMBER

**Small Business Saturday on Penn** (Nov. 29) – Make a commitment to buy in your local community throughout the holiday season. The Bloomfield-Garfield Corporation is supporting the Penn Avenue commercial district, where a variety of businesses between Negley Avenue and Mathilda Street will be offering specials and promotions from 11 a.m. to 6 p.m. Look for the balloons and welcome mats.

**Suite Life: A Billy Strayhorn Birthday Bash** (Nov. 29) – At 8 p.m., come to Kelly Strayhorn Theater, 5941 Penn Ave., for a celebration of this internationally acclaimed pianist and composer. The show is headlined by another local jazz legend, Roger Humphries. Other guest artists include vocalist Spanky Wilson and the youthful C Street Brass.

### DECEMBER

**Thai and Greek Dinner** (Dec. 1-2) – Chop, Wok, and Talk Cooking School at 5404 Penn Ave., winner of a 2014 “Best of Pittsburgh Award,” will host a Thai dinner (Dec. 1) and a Greek dinner (Dec. 2) from 6 to 9 p.m. The cost is \$65 per person. You can also book cooking parties with your group or organization or purchase a gift card for the chef on your gift list. Some events are BYOB. For details, visit [chop-woktalk.com](http://chop-woktalk.com).



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**Lawrenceville Joy of Cookies Tour** (Dec. 4-7) – Visit and shop at more than 30 participating businesses. Each will offer free cookie samples, recipes, and more. For details, visit [www.lvpgh.com/cookie tour](http://www.lvpgh.com/cookie tour).

**Unblurred: First Fridays on Penn Avenue** (Dec. 5) – Mark your calendar for this monthly event with plenty of art exhibitions, music, activities, holiday sales, restaurants, and more. Most venues from 4800 to 5500 Penn Ave. in Friendship and Garfield are open from 6 to 10 p.m. Visit [www.pennavenue.org](http://www.pennavenue.org) for details.

**“O Holy Night”** (Dec. 5) – At 7:30 p.m., come to Kelly Strayhorn Theater, 5941 Penn Ave., for this one-night-only show. Pittsburgh’s JAira Pryor joins forces with talented locals to spearhead a powerhouse holiday production. Visit [www.kelly-strayhorn.org](http://www.kelly-strayhorn.org) for more information.

**Holiday Glass Sale** (Dec. 5-7) – Visit the Pittsburgh Glass Center, 5472 Penn Ave., from 6 to 9 p.m. Dec. 5 and from 10 a.m. to 4 p.m. Dec. 6 and 7 to buy funky, fanciful, and functional glass items and to make your own ornament. For details, call 412-365-2145 or visit [pittsburghglasscenter.org](http://pittsburghglasscenter.org).

**“Best of Black and Gold”** (Dec. 7) – From 5 to 7 p.m., BAM Choreography presents aerialists, dancers, and acrobats performing the best stunts in the ‘Burgh at Kelly Stray-



**ABOVE:** Pittsburgh Glass Center’s holiday glass sale is just one of many family-friendly East End events taking place this season. Photo by Nathan J. Shaulis.

horn Theater, 5941 Penn Ave. Tickets are \$10 in advance and can be purchased at [www.bamchoreography.com](http://www.bamchoreography.com).

**Highland Park Pottery Tour** (Dec. 13-14) – From 11 a.m. to 5 p.m., you’re invited to visit the homes and private studios of some of Pittsburgh’s best-known potters. This event is sponsored by the Union Project. For more information, visit [www.highlandparkpotterytour.com](http://www.highlandparkpotterytour.com).

**Children’s Holiday Workshop** (Dec. 20) – At 1 p.m., Carnegie Library of Pittsburgh – East Liberty, 130 S. Whitfield St., is offering a special session for children ages 3 to 5 to hear about Christmas, Hanukkah, and Kwanzaa and complete a hands-on project. Families must register by calling 412-363-8232.

**Breakfast or Lunch with Santa** (Dec. 6-7, 13-14, and 20-21) – Visit the Pittsburgh Zoo, 7340 Butler St., from 9:30 a.m. to 1:30 p.m. Bring your own camera if you want a photo with Santa. Pay and register online at [www.pittsburghzoo.org](http://www.pittsburghzoo.org), and call 412-365-2532 for more details.

### ONGOING

**Free Workshops and Labs** – Carnegie Library of Pittsburgh – East Liberty, 130 S. Whitfield St., offers free programs for students in grades 6 to 12. These include Monday gaming from 4:30 to 6:30 p.m. and Wednesday and Thursday “Labs” from 4 to 6 p.m., where teens can learn about graphics, photography, music, and more. Call a teen specialist at the East Liberty branch for more information at 412-363-8232.

**Tequila Tasting at Verde** – Verde Mexican Kitchen & Cantina, 5491 Penn Ave., will organize a tasting for large and small groups almost any Saturday. Group happy hours are also offered. Call 412-404-8487 for scheduling.

**Center for PostNatural History** – Visit a perennial favorite at 4913 Penn Ave., which is open most Sundays from noon to 4 p.m., to awaken the geek in you. View transgenic organisms, atomic-age rodents, and other living, preserved, and documented organisms of postnatural origin. Email [rich@postnatural.org](mailto:rich@postnatural.org) or visit [www.postnatural.org](http://www.postnatural.org) for more information. ♦



# Library from page 6

ming.

"With increased staff, we have a program almost every day," Rafferty said. "Monday [we have] video games and board games. Tuesday is 'teen time,' which can be arts and crafts, cooking programs, or movie watching. Wednesdays are the [teaching] labs."

These programs give teens the opportunity to learn skills they don't have access to at school and work with equipment they most likely don't have at home, Rafferty said.

The library just conducted a large program called "Life After High School," which took place on Nov. 15. This

encompassed SAT and ACT workshops and guest speakers, Rafferty said.

He added that the new teen space has proven effective in bringing teens to the library.

"Teens think it's great. They think it's a space built for them that they want to come hang out in," he said. "We're seeing a lot of different teens from different schools and backgrounds coming together ... and becoming friends."

Gmiter said that between 2012 and 2013 attendance at teen programs increased by 600 percent.

"That's before this was even built," he said.

"In 2014 it could conceivably double."

The teen space is open to all teens, with or without a library card, ages 12 to 18. The ultimate goal is to build lifelong library users, Gmiter said.

"A lot of teens don't realize what awesome books we have for them," Gmiter said. "They don't realize we have ways to help them work their [library] fines off and help them get a library card."

The future of the teen space seems ripe with possibility, according to Gmiter, and he said he continues to see new teens at every program.

"I see [the space's potential] as limitless," he said. ♦



**ABOVE:** The new teen space features a flat-screen television, spacious tables for studying, and a comfortable couch, all used for teen programs and events. Photo by Carrie Garrison.



**ABOVE:** Simon Rafferty (left), teen librarian, and Chris Gmiter, library services manager, pose inside the teen space structure. Photo by Carrie Garrison.

## 'Tinker Squad' empowers girls to explore technology

By Carrie Garrison *The Bulletin*

*Garfield* – Garfield's new "Tinker Squad" program provides an outlet for middle-school girls to collaborate on projects involving science, technology, engineering, and math. Created in the spring of 2014 by The Ellis School, the Tinker Squad program was funded by a Hive Grant from the Sprout Fund, according to its website.

Jess Gold, the coordinator for the Assemble Tinker Squad program, is responsible for facilitating the program. Assisted by a high-school robotics team member from Carnegie Mellon University's "Girls of Steel" program, Gold reaches out to local middle-school girls to get them involved in the program.

The Girls of Steel representative acts as a mentor to the Tinker Squad participants. Gold said her role is important within the learning environment.

"Our Girls of Steel teen mentor has been an incredible asset to the Assemble Tinker Squad program," Gold said. "She

shares her knowledge of technology and robotics for all of our tinkering activities, and I think she has been a great mentor for the younger girls."

The Tinker Squad program Gold coordinates takes place every Monday from 4:30 to 6:30 p.m. at Assemble, located at 5125 Penn Ave. in Garfield. Other squads meet at The Ellis School, Environmental Charter School, and Carnegie Library of Pittsburgh – Brookline.

Tinker Squad participants form teams and help each other on projects with the end goal of showing their work at a "Tinker Meet." Gold said the next meet is scheduled for Dec. 6 at Assemble.

Tinker Squad participants have become increasingly enthusiastic as the program has developed, Gold said.

"Tinker Squad has only been going on for a few weeks, [and I've noticed] that the girls are already really excited about the program and eager to participate at every workshop," she said.

Gold said she is hopeful the program will inspire confidence in the girls. She said it has been enjoyable to work with the girls on their projects and to learn alongside them.

"The girls I'm working with through the Assemble Tinker Squad are incredibly creative and bright," Gold said. "I hope that Tinker Squad provides the resources and support for them to continue to build confidence, learn new skills, and change their world."

Gold said she is excited about the future of Tinker Squad and hopes Assemble will eventually be able to expand it or run a similar program in the future. She sees it impacting the participants' lives in a positive way.

"While the Tinker Squad program is focused on the intersection of technology and community engagement, I think that the skills the girls are building can be applied to many different things," Gold said. ♦

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# Buon Natale to celebrate the holidays

By Christina Howell Bloomfield Development Corporation

*Bloomfield* – On Dec. 6, the Bloomfield Development Corporation will host “Buon Natale: Shop the Season,” a celebration of the holidays and Liberty Avenue.

From noon to 5 p.m. each participating business will offer treats and snacks reflecting the business owner’s cultural heritage. Many stores will also offer discounts and door prizes throughout the day, and restaurants will celebrate by offering their take on the Feast of the Seven Fishes as well as some holiday desserts.

Choosing to buy from a locally owned business instead of a big-box retail store keeps your money in your community, helping to pay for medical bills, business rent, and home repairs for small business owners.

Businesses will compete for votes on the best holiday window display, and residents who visit five stores will be entered into a drawing to win gift cards. Children will be able to visit Santa in a location to be announced, and the Guardian Storage Fill-A-Truck will collect food for the food bank.

Check for more details and updates at [www.BloomfieldNow.com](http://www.BloomfieldNow.com). For questions, contact the Bloomfield Development Corporation at 412-708-1277. ♦

# Mayor visits Pho Minh on Penn



**ABOVE:** On Nov. 5, Mayor Bill Peduto had lunch at Pho Minh, 4917 Penn Ave., to support Penn Avenue businesses during the reconstruction of the street. Photo by Carrie Garrison.

# Beauty Shoppe thrives in East Liberty

By Elizabeth Sensky East Liberty Development, Inc.



**ABOVE:** Matthew Ciccone and Rabih Helou founded The Beauty Shoppe, an East Liberty co-working space, with Nate Cunningham in 2011. Photo courtesy of The Beauty Shoppe.

*East Liberty* – It’s been three years since The Beauty Shoppe opened in East Liberty. In that time, it has grown from an experiment in co-working to an East Liberty staple.

Founded by Matthew Ciccone, Nate Cunningham, and Rabih Helou in 2011, The Beauty Shoppe was a project of Edile, East Liberty Development, Inc., and Thinktiv. At the time, Ciccone and his partners were searching for office space for their company and couldn’t find anything suitable. After touring a co-working space in Washington D.C., Ciccone was inspired to bring a similar concept to Pittsburgh.

Ciccone said he never envisioned the success The Beauty Shoppe has seen today.

“When we started, it wasn’t necessarily meant to last long. It was meant to be an experiment,” he said. “We saw the value of co-working for ourselves and wanted to share that with others.”

Starting with 10 to 15 members at the end of its first year, The Beauty Shoppe now houses more than 150 members across a wide range of industries and professions. With its space at 6101 Penn Ave. and an additional location across from Whole Foods in the Cube, The Beauty Shoppe draws entrepreneurs, students, and professionals of all kinds to the neighborhood.

And it’s easy to see why. The co-working space offers not only office space, but all the amenities of a large company. Think fast Internet, a conference room, printing and scanning, a physical address, kitchenette, coffee, and a lounge – all with three different membership levels catering to a wide range of budgets.

“In the same space, we’re probably offering

the most expensive office space in the East End and the least expensive office space in the East End,” Ciccone said.

This emphasis on appealing to a diverse range of users promotes a unique exchange of ideas.

“It’s good to be in a clean, modern environment with other entrepreneurs, of all kinds, doing work,” said Sara Coffey, a graphic designer at Shift Collaborative, a digital and communications firm based out of The Beauty Shoppe. “The energy helps me focus and my creativity flow.”

This energy also flows back into the East Liberty neighborhood The Beauty Shoppe calls home. Where people work, they also play, shop, live, and eat.

“I really like working in East Liberty,” Coffey said. “I also live nearby, so it’s nice to have many places to go for lunch and breaks.”

Ciccone recognizes the importance of East Liberty to the Beauty Shoppe story. When asked, “Why East Liberty?” he responded, “Where else would we go? Of course we would be here. This is where we have our relationships. This is where we’re excited to work.”

Even as The Beauty Shoppe explores expansion options in Pittsburgh and other cities outside the state, it is clear The Beauty Shoppe will continue to do its part in growing the neighborhood.

“We’re working hard on taking all the user feedback we heard from members and figuring out how we’re going to use that to increase quality, services, and amenities,” Ciccone said.

And though the success of The Beauty



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We at West Penn Hospital hope the holidays are filled with good health and happiness.



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## Beauty Shoppe *from page 10*



**ABOVE:** In the past three years, The Beauty Shoppe has grown to 150 members in a wide variety of industries. Photo courtesy of The Beauty Shoppe.

Shoppe may have come as a surprise to Ciccone, the development and increased diversity in East Liberty did not.

“The neighborhood is becoming now what we all thought it was going to be,” Ciccone said. “In a lot of ways, we’re the beneficiaries of all the hard work others have done.”

Ciccone and his partners at The Beauty

Shoppe plan to build upon that hard work for a long time to come.

“We’re here to contribute to it,” Ciccone said. “We want to support and be a part of this story.”

For more information on The Beauty Shoppe, visit [www.thebeautyshoppe.org](http://www.thebeautyshoppe.org) or email [hello@thebeautyshoppe.org](mailto:hello@thebeautyshoppe.org). ♦

## Yoga studio opens in Lawrenceville

By **Becky Thatcher** *Bulletin Contributor*

*Lawrenceville* – Yoga is an increasingly popular activity across the nation, and Pittsburgh is no exception. While many studios exist throughout the city, The Shala of Pittsburgh Ashtanga Yoga, a new space located at 4319 Butler St., is the only Pittsburgh yoga studio solely dedicated to the practice of Ashtanga yoga.

Ashtanga yoga is a classical form of yoga taught by the late Sri K. Pattabhi Jois, and now his grandson, Sharath, in Mysore, India. It is a method comprised of six challenging series of postures using a “vinyasa” (flow) that synchronizes breath and movement. The internal heat produced by this method leads to cleansing and improved circulation.

In the Ashtanga yoga method, each posture is a preparation for the next posture in the series, which helps the yoga student develop strength, flexibility, and balance of both body and mind. External heat is not used in the Ashtanga method, as students generate their own heat and sweat during the challenging practice.

Ashtanga yoga is taught in classes of varying levels of difficulty, but also through the unique “Mysore” practice, which allows students to work through postures with focused guidance and support from teachers. The Shala of Pitts-

burgh Ashtanga Yoga will provide classes for the novice to the veteran practitioner, including a Mysore program. Workshops of varying degrees of difficulty will also be offered on a monthly basis.

The Shala of Pittsburgh Ashtanga Yoga will officially open on Dec. 8, but it will host a grand opening Dec. 5 from 5 to 9 p.m. Guests at the celebration will have an opportunity to vote for when classes will be held, sign up for classes and upcoming workshops, learn more about the Ashtanga practice, and meet the teachers. Food and beverages will be provided by local businesses, including the 52nd Street Market and Roundabout Brewery. Cutitta Chiropractic will provide chair massages.

Visit [www.theshalapittsburgh.com](http://www.theshalapittsburgh.com) for more information. ♦



**ABOVE:** The Shala of Pittsburgh Ashtanga Yoga opens in December. Photo by Laura Gorham.



# Tour brings more than cookies to Lawrenceville

By Molly Recka *Lawrenceville Corporation*

*Lawrenceville* – For 15 years, Lawrenceville business owners have looked forward to the annual Joy of Cookies tour, a four-day event that brings visitors from far and near to the neighborhood. This year, the tour will take place from Dec. 4 through 7.

The tour is an annual, free, family-friendly event in Lawrenceville. It provides an opportunity for visitors to come to Lawrenceville, explore the area, discover new shops, and – of course – sample plenty of cookies.

Mary Coleman, owner of the Gallery on 43rd Street, has become the dedicated tour coordinator with the help of the Lawrenceville Corporation.

Coleman has seen the drastic growth the tour has undergone in the last 15 years. She estimates that when it first started, there were only about eight participating businesses.

“[The businesses] just weren’t here,” she said.

The planning committee for the original cookie tour would hardly believe what their small community event, and Lawrenceville as a neighborhood, have become.

Fifteen years ago, Lawrenceville was not the place it is today. Few people from outside the neighborhood thought of it as a destination point.

But a cookie tour? The event provided a safe and attractive reason to visit the area. Visitors came to Lawrenceville for the cookies but discovered a thriving commercial district with plenty of unique shops and restaurants.

This year, there are 37 participating shops, as well as 15 restaurants and cafes, called “Take a Break Stops.”

Every aspect of the cookie tour has grown. During that first year, each business prepared a modest two- to three-dozen cookies. This year, each owner has been asked to provide a remarkable 40 dozen cookies.

The tour allows business owners to welcome visitors and share a part of themselves in the process, and business owners take pride in their cookies. Joy Borelli-Edwards, owner of BE Galleries, said she can’t wait to cook her grandmother’s biscotti recipe. Bernadette Gerbe, artist and owner of Gerbe Glass, highlighted the sentimental significance of her mother’s Christmas spritz cookies.

As in years past, Molly’s Trolleys will be in Lawrenceville on Saturday to transport the many expected visitors along the route.

In spite of the tour’s incredible growth, when asked if the original purpose of the tour has changed, Coleman said, “No. It’s always to bring people to Lawrenceville, to introduce them to new businesses and hope they come back.”

This year, the tour welcomes seven new Lawrenceville businesses. The neighborhood’s business district is rapidly expanding, and – though Lawrenceville’s reputation has certainly changed for the better in the last 15 years – the tour continues to be, as Coleman contends, “a perfect event.”

For more information about this year’s tour and a map of the route, visit [www.lvpgh.com/cookie tour](http://www.lvpgh.com/cookie tour) or “The Joy of Cookies, Cookie Tour” on Facebook. ♦

**RIGHT:** T’s Upholstery was one of the businesses that participated in last year’s tour. Photo by Michael Solano-Mullings.



## Arsenal from page 7

donation to the Children’s Hospital division of hematology and oncology. School rules prohibit Arsenal students from wearing a hat during school hours. However, if students made a donation to “Wear a Hat for Cancer,” the rule was overlooked and students could wear their hat the entire day.

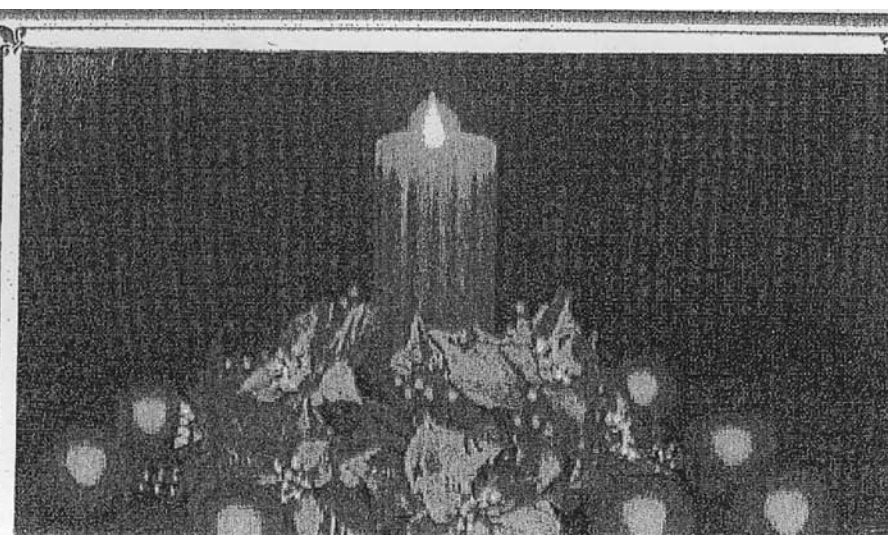
Many students were thrilled about wearing a hat, but other students were proud to have the opportunity to give back to Children’s Hospital.

“Giving back means helping the community and the people around you to make a better environment,” said Seti Ezekiel, an eighth grader at Arsenal and student council president.

Arsenal’s participation in the campaign generated a \$170 donation. Arsenal Student Council presented the collected funds in the form of a large check to a Children’s Hospital representative. – *from a press release*



**Follow the Bloomfield-Garfield Corporation on Twitter @BloomGarCorp!**



### *Our Remembrance Candle*

*During this Holiday Season, more than ever, our thoughts and prayers turn to those who have lost a loved one this past year. We are lighting a candle in our funeral home in remembrance of all the families that we have been privileged to serve. And it is in this spirit that we simply, but sincerely say... May the Peace and Joy of the Christmas Season be yours throughout the New Year.*



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the

Bulletin

BOARD

Local Events  
Announcements

Classes  
Fundraisers

December 2

LAWRENCEVILLE

Adult Game Night

Join your neighbors at the Lawrenceville branch of Carnegie Library of Pittsburgh, 279 Fisk St., every Tuesday at 6 p.m. for board games and card games. Games played include Quantum, Ticket to Ride, Quiddler, Seven Wonders, Mexican train dominos, and backgammon. Ages 18 and up. Call 412-682-3668 with any questions. Repeats on Dec. 9, 16, 23, and 30.

Tween Scene

Come to the Lawrenceville branch of Carnegie Library of Pittsburgh, 279 Fisk St., from 4:30 to 6 p.m. for the Tween Scene program. Each week, the activity is different. It could be video games, board games, or arts and crafts. Students in grades 3 to 5 are welcome. Call 412-682-3668 with any questions. Repeats on Dec. 9, 16, 23, and 30.

BLOOMFIELD

Prenatal Yoga

Looking for an ideal way to stay in shape during pregnancy? Discover prenatal yoga to help keep you limber, tone your muscles, and improve balance and coordination. Our experienced yoga instructors facilitate the class, which is designed for expectant moms. It will take place from 6:30 to 7:30 p.m. at West Penn Hospital, 4800 Friendship Ave., in the Burstin Room. It costs \$50 for a four-week session. Written permission from your doctor is required. For more information, call 412-578-7030. For a complete listing of classes and events at West Penn Hospital, visit [www.ahn.org/westpenn](http://www.ahn.org/westpenn). Repeats on Dec. 9, 16, and 30.

GARFIELD

S&B Stitching Circle

S&B meets every other Tuesday from 7 to 9 p.m. at Assemble, 5125 Penn Ave. Leave the kids at home and bring your sewing, knitting, or crochet project and possibly a dish or drink to share. Sewing machines and basic knitting instruction will be available. Email [outreachvista@assemblepgh.org](mailto:outreachvista@assemblepgh.org) with questions, comments, or general excitement. Repeats on Dec. 16.

December 4

LAWRENCEVILLE

Snugglebug Storytime

Join fellow caregivers, babies, and toddlers at Carnegie Library of Pittsburgh – Lawrenceville, 279 Fisk St., at 10:30 a.m. for a storytime program

of rhymes, songs, finger plays, and fun. Call 412-682-3668 with any questions. Repeats on Dec. 11 and 18.

Tree Lighting

From 6 to 7 p.m., come to the Allegheny Cemetery driveway, 4734 Butler St., for the annual Lawrenceville tree lighting, which includes music, cookies, games, and an appearance from Santa.

Cookie Tour

The annual Joy of Cookies Cookie Tour will be Dec. 4 to 7. Sample shopkeepers’ favorite cookies at 37 businesses throughout the Lawrenceville business district. To receive this year’s tour map, sign up for the e-newsletter at [www.lvpgh.com/cookietour](http://www.lvpgh.com/cookietour).

December 5

GARFIELD

Unblurred Gallery Crawl

The first Friday of every month, from 6 to 11 p.m., venues in the Penn Avenue Arts District, 4800 to 5500 Penn Ave., open their doors to showcase the work of a variety of artists and performers.

Alternative Gift Market

Join PULSE for a holiday art and craft sale. You will have the opportunity to browse handmade gifts from local artists and crafters, find presents for your loved ones, enjoy a holiday drink, and connect with friends. The Alternative Gift Market is held at the PULSE office, 5151 Penn Ave., from 7 to 10 p.m., and will repeat on Dec. 6 from 9 a.m. to 12 p.m. Call 412-361-0124 or visit [www.pulsepittsburgh.org/gift-market](http://www.pulsepittsburgh.org/gift-market) for details.

Film Screening

From 7 to 9 p.m. at 5429 Penn Ave., join Neighborhood Learning Alliance for a screening of the documentary “First Generation,” which follows four low-income high-school students striving to be the first in their families to attend college.

December 6

LAWRENCEVILLE

Light Up Lawrenceville

From 10 a.m. to 4 p.m., come to St. Augustine’s Social Hall, 220 37th St., for the annual Joy of Cookies Cookie Mall, featuring homemade cookies available for purchase to support local nonprofits. A children’s party runs from 11 a.m. to 2 p.m. and includes games, crafts, refreshments, pictures with Santa, and toy giveaways. For more information or to volunteer, contact Lawrenceville United at 412-802-7220 or [info@lunited.org](mailto:info@lunited.org).

BLOOMFIELD

Ladies’ Night Out

This event is from 7:30 to 9:30 p.m. at Pittsburgh Dance Center, 4765 Liberty Ave. Learn mini dance lessons in bellydance, aerial silks, vertical bar, and burlesque. Vendors catering just to ladies will be on-site. Wine tasting provided by Pittsburgh Winery. Tickets can be purchased for \$10 online in advance, or for \$15 at the door. Refreshments provided.

December 7

LAWRENCEVILLE

Young Adult Bible Study

The young adult Bible study started in October continues this month. Topics will include faith and community, degrees of sin, and living a life of faith. Studies are non-denominational, and some may be divided up to cover multiple weeks. Bible study is held at Crazy Mocha, 4032 Butler St., from 7 to 8 p.m. The program is being sponsored by Zion Evangelical Lutheran Church. Call 412-621-2720 with any questions. Repeats on Dec. 14, 21, and 28.

December 9

BLOOMFIELD

Newborn Basics

From 6 to 9 p.m., expectant parents are instructed in the care of a newborn infant with a hands-on skills lab, using dolls to practice before their baby arrives. Topics include breathing, swaddling and soothing, diapering, taking the baby’s temperature, and signs of illness. The class will take place at West Penn Hospital, 4800 Friendship Ave., in the Allegheny Room. It costs \$40 per couple, or \$25 per grandparent. For more information, call 412-578-7030. For a complete listing of classes and events at West Penn Hospital, visit [www.ahn.org/westpenn](http://www.ahn.org/westpenn).

GARFIELD

Grid Emergency Preparedness

Learn why our electric power grid is vulnerable to an outage lasting weeks or months. You can also learn how to prepare yourself and your family for a possible collapse. Tim Cimino of GridEmergency.org will explain the vulnerability and how people can successfully survive such an emergency. Come to the 113 N. Pacific Ave. from 6:30 to 7:30 p.m. or call 412-390-4675.

December 11

BLOOMFIELD

Infant CPR and Safety

Designed for parents and caregivers to develop skills in infant and child CPR, the “Baby 911” class focuses on safety concerns including “baby-proofing” your home, SIDS, and car safety. The class takes place at West Penn Hospital, 4800 Friendship Ave., from 6 to 9 p.m. in the Burstin Room. It costs \$40 per person or \$75 per couple. For more information, call 412-578-7030. For a complete listing of classes and events at West Penn Hospital, visit [www.ahn.org/westpenn](http://www.ahn.org/westpenn). Also offered Dec. 17.

December 11

LAWRENCEVILLE

Safe Streets Fundraiser

From 5 to 7 p.m., join the Lawrenceville Bicycle and Pedestrian Committee (LBPC) for a fundraiser at Franktuary, 3810 Butler St., to help make the neighborhood safer and more enjoyable for bicycling and walking. Learn about LBPC’s vision, win raffle prizes, eat delicious food, and contribute to tangible projects that make the neighborhood better for everyone.

Park Master Planning

From 6:30 to 8 p.m. in the Arsenal Middle School auditorium, 220 40th St., join Lawrenceville United, Lawrenceville Corporation, Pittsburgh Parks Conservancy, Friends of Arsenal Park, and MKSK to learn about the design concepts for Leslie and Arsenal Parks. All are welcome to share their thoughts at [arsenalpark.mindmixer.com](http://arsenalpark.mindmixer.com). Call 412-802-7200 for details.

December 13

EAST LIBERTY

Let’s Move! Dance Party

Put on your dancing shoes and bring your family to join the fun at a Let’s Move! Family Dance Party. This winter-wonderland-themed party has just the right mix for toddlers and their families to get down. Stop by Kelly Strayhorn Theater, 5941 Penn Ave., from 11 a.m. and 2 p.m. to enjoy kid-friendly music spun by our guest DJ, dancing, hands-on art activities, and more. The event is pay-what-you-can and open to the community. For more information, visit [www.kelly-strayhorn.org](http://www.kelly-strayhorn.org).

LAWRENCEVILLE

Teen Saturtime

Come to the Carnegie Library of Pittsburgh – Lawrenceville, 279 Fisk St., from 2 to 4 p.m. for personal project workspace, playing Xbox, and just hanging out with friends. Start a project as small as painting your shoes all the way up to programming your own video game. Call 412-682-3668 with any questions. Repeats on Dec. 20 and 27.

December 14

BLOOMFIELD

Kids’ Dance Party

Come to Pittsburgh Dance Center, 4765 Liberty Ave., from 3 to 4:15 p.m. Please wear your best holiday outfits and Santa hats. Dance, games, and tree-trimming will be included, and refreshments will be provided. Tickets are \$5 per child. No reservations are required.

December 15

EAST LIBERTY

Imagination Builders

Come to the Carnegie Library of Pittsburgh’s East Liberty branch, 130 S. Whitfield St., for creative fun

Sorry, we do not accept listings by phone.

The Bulletin Board publishes listings of volunteer opportunities, free or low-cost events and classes, fundraising events, and services that are of particular interest to our neighborhoods. Listings published on a space-available basis; we cannot guarantee placement. Announcements for the January issue are due **Wednesday, Dec. 10**, to [bulletin@bloomfield-garfield.org](mailto:bulletin@bloomfield-garfield.org). Download submission guidelines at [bit.ly/bulletin\\_news](http://bit.ly/bulletin_news).



# Volunteer Opportunities & Services

building structures out of blocks, Legos, and more. This event is open to families with children in grades 2 through 5. It is from 6 to 7 p.m. Call 412-363-8274 to register.

**December 16**

## EAST LIBERTY

### Pajama Storytime

Come to Carnegie Library of Pittsburgh's East Liberty branch, 130 S. Whitfield St., at 6:30 p.m. for family fun pajama time, a story, and an activity. This event is open to children ages birth to 5. Call 412-363-8274 to register.

**December 20**

## EAST LIBERTY

### Holiday Storytime

Come to the Carnegie Library of Pittsburgh's East Liberty branch, 130 S. Whitfield St., at 1 p.m. to listen to books about December holidays and to make a holiday card. This event is for children ages 3 to 5. Children should come with an adult. Call 412-363-8274 to register.

### Kids Create: Origami

Come to the Carnegie Library of Pittsburgh's East Liberty branch, 130 S. Whitfield St., at 3:30 p.m. to learn how to make origami. This event is open to all ages. Call 412-363-8274 to register.

### Family Fun: Winter Bingo

Come to the Carnegie Library of Pittsburgh's East Liberty branch, 130 S. Whitfield St., at 11 a.m. to play bingo. This event is open to children in grades 2 to 5. All children are asked to come with an adult. Call 412-363-8274 to register.

**December 21**

## BLOOMFIELD

### Holiday Showcase

Come to Pittsburgh Dance Center, 4765 Liberty Ave., for the annual holiday student dance show. Doors open at 4 p.m., and the show begins at 4:30 p.m. Latecomers will have to wait to be seated. Youths under age 12 are admitted for free, and adult tickets are \$10. Refreshments are provided, and parking is free.

### Ballroom Dance Party

Come to Pittsburgh Dance Center, 4765 Liberty Ave., for a "Celebrate the Season" holiday ballroom dance party for adults. There will be a ballroom dance lesson at 6:30 p.m., with open dancing until 9:30 p.m. Refreshments will be provided. Bring your own beer or wine to share. \$10 per person. No reservation is required, and parking is free.

**Ongoing**

## GARFIELD

### Toy Drive

From Nov. 15 to Dec. 10, Toys for Tots and

Garfield Jubilee Association's YouthBuild AmeriCorps Program are coming together for a toy drive to give deserving children a merry Christmas. New toys that are unwrapped should be donated by 5 p.m. on Dec. 10. The dropoff location is 5323 Penn Ave., behind Eastside Neighborhood Employment Center. Call 412-665-5200 for more details or to arrange a toy pickup.

### Insurance Enrollment

Every Saturday from Nov. 15 to Feb. 15, noon to 4 p.m., individuals can meet with a trained health insurance enrollment specialist, called a Certified Application Counselor, who can guide applicants through the process of enrolling in affordable health coverage at 5321 Penn Ave. Call 412-205-1298 to schedule an appointment.

### "Joseph" Trip

Travel with Morningside Church of God in Christ (COGIC) to Lancaster, Pennsylvania for the play "Joseph and the Amazing Technicolor Dreamcoat." This production is at the Millennium Theater and is coming in 2015. Make your reservation by calling Mary Spidell at 412-466-2188. A reasonable payment plan is available which includes breakfast, lunch, theater ticket, and deluxe round-trip motor-coach transport.

## ALL NEIGHBORHOODS

### Recovery Services

To be eligible to participate in treatment at Sojourner House, a woman must be 18 or older and have at least one child 12 or younger, be actively seeking custody of a child, or be pregnant. The Single County Authority and providers that serve the injection drug abuse population shall give preference to treatment as follows: 1) pregnant, injection drug users; 2) pregnant substance users; 3) injection drug users; and 4) all others. For more information, call 412-441-7783.

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*The menu changes daily, so check us out at [greatharvestpittsburgh.com](http://greatharvestpittsburgh.com) or on Facebook for our detailed daily selection.*

*Find out why real food is good food!*



# What's new on Penn?



By Amber Epps Bloomfield-Garfield Corp.

## Reconstruction ★



ABOVE: Concrete parking and traffic lanes have been completed on Penn Avenue between Evaline and Gross Streets. Photo by Aaron Pickering.

## New businesses ★

Despite the ongoing reconstruction project, many prospective business owners continue to express interest in setting up shop on Penn Avenue. Recently, two new businesses have become part of the Penn Avenue family: Los Sabrosos Dance Company at 4909 Penn Ave. and Mixtape at 4907 Penn Ave.

Los Sabrosos offers both group and private classes in a variety of dance styles. Mixtape, which is set to open in early 2015, will be a lounge and music gallery available for private events.

Once Penn Avenue reconstruction is completed in the spring and the new lights, benches, trees, and other details are put in place, it is anticipated that even more people will be interested in bringing their businesses to the area. There are currently a number of empty storefronts on the corridor, but the programs that are available to help property owners improve their spaces present exciting possibilities.

The Bloomfield-Garfield Corporation, in conjunction with a group of volunteers that make up the Business Climate Committee, is in the process of reaching out to the property owners to let them know what kinds of options are available to get their properties ready to be leased or sold.

If you own a vacant property on Penn Avenue and would like more information on how you can lease or sell it, please email [mainstreets@bloomfield-garfield.org](mailto:mainstreets@bloomfield-garfield.org) or call 412-441-6950 ext. 16.

## Rebranding ★

### Penn Avenue Name Voting Form

A group of community stakeholders is engaged in a rebranding process to distinguish the Penn Avenue corridor between Negley Avenue and Mathilda Street from other areas of Penn, which is 8.7 miles long. Below is a list of name ideas submitted by community members. Please check your preference and return this voting form by mail, or vote online at <https://www.surveymonkey.com/s/ZVFVXX5>. The winning name will be announced in January.

<input type="checkbox"/> Black Horse Pike	<input type="checkbox"/> Penn Ave. Arts & Community District	<input type="checkbox"/> Penn's Progress
<input type="checkbox"/> Blanda	<input type="checkbox"/> Penn Ave. Culture Corridor	<input type="checkbox"/> Penny District
<input type="checkbox"/> Celtic Corridor	<input type="checkbox"/> Penn Avenue: City Living at its Best	<input type="checkbox"/> Pittsburgh Culture Corridor
<input type="checkbox"/> Circle Square	<input type="checkbox"/> Penn Avenue: Stop By and Stay a Stretch	<input type="checkbox"/> Pittsburgh's Progress
<input type="checkbox"/> Diversity Square	<input type="checkbox"/> Penn Avenue: The Best of City Living	<input type="checkbox"/> Shape
<input type="checkbox"/> East End Arts District	<input type="checkbox"/> Penn Boulevard	<input type="checkbox"/> The ARTery
<input type="checkbox"/> Grease	<input type="checkbox"/> Penn Lane	<input type="checkbox"/> The Forbes Trace
<input type="checkbox"/> Hibernian Highway	<input type="checkbox"/> Pennfield Ave.	<input type="checkbox"/> The Mall on Penn
<input type="checkbox"/> Lincoln District	<input type="checkbox"/> PennFields	<input type="checkbox"/> The MANE (Mathilda to Negley)
<input type="checkbox"/> Little Brooklyn	<input type="checkbox"/> Penn-in-the-Fields	<input type="checkbox"/> Townsend Point
<input type="checkbox"/> Neumont District	<input type="checkbox"/> PennNeMa (Penn, Negley to Mathilda)	<input type="checkbox"/> Winebiddle's Woods
<input type="checkbox"/> Penn ARTery		
<input type="checkbox"/> Penn Arts District		
<input type="checkbox"/> Penn Ave. Art & Business District		
<input type="checkbox"/> Penn Ave. Artisanal Marketplace		

MAIL TO:  
Bloomfield-Garfield Corp.  
5149 Penn Ave.  
Pittsburgh, PA 15224

## Special events ★

November 29

### Small Business Saturday

From 11 a.m. to 6 p.m., many businesses on Penn Avenue between Negley Avenue and Mathilda Street will participate in Small Business Saturday.

This event was designed to promote the importance of supporting small, local businesses, particularly around the holiday season when many people patronize larger businesses. The theme of the event is "Proud To Be Penn."

Participating businesses will have balloons and welcome mats outside their establishments so they can be easily identified. Shoppers can pick up "Support Local" pins, tote bags, pens, pet bandanas, and other items from these businesses. Participating businesses include Verde Mexican Kitchen & Cantina, Robin's Nest, Most Wanted Fine Art, Commonplace Volutto, People's Indian Restaurant, Modern-formations Gallery and Performance Space, Pho Minh, Daily Bread, Refresh PGH, That's Sharp, and Mostly Mod & ARTica.

Shoppers will also be able to make thank-you cards for the businesses to show their appreciation for the owners' dedication to making the Penn Avenue corridor such a special place.

Because this event is promoted by American Express, those who use an American Express card to make purchases of \$10 or more on this day will be eligible to receive up to three \$10 statement credits per card.

If you take photos and post them to social media, please use the hashtag #proudtobepenn. Also, if you would like your pictures to be featured on the Penn Avenue website, [www.pennavenue.org](http://www.pennavenue.org), email them to [mainstreets@bloomfield-garfield.org](mailto:mainstreets@bloomfield-garfield.org) with "Proud To Be Penn Pics" as the subject line.

December 6 - February 14

### Tour de Penn

"Tour de Penn," a Biz Buzz program sponsored by the Urban Redevelopment Authority of Pittsburgh, will kick off at 11 a.m. on Dec. 6 and will run until 6 p.m. on Feb. 14.

During this time, visit businesses outside the construction zone on Penn Avenue to pick up a map and attached passport.

By visiting the businesses within the construction zone on Penn Avenue between Mathilda and Evaline Streets, you can get your passport stamped. If you make a purchase of \$5 or more at these businesses, you will get an extra stamp.

Participants who earn 10 stamps will be entered into a weekly raffle for a \$25 gift card. Those who earn 20 or more stamps will be entered into a raffle for a \$50 gift card. Each week, four gift cards will be raffled off. They can be used at any business on Penn Avenue between Mathilda Street and Negley Avenue.

Stay tuned to the Penn Avenue website, [www.pennavenue.org](http://www.pennavenue.org), for more information, as well as to find out which business(es) will be highlighted each week. If you make a purchase at one of the highlighted businesses, you will earn an extra stamp.

If you take any photos and post them to social media, please be sure to use the hashtags #tourdepenn and #proudtobepenn. You can also email them to [mainstreets@bloomfield-garfield.org](mailto:mainstreets@bloomfield-garfield.org), and they might be featured on the Penn Avenue website.

January 22

### Small Business Resource Fair

In conjunction with the Urban Redevelopment Authority of Pittsburgh, the Bloomfield-Garfield Corporation will host a small business resource fair from 4:30 to 7:30 p.m. on Jan. 22 at 113 N. Pacific Ave.

The fair will be open to the public, both businesses and residents alike, from anywhere in the city. A number of organizations will be in attendance to meet with established businesses as well as those interested in learning more about starting a business. Refreshments will be provided.

## In Memoriam

Leroy S.  
Indorato, MD

Our community  
has lost a gifted  
and dedicated  
pediatrician.

We deeply mourn  
the passing of our  
colleague, mentor  
and friend.

His skilled touch  
and caring spirit  
continue to  
inspire us.

### CCP – GIL

Harold M. Glick,  
MD, Emeritus

Sheldon R.  
Levine, MD

Keith S. Somers, MD

Sunita N.  
Chaudhari, MD

Kim A. Ogle, MD

Jamie M.  
McNanie, MD

James A.  
Shaver, Jr., MD

Katie M. Cass, MD

